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The 2014 PharmaVOICE 100 THE PHARMAVOICE 100 TURNS 10!

It's hard to believe that 10 years after the vision for this issue was captured on the back of a napkin during a long flight delay, we have now profiled 1,000 of the industry's most inspirational and motivational individuals making this issue one of the industry's hallmark editions. In conjunction with this milestone anniversary, we are excited to announce the Red Jacket award, which is our twist on a hall of fame. We have selected six outstanding individuals to mark this inaugural award. (Please turn to the Red Jacket award section to read their profiles.) Their selection was based on a number of factors, including having been named to the PharmaVOICE 100 on several occasions over the past nine years. But, more importantly, these six individuals are true visionaries and are dedicated to reshaping their sector of the healthcare ecosystem. They are innovators and they are great leaders. And, like all of our PharmaVOICE 100 honorees, they give back to their communities here and abroad.



This special issue is our opportunity to give back to the industry and share the remarkable and inspirational stories of the individuals who are dedicated to their teams, their organizations, the patients they serve, and the healthcare arena overall.

Once again, we are showcasing the individuals as identified by you, our readers, for being outstanding leaders in guiding their teams and companies to success; they are innovators — creating new opportunities and visionary products and companies to address the future of healthcare; and philanthropists — giving back personally and through their companies to local, national, and global organizations that provide goods and services to communities and patients in need.

In addition to the thoughtful profiles showcasing each individual, we have compiled several informative articles that address the topics of innovation, challenges and opportunities, and mentoring, which can only be found online in our bonus content; so please log onto pharmavoic.com to read more from our PharmaVOICE 100 honorees.

To navigate this special publication, which has become known as the feel-good issue of the year, we have divided the honorees into categories that we believe best capture their expertise, which is no easy feat as each could easily fit into several of the following sections: academics, commanders and chiefs, creatives, entrepreneurs, clinical specialists, researchers and scientists, marketers, patient advocates, mentors, strategists, and technologists.

With thousands of nominations to consider, we rely on the personal accounts from our readers that describe why these individuals are special. Thanks to all of you who took time out of your busy schedules to nominate the individuals who have made, and continue to make, a difference in your careers, lives, and organizations. We also want to thank all of our PharmaVOICE 100 honorees for taking the time to share their personal stories with us. Please join us in extending warm congratulations to this esteemed group.

Regards,

Taren Grom
Editor

tgrom@pharmavoic.com

Their Word...

DENISE MYSHKO
Managing Editor



Many of the PharmaVOICE 100 were excited that data and technology changes will bring positive results to the industry.

ROBIN ROBINSON
Senior Editor



Recognizing this year's PharmaVOICE 100 nominees has been a lesson in humility, knowledge, innovation, and cutting edge leadership.

KIM RIBBINK
Features Editor



Breaking barriers, overcoming obstacles, finding solutions and cures, and bringing people together to achieve all these goals in collaborative ways — these achievements and more are what make this year's PharmaVOICE 100 honorees so inspirational.

COMING in September 2014

- > Digital Patients
- > Brand Identity
- > Nanotech Medicines
- > Managed Markets
- > Biosimilars
- > The C-Suite: Outsourcing
- > Market Sector: Chile
- > Showcase Feature: Marketing
- > Showcase Feature: Data Management & Health Information Services