

Nonfiction Favorites



The Innovator's Dilemma: The Revolutionary Book That Will Change the Way You Do Business
by Clayton Christensen



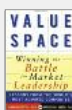
Blue Ocean Strategy
by W. Chan Kim, Renée Mauborgne



Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers
by Alexander Osterwalder



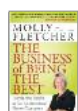
Play Like a Man, Win Like a Woman: What Men Know About Success that Women Need to Learn
by Gail Evans



ValueSpace: Winning the Battle for Market Leadership
by Banwari Mittal and Jagdish Sheth



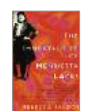
In Search of Excellence: Lessons from America's Best-Run Companies
by Tom Peters



The Business of Being the Best: Inside the World of Go-Getters and Game Changers
by Molly Fletcher



Neuromarketing: Understanding the Buy Buttons in Your Customer's Brains
by Patrick Renvoise and Christophe Morin



The Immortal Life of Henrietta Lacks
by Rebecca Skloot



What Got You Here Won't Get You There
by Marshall Goldsmith



Don't Be Such a Scientist: Talking Substance in an Age of Style
by Randy Olson



The Leader's Checklist, Expanded Edition: 15 Mission-Critical Principles
by Michael Useem

More Nonfiction Favorites

Predictably Irrational
by Dan Ariely

The Upside of Irrationality: The Unexpected Benefits of Defying Logic at Work and Home
by Dan Ariely

Raving Fans: A Revolutionary Approach to Customer Service
by Kenneth H. Blanchard, Sheldon M. Bowles

Baked In: Creating Products and Businesses That Market Themselves
by Alex Bogusky and John Winsor

Execution: The Discipline of Getting Things Done
by Larry Bossidy

Flash Foresight: How to See the Invisible and Do the Impossible
by Daniel Burrus, John David Mann

Mind Maps for Business
by Tony Buzan, Chris Griffiths, James Harrison

Quiet: The Power of Introverts in a World That Can't Stop Talking
by Susan Cain

How Will You Measure Your Life?
by Clayton Christensen

Back to Work: Why We Need Smart Government for a Strong Economy
by Bill Clinton

Good to Great
by Jim Collins

Great by Choice
by Jim Collins
The Essential Drucker
by Peter Drucker

Show Me the Numbers: Designing Tables and Graphs to Enlighten
by Stephen Few

The High-Beta Rich: How the Manic Wealthy Will Take Us to the Next Boom, Bubble, and Bust
by Robert Frank

The Power of Communication, The: Skills to Build Trust, Inspire Loyalty, and Lead Effectively
by Helio Fred Garcia

Complications: A Surgeon's Notes on an Imperfect Science
by Atul Gawande

The E Myth
by Michael E. Gerber

Outliers
by Malcolm Gladwell

The Tipping Point
by Malcolm Gladwell

The New Third World
by Alfonso González and Jim Norwine

Switch: How to Change Things When Change Is Hard
by Chip Heath and Dan Heath

Who Moved My Cheese
by Spencer Johnson

Population Genetics, Molecular Evolution, and the Neutral Theory: Selected Papers
by Motoo Kimura

Theory of Fun for Game Design
by Raph Koster

The Trouble with Computers: Usefulness, Usability, and Productivity
by Thomas Landauer

The Advantage: Why Organizational Health Trumps Everything Else In Business
by Patrick Lencioni

The Five Dysfunctions of a Team: A Leadership Fable
by Patrick Lencioni

Disciplined Dreaming: A Proven System to Drive Breakthrough Creativity
by Josh Linkner

Founders at Work: Stories of Startups' Early Days
by Jessica Livingston

Damn Good Advice (For People with Talent!)
by George Lois

Extraordinary Popular Delusions and the Madness of Crowds
by Charles Mackay

The Trusted Advisor
by David H. Maister, Charles H. Green and Robert M. Galford

Inside the Tornado
by Geoffrey A. Moore

The Emperor of All Maladies: A Biography of Cancer
by Siddhartha Mukharjee

Taking People With You: The Only Way to Make Big Things Happen
by David Novak

Deadly Choices: How the Anti-Vaccine Movement Threatens Us All
by Paul A. Offit, M.D.

Special Topics of Calamity Physics
by Marisha Pessl

The Everything American Government Book: From the Constitution to Present-Day Elections, All You Need to Understand Our Democratic System
by Nick Ragone

Neuromarketing: Understanding the Buy Buttons in Your Customer's Brains
by Patrick Renvoise and Christophe Morin

The Rational Optimist: How Prosperity Evolves
by Matt Ridley

Be Excellent at Anything: The Four Keys To Transforming the Way We Work and Live
by Tony Schwartz, Jean Gomes and Catherine McCarthy

The Immortal Life of Henrietta Lacks
by Rebecca Skloot

Remedy and Reaction: The Peculiar American Struggle over Health Care Reform
by Paul Starr

Grow: How Ideals Power Growth and Profit at the World's Greatest Companies
by Jim Stengel

Nudge: Improving Decisions about Health, Wealth, and Happiness
by Richard Thaler & Cass Sunstein

The Leader's Checklist, Expanded Edition: 15 Mission-Critical Principles
by Michael Useem

Winning
by Jack Welch

Democracy Matters: Winning the Fight Against Imperialism
by Dr. Cornel West

Wooden on Leadership: How to Create a Winning Organization
by John Wooden

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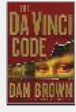
Letters from Vietnam
by Bill Adler



Unbroken: A World War II Story of Survival, Resilience, and Redemption
by Laura Hillenbrand



The Bourne Identity
by Robert Ludlum



The Da Vinci Code
by Dan Brown



The Kite Runner
by Khaled Hosseini



Game of Thrones
by George R. R. Martin



Hunger Games
by Suzanne Collins



Girl with the Dragon Tattoo
by Stieg Larsson



1776
by David McCullough



The Gold Coast
by Nelson DeMille



Moneyball
by Michael Lewis



Invisible Thread
by Yoshiko Uchida

More Fiction Favorites

Have a Little Faith
by Mitch Albom

The Little Prince
by Antoine de Saint-Exupéry

The Wheel of Time Series
by Robert Jordan

Gone with the Wind
by Margaret Mitchell

Carry the One
by Carol Anshaw

Abundance
by Peter Diamandis

The Stand
by Stephen King

Home
by Toni Morrison

The Foundation Series
by Isaac Asimov

Rebecca
by Daphne du Maurier

11/22/63
by Stephen King

1Q84
by Haruki Murakami

Zero Day
by David Baldacci

Crime and Punishment
by Fyodor Dostoyevsky

Being There
by Jerzy Kosinski

Certain Island
by Robert Murphy

The Memory of Lost Skin
by Russell Banks

A Lesson Before Dying
by Ernest Gaines

To Kill a Mockingbird
by Harper Lee

Nineteen Eighty-Four
by George Orwell

Sense of an Ending
by Julian Barnes

The Other Boleyn Girl
by Phillipa Gregory

Boomerang
by Michael Lewis

State of Wonder
by Anne Patchett

The Sot Weed Factor
by John Barth

St My Dad Says**
by Justin Halpern

Einstein's Dreams
by Alan Lightman

The Shipping News
by Annie Proulx

Evolution
by Stephen Baxter

Catch-22
by Joseph Heller

Pippi Longstocking
by Astrid Lindgren

Remembrance of Things Past
by Marcel Proust

The Columbus Affair
by Steve Berry

Dispatches
by Michael Herr

West with the Night
by Beryl Markham

The Crying of Lot 49
by Pynchon

Close to Shore
by Michael Capuzzo

All Creatures Great and Small
by James Herriot

One Hundred Years of Solitude
by Gabriel Garcia Marquez

The Fountainhead
by Ayn Rand

Spartina
by John Casey

Gödel, Escher, and Bach: An Eternal Golden Braid
by Douglas Hofstadter

What it is Like to Go to War
by Karl Marlantes

Insurgent
by Veronica Roth

Locked On
by Tom Clancy

Persian Fire: The First World Empire and the Battle for the West
by Tom Holland

Catherine the Great, Portrait of a Woman
by Robert Massie

Wild: From Lost to Found on the Pacific Crest Trail
by Cheryl Strayed

Ready Player One
by Ernest Cline

A Thousand Splendid Suns
by Khaled Hosseini

The Marriage Contract
by Cathy Maxwell

War and Peace
by Leo Tolstoy

The Alchemist
by Paulo Coelho

Brave New World
by Aldous Huxley

Guess How Much I Love You
by Sam McBratney

Cutting for Stone
by Abraham Verghese

Miss Rumphius
by Barbara Cooney

In One Person
by John Irving

The Paris Wife
by Paula McLain

Possessing the Secret of Joy
by Alice Walker

Flesh and Blood
by Michael Cunningham

The World According to Garp
by John Irving

Billy Budd and Benito Cereno
by Melville

Half Broke Horses
by Jeannette Walls

Don Quixote
by Miguel de Cervantes

Kraken
by China Miéville

Night
by Elie Wiesel