

Reading LIST

What are they reading?

The PharmaVOICE 100 are constant learners and are tapping into new and time-tested books on a variety subjects, of particular note business and leadership topics. We've included a selection of what's hot on their reading list.



The Lean Start Up is on the reading lists of Andrew Burns, Dr. Daniel Kraft, and R.J. Lewis.

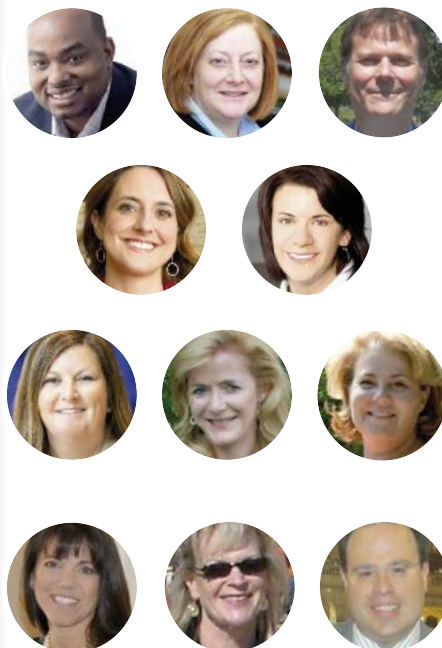
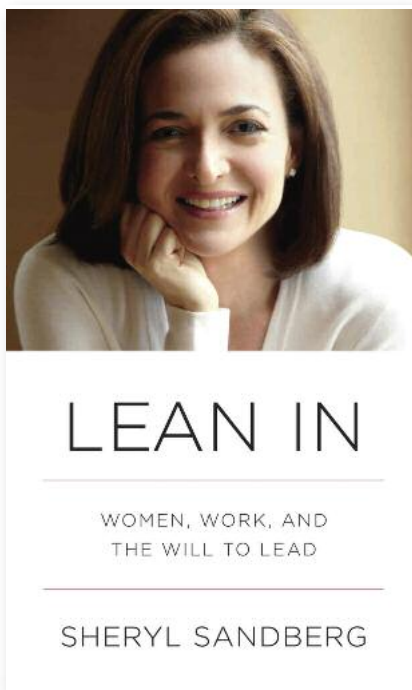
Dr. Robin Winter-Sperry



I am an avid reader both of business and leisure books. I enjoy reading things that are outside of my normal frame of reference to help expand my creativity and understanding of other cultures and ways of thinking. It also gives me new approaches to challenges and ideas.

More than 10%
are reading "Lean In"

Calvin Butts
Dr. Joanne Kamens
Mike Kelly
Dr. Jessica Lea
Mauricha Marcussen
Andrea McGonigle
Kim Ramko
Fatima Scipione
Abbe Steel
Kathy Jo Usher
Matthew West



Dr. Daniel Baker



Dr. Dominic Behan



Jody Blakeway



Jessica Brueggeman



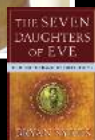
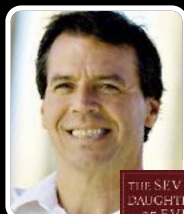
Denise Duca



Julie Kampf



Dr. Kevin Lustig



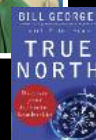
Tim McCort



Ramesh Raskar



Richard Russell



Darik Volpa



Alexandra von Plato



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