# TALENT POOL

EXECUTIVE APPOINTMENTS AND PROMOTIONS IN THE HEALTHCARE INDUSTRY



# Pharma **POOL**

### Dr. Marcus **CARR**

#### Novo Nordisk Names Chief Medical Officer

Marcus Carr, M.D., Ph.D., has joined Novo Nordisk as chief medical officer and executive director for clinical research of the hemostasis group for North America.

He is based at the pharmaceutical company's U.S. headquarters in Princeton, N.J.

Dr. Carr mostly recently was the founder of Hemodyne.

### James G. HARMON

#### Organon Pharmaceuticals USA Names VP, Managed Markets

Organon Pharmaceuticals USA, Roseland, N.J., has named James G. Harmon as VP of managed markets.

Organon, the human healthcare business unit of Akzo Nobel, focuses on developing drugs for reproductive medicine, psychiatry, and anesthesia.

Mr. Harmon is responsible for strategy development as well as leadership of account management groups, government accounts, biotech specialty pharmacy, trade relations, pricing, and contracting.

Previously, he was executive director, salesforce, customer and diagnostic development, at Watson.

# Theo **NIEUWENHUIS**

# Schering-Plough Appoints Leader for Remicade Marketing

Schering-Plough, a global healthcare company with headquarters in Kenilworth, N.J., has named Theo Nieuwenhuis as VP of Remicade marketing; he is responsible for international marketing of the anti-TNF therapy.

Mr. Nieuwenhuis also manages Schering-Plough's relationship with Centocor, from which the company has marketing rights to Remicade in all global markets except the United States, Japan, and parts of the Far East.

He joined Schering-Plough in 2003 as general manager of The Netherlands.

Mr. Nieuwenhuis holds a bachelor's degree in physiotherapy and a MBA in business management from Kingston University.

## Dr. Sarah S. PRICHARD

# Baxter Names VP, Global Medical Affairs

Sarah S. Prichard, M.D., has joined Baxter International, Deerfield, Ill., as VP of global medical affairs for the pharmaceutical company's renal business. In this position, she provides direction on trends in management of renal disease patients, contributes to the design of new products, leads the design of clinical trials, and works with the scientific community worldwide.

Dr. Prichard, 54, joins Baxter from McGill University and the Royal Victoria Hospital in Montreal.

Dr. Prichard received her medical degree from Queen's University.

## Biotech POOL

# Dr. Karl BEUTNER

Anacor Pharmaceuticals Appoints Chief Medical Officer

Karl Beutner, M.D., Ph.D., has been



named chief medical officer of Anacor Pharmaceuticals, Palo Alto, Calif., a biotechnology company developing novel pharmaceuticals for dermatology.

Dr. Beutner, who has more than 25 years of

healthcare industry experience, joins Anacor from Dow Pharmaceutical Sciences, where he was VP and chief medical officer.

Dr. Beutner earned M.D., M.A., and Ph.D. degrees from the State University of New York at Buffalo, School of Medicine. He also holds a B.S. in biology from Saint Mary's College.

He also is an associate clinical professor of dermatology at the University of California, San Francisco.

# Dr. Robert S. **KING** Dr. Paul **RESNICK** Dr. Carol A. **STRATFORD** Rinat Neuroscience Announces

Management Changes



Rinat Neuroscience, Palo Alto, Calif., which develops and commercializes protein-based therapeutics for the treatment of diseases and disorders of the nervous system, has promoted Robert S. King, Ph.D., to VP, product

development and manufacturing. Since joining the biotechnology company in January 2004, he has served as senior director, process development and manufacturing.

Dr. King earned his Ph.D. in chemical engineering from the University of California, Berkeley.



Paul Resnick, M.D., has been named senior director of business development. Dr. Resnick joins Rinat from Intermune, where he was director of corporate development. Dr. Resnick holds a M.D. College of Wisconsin and a

from the Medical



college of Wisconsin and a MBA from the Wharton School of Business, University of Pennsylvania.

Carol A. Stratford, Ph.D., J.D., has been named VP, intellectual property. Most recently, Dr. Stratford ran an independent legal practice.

Dr. Stratford received her J.D. from Santa Clara University School of Law and her Ph.D. in pharmacology from the University of Michigan.

# Dr. Richard B. LANMAN

#### diaDexus Appoints Chief Medical Officer



Richard B. Lanman, M.D., has been named executive VP and chief medical officer for diaDexus, a privately held biotechnology company based in South San Francisco, Calif. Previously, Dr. Lan-

man served as executive VP, corporate business development, and chief medical officer at Atherotech.

He received his medical degree from Northwestern University Medical School after graduating Phi Beta Kappa from Stanford University with a bachelor's degree in chemistry.

### Dr. Mark **PAYTON**

#### **Oxxon Strengthens Partnering** and Commercialization Team



Mark Payton, Ph.D., has been promoted to VP of corporate development at Oxxon Therapeutics, a Boston-based biotechnology company developing immunotherapeutics for cancer and chronic infectious diseases.

Dr. Payton, who joined the company in 2001 as business development manager, plays a key role in Oxxon's focus on increasing partnering agreements to advance its pipeline.

He holds a Ph.D. in molecular immunology from King's College, University of London. He has a MBA from the Warwick Business School.

# Biopharmaceutical **POOL**

# Dr. Wayne R. GOMBOTZ Dr. Clark F. **TEDFORD Omeros Appoints VPs**

Omeros, a Seattle-based biopharmaceutical company, has named Wayne R. Gombotz, Ph.D., as VP of pharmaceutical operations,



responsible for overseeing product development and manufacturing of the firm's pharmaceutical and drug-delivery technology platforms.

Previously, Dr. Gombotz was VP of process science and pharmaceuti-

cal development for Corixa.

He holds M.S. and Ph.D. degrees in bioengineering from the University of Washington, where he currently is an affiliate faculty member. He earned his B.A. in biology from Colby College.

Additionally, Clark E. Tedford, Ph.D., has joined Omeros as VP of research. Dr. Tedford directs the research efforts for the company's series of pharmaceutical and drug-delivery products. He has primary responsibility for generating preclinical drug and delivery candidates to expand Omeros' product pipeline.

Most recently, Dr. Tedford was president and CEO of Solentix BioSciences.

He received his B.A. in biochemistry and his Ph.D. in pharmacology from the University of Iowa.

# Roger D. GRAHAM JR. George R. MAURER Dr. Richard M. WOODWARD

Adolor Announces Key Management Appointments



Adolor, Exton, Pa., has appointed Roger D. Graham Jr., to senior VP of sales and marketing. The biopharmaceutical company specializes in the discovery, development, and commercialization of novel prescription pain-

management products. In this newly created position, Mr. Graham is responsible for leading the company's marketing and sales organization.

Most recently, Mr. Graham served as the senior VP of sales and marketing at Yamanouchi Pharma America.

He holds a MBA from Seton Hall University and a B.S. from the

Before joining Adolor,

University of Kansas. George R. Maurer has been promoted to VP of commercial manufacturing from senior director of commercial manufacturing.

ViroPharma.

he was director, commercial manufacturing at

Mr. Maurer earned his B.S. in biology from the Rensselaer Polytechnic Institute.



Adolor also has named Richard M. Woodward, Ph.D., VP of discovery. He oversees discovery research teams in pharmacology, biology, drug metabolism, and toxicology. He previously was senior director of pharma-

cology at Purdue Pharma.

Dr. Woodward earned his Ph.D. in biophysics from the University of London.

# Dr. David D. PENDERGAST

#### **TKT Appoints President and CEO**



Transkaryotic Therapies (TKT) has promoted David D. Pendergast, Ph.D., to president and CEO from executive VP and chief operating officer.

Dr. Pendergast joined the biopharmaceutical

company in 2002 with more than 25 years of pharmaceutical and biotechnology experience.

Dr. Pendergast holds a B.A. from Western Michigan University. He earned his M.S. and Ph.D. degrees at the University of Wisconsin.

# Specialty **POOL**

### Dr. Bruce LAMB LifeCell Appoints Senior VP



LifeCell, Branchburg, N.J., has appointed Bruce Lamb, Ph.D., as senior VP, development, regulatory affairs and quality. The company develops biologically based products for the repair and replacement of human tissue.

Previously, Dr. Lamb served as VP, biosurgical research and development, at Ethicon.

Dr. Lamb earned his B.S. in chemistry from Bradley University, his M.S. in chemistry from the University of Wisconsin, and his Ph.D. in polymer chemistry from the State University of New York.

### Device/Diagnostic POOL

### Pamela **BUNES**

J&J Veteran Joins Recom as President



Recom Managed Systems, Studio City, Calif., a life-sciences company developing a patented heart-monitoring technology, has named Pamela Bunes as CEO and president. Ms. Bunes is responsible for leading the orga-

nization as it prepares for the commercialization of the Model 100 Heart Monitor.

Her experience in the medical-device arena includes 15 years in the Johnson & Johnson family of companies, with positions at Ethicon Endo-Surgery and, most recently, Biosense Webster.

She holds a B.A. in economics and business adminstration from Converse College.

# Michael S. GEBAUER

#### **CHF Solutions Names** Marketing VP



CHF Solutions, a medical-device manufacturer based in Brooklyn Park, Minn., has named Michael S. Gebauer VP of marketing.

He is responsible for leading the sales and marketing efforts for the com-

pany's fluid-overload treatment system for congestive heart failure patients.

Previously, he spent seven years on the sales and marketing team at Guidant.

Mr. Gebauer graduated from the U.S. Air Force Academy with a B.S. in operations research. He also earned a MBA from Webster University.

### Peter L. MINETTI

#### Fujirebio Appoints Quality and **Regulatory Compliance VP**



Fujirebio Diagnostics has promoted Peter L. Minetti to VP of quality and regulatory compliance, responsible for implementing and maintaining corporate quality standards, as well as developing policies, procedures, and methods to ensure that all products meet quality and regulatory requirements. Located in Malvern, Pa., Fujirebio Diagnostics specializes in oncology testing.

Mr. Minetti, who joined the company in 2000, previously served as director of quality and regulatory compliance.

He holds certifications from the American Society for Quality and from the American Production and Inventory Control Society. He earned his B.S. from City College of New York.

### Discovery **POOL**

# Dr. Howard GROSSBERG Dr. Herbert **HENNEY III Pharmos Strengthens**

Management Team



inflammation-based disorders.

He is responsible for product development beyond research and discovery through clinical development and regulatory approval. A boardcertified internist, hematologist, and oncologist, Dr. Grossberg has served as a clinical con-

since 2001.

Pharm.D., has been promoted to VP of clinical and regulatory affairs from senior director of clinical and regulatory affairs.

# Dr. Stewart NOBLE Dr. Andy SHIAU Court R. TURNER Kalypsys Makes Key Promotions

Kalypsys, a small-molecule drug discovery and development company based in San Diego, has promoted Stewart Noble, Ph.D., to



VP of discovery chemistry. He joined the company in 2003 as director of chemistry, responsible for managing all chemistry operations and progress of drug targets. Dr. Noble earned his bachelor's and doctoral

degrees in chemistry from the University of Birmingham.



Andy Shiau, Ph.D, has been promoted to director of biology. Since joining the company in 2004, he has led a group that created the technological infrastructure needed to implement structure-based drug design methods.

He earned a bachelor's degree in molecular and cell biology with highest honors from the University of California at Berkeley and a Ph.D. in biochemistry from the University of California at San Francisco.



Additionally, Court R. Turner has been promoted to VP of strategic alliances and senior legal counsel. Mr. Turner joined Kalypsys in 2002 as director of legal affairs and has overseen general legal issues for the compa-

ny, including instrument and pharmaceutical transactions and alliances.

Mr. Turner earned a bachelor's degree in psychology from San Diego State University and a J.D. from the University of San Diego.

# Genomics POOL

# Stephen **BENOIT** Dr. Tod KIMBELL

Sciona Expands Business **Development Team** 



Sciona, a Boulder, Colo.-based company specializing in genetic personalization, has appointed Stephen Benoit as VP of sales and marketing.

Before joining Sciona, Mr. Benoit was a cofounder of NanoMed

Pharmaceuticals. He holds a MBA in finance from Loyola Marymount University.

# sultant to the company Herbert Henney III,

Pharmos, Iselin, N.J.,

has appointed Howard

Grossberg, M.D., as VP of

drug development. Phar-

mos discovers and devel-

ops novel therapeutics to

treat a range of indica-

tions, with a particular

focus on neurological and



The company also has hired Tod Kimbell, Ph.D., to serve as director of business development.

Dr. Kimbell earned his Ph.D. in geochemistry from the University of Texas at Dallas.

# Emerging **POOL**

# Dr. Frank **ARMSTRONG**

**Bioaccelerate Holdings Names CEO** 



Bioaccelerate Holdings, a New York-based, emerging drug-development company, has appointed Frank Armstrong, M.D., to the position of CEO. Dr. Armstrong originally joined Bioaccelerate in January

2005 as chief operating officer. He previously served as CEO of Provensis.

Dr. Armstrong holds degrees in biochemistry and medicine from the University of Edinburgh.

# Agency POOL

John ADELHELM Monica **BARRAS** Susan COHEN Lisa **DESORDI** Diane **KWIATKOSKI** Alisa Gabriel LITWIN Sarah MCGRATH Beth Tansey PELLER Karen **SMALDONE** 

Ferguson Announces Hires and **Promotions** 

Ferguson, the founding professional adver-

tising and promotion unit of CommonHealth, based in Parsippany, N.J., has announced several appointments and promotions.

John Adelhelm has

joined the agency as a

senior VP, management

supervisor, responsible for

providing strategic direc-

tion and overall account management to

assigned accounts. Previously, he was with Lyons,

Monica Barras

been promoted to group

art supervisor from senior

promoted to VP of strate-

gic projects from director

Susan Cohen has been

Lavey, Nickel, Swift.

art director.









VP, associate creative director.



# Gina **ASHE**

**Rapp Collins Deepens** Focus in Healthcare



Gina Ashe has joined Rapp Collins Healthcare as senior VP, healthcare director.

A specialized division of Rapp Collins Worldwide, New York, an Omnicom company, Rapp Collins Healthcare provides fully integrated direct-to-patient relationship marketing.

Ms. Ashe previously was at InfoMedics, where she was VP of marketing and product development.

### Lin **BETANCOURT** Anthony ROTOLO Integrated Communications **Builds Creative Team**



Integrated Communications, a healthcare communications and advertising agency located in Parsippany, N.J., has added two new members to its creative team.

Lin Betancourt has been appointed as senior VP, associate creative director, copy.

Anthony Rotolo joins the agency as senior VP, associate creative director, art

As a team, they are working on the Novartis cardiovascular franchise.

# Mary Beth CLARK CMI Appoints Senior Director,



Communications Media (CMI), King of Prussia, Pa., has named Mary Beth Clark as senior director, media strategies.

Ms. Clark has more than 20 years of experience developing media strategies for pharmaceu-

tical, consumer, and business-to-business clients.

Most recently, she was VP, media director, at Dudnyk Healthcare Group.

# Sarah COCHRAN Geri TAUBER

#### **Abelson-Taylor Announces** Account Appointments

Abelson-Taylor, a Chicago-based medical advertising agency, has named Sarah Cochran as account executive. Before joining the agency, Ms. Cochran was the territory sales manager for Mylan-Bertek Pharmaceuticals. She holds a B.S. in marketing from the University of Illinois at Urbana-Champaign.

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of special projects. Lisa DeSordi has been promoted to VP, creative director, from VP, associate creative director. Diane Kwiatkoski has been promoted to VP, medical director, from

his

has

Alisa Gabriel Litwin has been promoted to VP, associate creative director, from group copy supervisor.

senior medical director.

Sarah McGrath has advanced to account executive from assistant account executive.

Beth Tansey Peller has been promoted to VP, creative director, from

> Karen Smaldone has advanced to VP, director, editorial services, from director, editorial services. She supervises the editorial department while hon-

ing the editorial quality and workflow at Ferguson.

# Media Strategies

# TALENT pool



Geri Tauber has been appointed senior account supervisor, responsible for the team working on Tarceva, a lung cancer treatment from Genentech/OSI and Roche. Ms. Tauber spent

eight years at Abelson-Taylor and has returned to the agency after

working for Euro RSCG Life as group VP. She is a cum laude graduate of Loyola University-Chicago.

# Sonja **FOSTER**

#### **CCX** Appoints President



Clinical CONNEX-ION (CCX), a full-service healthcare communications company based in Newtown, Pa., has named Sonja Foster as president. Ms. Foster cofounded CCX in 1999 with Susan Stein, whom she succeeds as pres-

ident. She formerly served as executive VP.

Ms. Stein continues to serve as the CEO of CCX's parent company, CONNEXION. She also is serving as acting president of XME, an independent medical-education company and subsidiary company.

## Philip HUSSEY

#### PreVision Appoints Group Director for Strategic Marketing



PreVision, a multichannel relationship marketing agency based Lincoln, Mass., has named Philip Hussey as VP, group director of strategic marketing services. Most recently, Mr. Hussey was a senior VP/relationship

manager with Rapp Collins Worldwide.

He holds a MBA from George Washington University and a B.A. from Michigan State University.

### Michael **MCDONALD** GSW Worldwide Names Senior VP



GSW Worldwide, a full-service healthcare advertising agency based in Westerville, Ohio, has named Michael McDonald as senior VP, consumer account services. Mr. McDonald brings 30 years of experience in business-to-business and consumer marketing. Most recently, he was managing director at J. Walter Thompson.

He holds a bachelor's degree from the University of Michigan.

# Richard M. NORDSTROM

McCann Healthcare Network Names Global CEO



Richard M. Nordstrom has been named CEO of McCann Healthcare Worldwide, a subsidiary of McCann Worldgroup, New York. In this role, he is responsible for global operations for the entire McCann Healthcare netides integrated marketing

work, which provides integrated marketing solutions for clients. In addition, he serves as executive VP on the parent company's executive team and is a board member.

Mr. Nordstrom, 47, was previously president of Corbett Accel.

A graduate of Southern Illinois University, he did postgraduate work in biological studies at the same institution.

#### Katie **PENDLAY** STINSON Builds Design Innovation Team

STINSON Brand Innovation, a Chicagobased life-sciences brand consultancy, has named Katie Pendlay to its design innovation team. Before joining STINSON, she ran her own independent design practice for more than seven years.

## Media POOL

# Brian K. **BLITZ** Jill P. **BRESNICK** Beatrix **ERIKSEN**

#### **Cliggott Announces Promotions**

Cliggott Publishing Group, Darien, Conn., has promoted several staff members.

Brian K. Blitz, PA-C, has been promoted to associate publisher of *Consultant* and publisher of *Headache & Pain*.

He joined Cliggott in 2001 and had been







national sales manager of *Consultant* and associate publisher of *Headache & Pain*.

Jill P. Bresnick has been promoted to associate publisher of *Consultant* and publisher of *Consultant for Pediatricians*.

Since joining the company in 1998, Ms. Bresnick had served as national sales manager of *Consultant* and associate publisher of *Consultant for Pediatricians*.

Beatrix Eriksen has been promoted to group director of research and circulation.

Previously, she was responsible for the research and circulation departments of Cliggott and has assumed those duties for CMP's Oncology Group and Newsmagazine Group as well.

### Dr. Vincent T. **DEVITA JR.** Triple i Names Oncology Expert as CCTO Editor-in-Chief



Triple i, Carlstadt N.J., a division of Medi-Media USA, has appointed Vincent T. DeVita Jr., M.D., as editor-in-chief of *Current Clinical Trials: Oncology* (CCTO). In addition, Dr. DeVita also serves MediMedia,

Chatham N.J., as chair of its Oncology Advisory Board, with responsibility for the company's Website, CancerSource.com.

Dr. DeVita formerly served as director of the Yale Cancer Center. He is currently the center's Amy and Joseph Perella Professor of Medicine and Professor of Epidemiology and Public Health as well as the chair of its advisory board. Previously, he spent 25 years at the National Cancer Institute, including three presidential appointments to the post of NCI director.

Dr. DeVita earned his B.S. from the College of William and Mary and his M.D. with distinction from the George Washington University School of Medicine.

### Ken **KARPAY**

#### Physicians Practice Appoints Publisher

Physicians Practice, Glen Burnie, Md., has promoted Ken Karpay to senior VP and pub-



lisher of *Physicians Prac*tice, The Business Journal for Physicians.

Mr. Karpay, who had served as associate publisher since 2002, is now responsible for print and online content, business advertising, and sponsor-

ship sales.

He holds a J.D. from the University of Florida and a bachelor's degree in political science from Brown University.

### Dr. Peter P. TOTH

#### Editor of Clinical Journal Appointed



Therapeutic Solutions, a Newtown, Pa.based medical publisher, has appointed Peter P. Toth, M.D., Ph.D., as editor-in-chief of *The Journal of Applied Research in Clinical and Experimental Therapeutics*.

A diplomate of the American Board of Family Practice, Dr. Toth practices at the Sterling Rock Falls Clinic in Sterling, Ill., where he is the director of preventive cardiology. He also is a visiting clinical associate professor in the department of family and community medicine at the University of Illinois School of Medicine.

Dr. Toth received his undergraduate degree in biochemistry from Princeton University and his Ph.D. in biochemistry from Michigan State University. He earned his M.D. at Wayne State University School of Medicine and completed residency training in family medicine at the University of Iowa Hospitals and Clinics.

Medical-Education POOL

# Susan CUOZZO

#### **Fission Makes Editorial Promotion**



Fission Communications, a full-service medical-education company based in New York, has promoted Susan Cuozzo to director, editorial and medical writing.

Since joining the firm in 2003 as a senior edi-

tor/medical writer, Ms. Cuozzo's clinical focus

# ADVOCACY relations

has included infectious disease, women's health, and ophthalmology. She continues to act as editor-in-chief on all ophthalmic accounts.

# Service **POOL**

Brian **CORVINO** Mary Beth **DARR** Sarah **DOBSON** Dave **GUSTAFSON** Jessica **RUTE** 

PharmaStrat Adds to Research and Analytic Teams









PharmaStrat, Flemington, N.J., a provider of market-research services, has appointed Brian Corvino as manager of strategic services. Previously, he was with Janssen Pharmaceutica, where he held several positions in specialty sales, business information and analytics, and new business development. He graduated with honors from Moravian College with a B.A. in economics and political

science. Mary Beth Darr has been named as a senior analyst in PharmaStrat's strategic services department. She previously was a consultant with Defined Health. She earned a B.S. in biology from Cornell University. She also holds a M.S. in health policy and management from the State University of New York at Albany.

Sarah Dobson has been promoted to analyst from part-time associate analyst. She holds a B.A. in economics and political science from Rutgers. Dave Gustafson has

joined PharmaStrat as VP of market research. Most recently, he was at V2 GfK, where he was a senior consultant. Mr. Gustafson has a MBA in marketing and international business from Carnegie Mellon's Tepper School of Business. He has a B.A. in economics from Gettysburg College.



Jessica Rute has assumed the newly created position of marketing communications specialist. Ms. Rute is responsible for public relations, special event planning, and overall marketing strategy and execution. Ms. Rute holds

a B.A. in marketing and English communications from Lebanon Valley College.

## Valarie L. **HIGGINS** Marsha B. **REHRER** ICTI Announces Promotions



Interactive Clinical Technologies (ICTI), Yardley, Pa., has promoted Valarie L. Higgins to VP of clinical services. ICTI specializes in

interactive solutions to accelerate the clinical trials process and reduce the

costs of clinical trials.

For the past six years, Ms. Higgins has held increasingly important positions in clinical operations management, most recently as director of clinical services. She holds a B.A. in psychology from Rutgers University.

ICTI has promoted Marsha B. Rehrer to director, software testing services, from associate director. She holds a B.S. in English from Davis & Elkins College.

# Jim **MACDONELL** Dr. Kathleen **WARNER**

#### Taratec Announces Management Promotions



been promoted to managing partner, industry practices, at Taratec, a life-sciences consultancy based in Bridgewater, N.J., that provides integrated business, information technology, and reg-

Jim Macdonell has

ulatory compliance services.

In this new role, Mr. Macdonell has ultimate responsibility for all of Taratec's consultants. He has been with the company since 1989, most recently serving as VP of manufacturing and distribution.

Mr. Macdonell holds a bachelor's degree in industrial engineering from the University of Notre Dame and a MBA from Rutgers University.



Kathleen Warner, Ph.D., has been appointed VP, project management. She is responsible for the company's team of project managers and, ultimately, the successful delivery of client projects. She holds a bachelor's

degree from the Massachusetts College of Liberal Arts, a master's degree in applied management from Lesley University, and a Ph.D. in education and technology from Capella University.

# Dr. Richard MALCOLM

#### Acurian Appoints CEO



Acurian, Horsham, Pa., a full-service provider of site and patientrecruitment solutions, has appointed Richard Malcolm, Ph.D., as CEO.

Dr. Malcolm, who received his Ph.D. in pharmacology at the Universi-

ty of Southern California, has more than 22 years experience in healthcare management.

He was most recently the VP of business development at ICON Clinical Research.

## Contract-Sales **POOL**

# Christopher TAMA

PDI Names Executive VP and General Manager



PDI Inc., Saddle River, N.J., a diversified sales and marketing services company, has appointed Christopher Tama as executive VP and general manager, diversified teams. In this role, Mr. Tama is responsible for the strategic plan

and overall management of PDI's Select Access and medical-devices and diagnostics (MD&D) business units. Previously, Mr. Tama was executive VP and general manager of PDI pharmaceutical products group and executive VP of strategic acquisitions.

Please send your personnel announcements to feedback@pharmavoice.com.