THE 2010 DIA ANNUAL CONFERENCE

A Capital Experience — the 46th Annual Drug Information Association Meeting

Industry Experts Raise their VOICE at DIA

DIA EDITOR'S CHOICE VIDEOS



Joan F. Bachenheimer and Matthew Stum



BIOCLINICA Peter Benton



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INTEGRATED CLINICAL **SOLUTIONS INC.**

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NEXTRIALS Jim Rogers



REGISTRAT-MAPI Ronald Christensen, M.D.



SENTRX Chuck Saldarini

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THE 46TH ANNUAL MEETING OF THE DRUG INFORMATION ASSOCIA-TION in Washington, D.C., from June 13-17, 2010, hosted more than 475 exhibiting companies.

John Crowley, president and CEO of Amicus Therapeutics, the quintessential spokesman for families seeking life-saving therapies, led a special session where he retold the emotional story of how he and his family navigated the challenging clinical trial process. His own children, Patrick and Megan, suffer from Pompe Disease, a rare and nearly always fatal neuromuscular

Keynote speakers Margaret A. Hamburg, M.D., Commissioner of the U.S. Food and Drug Administration, and Jeff Goldsmith, Ph.D., Associate Professor, University of Virginia; President, Health Futures Inc., punctuated a program featuring more than 25 special topics, including oncology, biosimilars, pediatrics, social media, as well as special sessions on comparative effectiveness research and multiregional clinical trials.

The 47th annual meeting — convergence of science, medicine, and health — is scheduled for June 19-23, 2011, in Chicago. ◆

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1. Washington, D.C., played host to the 46th DIA Annual Meeting in June. 2. Attendees walk the aisles of the exhibit hall in between megatrack sessions: advertising/marketing/medical communications; clinical research; and information technology. 3. Attendees stop by the BioClinica booth to learn about the company's new products and services. 4. in Ventiv was one of more than 475 companies that exhibited at this year's annual