

THE READING LIST

The following are the books on the reading lists of the PharmaVOICE 100.
Please visit accessfyi.com to order books from Amazon.com. (Note: Books are listed in alpha order by author's last name.)

FICTION

The White Tiger: A Novel • Aravind Adiga
The Pregnant Widow • Martin Amis
New York Trilogy • Paul Auster
The Wettest County in the World: A Novel Based on a True Story • Matt Bondurant
The Lost Symbol • Dan Brown
Death Comes for the Archbishop • Willa Cather and A.S. Byatt
Await Your Reply: A Novel • Dan Cbaon
61 Hours: A Reacher Novel • Lee Child
Executive Orders • Tom Clancy
Two Cures for Love: Selected Poems, 1979-2006 • Wendy Cope
The Power of One: A Novel • Bryce Courtenay
Sarah's Key • Tatiana de Rosnay
Point Omega • Don DeLillo
Skipping Christmas • John Grisham
The Girl with the Dragon Tattoo • Stieg Larsson and Reg Keeland
The Jumbies and Other Nonsense Verse • Edward Lear
Wolf Hall: A Novel • Hilary Mantel
The Road • Cormac McCarthy
Pnin • Vladimir Nabokov
Netherland • Joseph O'Neill
My Name Is Red • Orhan Pamuk and Erdag Goknar
House Rules: A Novel • Jodi Picoult
One, No One and One Hundred Thousand • Luigi Pirandello
The Imperfectionists: A Novel • Tom Rachman
Shantaram: A Novel • Gregory David Roberts
The Swarm: A Novel – Paperback • Frank Schatzing
King Lear • William Shakespeare
Standing Still • Kelly Simmons
River God: A Novel of Ancient Egypt • Wilbur Smith
The Help • Kathryn Stockett
The Shadow of the Wind • Carlos Ruiz Zafon

NONFICTION

The Pacific • Hugh Ambrose
The Silver Lining: An Innovation Playbook for Uncertain Times • Scott D. Anthony
What's in a Street Name? • Antony Badsey-Ellis
The High-Performance Entrepreneur: Golden Rules for Success in Today's World • Subroto Bagchi
Train Your Mind, Change Your Brain: How a New Science Reveals Our Extraordinary Potential to Transform Ourselves • Sharon Begley
Guide to Good Business Communications: How to Write and Speak English Well - in Every Business Situation • Michael Bennie
Basic Black: The Essential Guide for Getting Ahead at Work (and in Life) • Catbie Black
Flyboys: A True Story of Courage • James Bradley
Execution: The Discipline of Getting Things Done • Larry Bossidy, Ram Charan, and Charles Burck
The Knack: How Street-Smart Entrepreneurs Learn to Handle Whatever Comes Up • Norm Brodsky and Bo Burlingham
Small Giants: Companies That Choose to Be Great Instead of Big • Bo Burlingham
The Greatest Generation • Tom Brokaw
Fathering Your School-Age Child: A Dad's Guide to the Wonder Years: 3 to 9 • Armin A. Brutt
Leadership from the Inside Out: Becoming a Leader for Life • Kevin Cashman
Titan: The Life of John D. Rockefeller, Sr. • Ron Chernow
The Innovator's Prescription: A Disruptive Solution for Health Care • Clayton M. Christensen, Jerome H. Grossman, M.D., Jason Hwang, M.D.
I Know You Got Soul • Jeremy Clarkson
Creating Magic: 10 Common Sense Leadership Strategies from a Life at Disney • Lee Cockerell
The Bottom Billion: Why the Poorest Countries are Failing and What Can Be Done About It • Paul Collier
The Language of God: A Scientist Presents Evidence for Belief • Francis S. Collins
The Language of Life: DNA and the Revolution in Personalized Medicine • Francis S. Collins

Good to Great: Why Some Companies Make the Leap... and Others Don't • Jim Collins
The Last Best League: One Summer, One Season, One Dream • Jim Collins
Built to Last: Successful Habits of Visionary Companies • Jim Collins and Jerry I. Porras
Talent Is Overrated: What Really Separates World-Class Performers from Everybody Else • Geoff Colvin
Get Out of Your Own Way: The 5 Keys to Surpassing Everyone's Expectations • Robert K. Cooper
8th Habit From Effectiveness to Greatness • Stephen R. Covey
The Ascent of Money: A Financial History of the World • Niall Ferguson
Rock, Paper, Scissors: Game Theory in Everyday Life • Len Fisher
Big Shoes: How Successful Leaders Grow into New Roles • Sander A. Flaum
The Next 100 Years: A Forecast for the 21st Century • George Friedman
Numbers Rule Your World: The Hidden Influence of Probabilities and Statistics on Everything You Do • Kaiser Fung
The Checklist Manifesto: How to Get Things Right • Atul Gawande
Blink: The Power of Thinking Without Thinking • Malcolm Gladwell
Outliers: The Story of Success • Malcolm Gladwell
The Tipping Point: How Little Things Can Make a Big Difference • Malcolm Gladwell
The Decision Tree: Taking Control of Your Health in the New Era of Personalized Medicine • Thomas Goetz
Team of Rivals: The Political Genius of Abraham Lincoln • Doris Kearns Goodwin
Great Business Teams: Cracking the Code for Standout Performance • Howard M. Guttman
The Power of Pull: How Small Moves, Smartly Made, Can Set Big Things in Motion • John Hagel III, John Seely Brown, and Lang Davison
Made to Stick: Why Some Ideas Survive and Others Die • Chip Heath and Dan Heath
Sailing For Dummies • J. J. Isler and Peter Isler
SuperCorp: How Vanguard Companies Create Innovation, Profits, Growth, and Social Good • Rosabeth Moss Kanter
Project Management Made Easy • Sid Kemp
A Sense of Urgency • John P. Kotter
The Leadership Challenge • James M. Kouzes and Barry Z. Posner
Into Thin Air: A Personal Account of the Mt. Everest Disaster • Jon Krakauer
Quantum: Einstein, Bohr, and the Great Debate about the Nature of Reality • Manjit Kumar
The M-Factor: How the Millennial Generation Is Rocking the Workplace • Lynne C. Lancaster and David Stillman
The Five Temptations of a CEO, 10th Anniversary Edition: A Leadership Fable • Patrick Lencioni
The Five Dysfunctions of a Team: A Leadership Fable • Patrick Lencioni
SuperFreakonomics: Global Cooling, Patriotic Prostitutes, and Why Suicide Bombers Should Buy Life Insurance • Steven D. Levitt and Stephen J. Dubner
The Big Short: Inside the Doomsday Machine • Michael Lewis
Moneyball: The Art of Winning an Unfair Game • Michael Lewis
The Corporate Athlete Advantage: The Science of Deepening Engagement • Jim Loehr and Jack Groppel
Uniting the Virtual Workforce: Transforming Leadership and Innovation in the Globally Integrated Enterprise • Karen Sobel Lojstei and Richard R. Reilly
Managing The Professional Service Firm • David H. Maister
The Last Lion: Winston Spencer Churchill • William Manchester
The Business Leader's Health Manual: Tips and Strategies for Getting to the Top • Juliette McGannon, Michael McGannon
The Power of Learning: Fostering Employee Growth • Klas Mellander
Hundred Percenters: Challenge Your Employees to Give It Their All, and They'll Give You Even More • Mark Murphy
The Marketing Gurus: Lessons from the Best Marketing Books of All Time • Chris Murray
1001 Ways to Reward Employees • Bob Nelson, Ph.D.

The Cambridge Companion to Seamus Heaney • Bernard O'Donoghue
Winning through Innovation: A Practical Guide to Leading Organizational Change and Renewal • Charles A. O'Reilly III and Michael L. Tushman
Bathsheba's Breast: Women, Cancer, and History • James Olson
The Quants: How a New Breed of Math Whizzes Conquered Wall Street and Nearly Destroyed It • Scott Patterson
A Whole New Mind: Why Right-Brainers Will Rule the Future • Daniel H. Pink
The Life of David • Robert Pinsky
The Omnivore's Dilemma: A Natural History of Four Meals • Michael Pollan
Five Families: The Rise, Decline, and Resurgence of America's Most Powerful Mafia Empires • Selwyn Raab
Daring Young Men: The Heroism and Triumph of The Berlin Airlift—June 1948-May 1949 • Richard Reeves
Who Got Einstein's Office?: Eccentricity and Genius at the Princeton Institute for Advanced Study • Ed Regis
The Eat-Clean Diet Recharged • Tosca Reno
The Triple Bottom Line: How Today's Best-Run Companies Are Achieving Economic, Social and Environmental Success — and How You Can Too • Andrew W. Savitz and Karl Weber
The Exemplary Husband: A Biblical Perspective • Stuart Scott and John MacArthur
The Rise and Fall of the Third Reich: A History of Nazi Germany • William L. Shirer
China: Fragile Superpower • Susan L. Shirk
Too Big to Fail: The Inside Story of How Wall Street and Washington Fought to Save the Financial System — and Themselves • Andrew Ross Sorkin
Perfect Pitch: The Art of Selling Ideas and Winning New Business • Jon Steel
Bounce: How Champions are Made • Matthew Syed
The Ride of a Lifetime: Doing Business the Orange County Choppers Way • Paul Teutul Sr.
The Power of Nice: How to Conquer the Business World With Kindness • Linda Kaplan Thaler and Robin Koval
The Power of Now: A Guide to Spiritual Enlightenment • Eckhart Tolle
Visual & Statistical Thinking: Displays of Evidence for Decision Making • Edward R. Tufte
The Art of War • Sun Tzu
Perceptions of Health and Illness: Current Research and Applications • Petrie and John Weinman
Value-Based Fees: How to Charge - and Get - What You're Worth • Alan Weiss
Winning • Jack Welch
Empire of Liberty: A History of the Early Republic, 1789-1815 • Gordon S. Wood
The Post-American World • Fareed Zakaria

JOURNALS/MAGAZINES

Auto Week
 Backpacker Magazine
 Diabetes
 Diabetes Care
 Handyman
 Harvard Business Review
 National Geographic
 Nature
 New England Journal of Medicine
 PharmaVOICE
 Wired Magazine

William Faulkner
 F. Scott Fitzgerald
 Carlos Fuentes
 W. E. B. Griffin
 John Grisham
 Chelsea Handler
 Jack Kerouac
 Stephen King
 John Le Carre
 Stieg Larsson
 Mario Vargas Llosa
 Robert Ludlum
 James A. Michener
 Robert Parker
 James Patterson
 Reynolds Price
 Philip Roth
 Jose Saramago
 David Sedaris
 William Shakespeare
 Karin Slaughter
 Ravi Zacharias

FAVORITE AUTHORS

Dan Brown
 Tom Clancy
 Patricia Cornwell
 Julio Cortazar

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