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The PharmaVOICE 100: 2010

Every year, I think this is it, we've reached the pinnacle. And yet, every year, I continue to be amazed by the individuals whom our readers have identified as the most inspiring, motivating, and outstanding leaders in the life-sciences industry.

This special issue, now in its sixth year, has become a must-read and one of the most-anticipated publications of the year. It is our extreme pleasure to once again be able to pay tribute to the men and women who are driving change, providing guidance, and fostering relationships to position the industry in the best way possible to

serve the ultimate stakeholders: patients.

The individuals featured in this issue are as diverse in their talents, skills, and know-how as their roots. They come from around the United States and around the world — Argentina, Australia, Canada, China, Cuba, England, France, India, Ireland, Italy, Malaysia, Nigeria, and Zimbabwe — to name just a few of their countries of origin. This broad geographic representation is a testament to not only how global the life-sciences industry has become, but how easy it is to transcend national borders through positive actions that influence others in a meaningful and substantive way. We are equally delighted that PharmaVOICE's reach allows us to bring you their stories.

This special publication, which has become known as the feel-good issue of the year, is packed with in-depth profiles showcasing the industry's best and brightest. To make the issue easier to navigate, we have divided the honorees into categories that we think best capture their expertise. Please note, however, that most of this year's honorees could easily fit into several of the following sections: commanders and chiefs, entrepreneurs, change agents, clinical specialists, researchers and scientists, marketers, creatives, mentors, and technologists.

In spite of shifting market landscapes, uncertain business conditions, and reduced headcounts, these industry leaders are overcoming myriad obstacles as they set the gold standard for corporate leadership, cutting-edge research and development, forward-thinking technology solutions, out-of-the-box creative executions and marketing strategies, and outstanding career development training processes.

Not only are the honorees contributing to the growth of their organizations, they are community leaders and serve as members of industry-related associations and donate time to worthy charities and philanthropic organizations.

Each year the selection process becomes more difficult. With thousands of nominations to consider, our editorial team relies on the personal stories and accounts that describe why these individuals are special. We want to thank all of our readers who took time out of their busy schedules to nominate those who have made, and continue to make, a difference in their careers, lives, and organizations. The quality and number of nominations received this year reaffirms that the industry is driven by people of vision and passion who are dedicated to improving healthcare and patients' lives.

We also want to thank all of our PharmaVOICE 100 honorees for taking time to share their personal stories with us. These insights provided our team with a wealth of information on which to base this year's profiles.

Please join us in extending warm congratulations to this august group as we celebrate the well-deserving individuals featured in this sixth annual PharmaVOICE 100 issue. I hope you enjoy getting to know this distinguished group as much as we did. And don't forget to check out the exclusive bonus text found only in our digital edition, which can be accessed at pharmavoiced.com, to read more of their stories.

We can't wait to see who makes next year's list. Submit your nominations for 2011 now!