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We hope that the individuals profiled in this special issue spark your imagination through their inspiration, motivation, and influence on the life-sciences industry.

roots from near and far — from the United States to South Africa to India to Pakistan to the United Kingdom to France and so on.

It's also interesting to note that many of our leaders of today had humble beginnings with first jobs that entailed everything from paper routes to washing cars to flipping burgers to spinning records as a disc jockey to sorting tomatoes at a farmer's market to busing tables to an operating elevator on Lake Shore Drive to tearing labels off defective cans in a pet food factory, with a #10 nail — at a penny per can.

I was particularly interested to note what's on their reading lists. Again, the variety and diversity of their interests are amazing — from the next Harry Potter installment to books on history and business to today's business journals and industry-specific references.

I hope you enjoy getting to know this distinguished group as much as we did. With a special thanks to Cathy Liszewski for her design and to Kim Ribbink, and on behalf of the rest of editorial team of PharmaVOICE — Denise Myshko, Elisabeth Pena Villarroel, Robin Robinson, and Eleanor Venables — I want to thank our 100 for making this issue possible. We look forward to many more inspiring conversations, and we can't wait to see who makes next year's list.

Taren Grom
 Editor

With so much negative press these days surrounding the pharmaceutical and life-sciences industries, it is our pleasure to once again be able to relate the positive aspects of our industry.

We want to thank the thousands of individuals who took the time to send in their thoughtful write ups as part of the submission process, describing how our 2007 honorees inspired, motivated, or moved them in some way. Once again, the PharmaVOICE 100 were selected based on these write ups as well as the number of nominations received and other factors, such as community and philanthropic activities. We thank all of you who took the time to make the third annual PharmaVOICE 100 a success.

We are happy to showcase this distinguished group of men and women who are having a tremendous influence on the industry and impacting corporate strategies, business development, research and development, marketing and creativity, technology, leadership, and innovation.

We have divided the honorees into different categories that we think best capture their skill sets and expertise. Please note that all of this year's honorees could easily fit into more than one of the following sections: commanders & chiefs, the risk takers, movers & shakers, brand champions, researchers & scientists, patient advocates, technologists, and mentors.

The PharmaVOICE 100 represent a broad cross-section of industry sectors — pharmaceutical, biopharmaceutical, biotechnology, contract research, clinical trial, research and development, patient education, patient recruitment, advertising, technology, and many others — as well as a variety of roles and job functions. Furthermore, their accomplishments are just as diverse; the 100 people profiled in this issue contribute to the growth and well-being of not only their companies, but to their communities and peer-group associations.

These profiles are intended to give you a snapshot of the individual, their accomplishments, a sense of their leadership style, and a glimpse into the person behind the desk.

These individuals truly represent a global community of thought leaders; they have