

Awards...



RHO RECOGNIZED FOR WORKPLACE PRACTICES

Contract research organization Rho has been honored with the 2014 When Work Works Award. The company earned this national award for the third straight year for its effective workplace strategies to increase business and employee success. This award, part of the national When Work Works project administered by Families and Work Institute and the Society for Human Resource Management, recognizes employers of all sizes and types in North Carolina and across the country.



PharmaVOICE.com

WHITE PAPERS:

Proactive Pharmacovigilance: A New Model for the 21st Century
Provided by: Sciformix Corp.

The Link Between Your Cold Chain and Your Bottom Line
Provided by: Cardinal Health

Online Strategy Health Check: Tips for Content That Drives Qualified Web Traffic for Healthcare Marketers
Provided by: MoreVisibility

UPCOMING WEBINARS:

Expedited Programs for Serious Conditions: Drugs and Biologics
 Oct. 8, 2014, 1 p.m. EST
Sponsored by: Cardinal Health

Risk-Based Monitoring Simple and Easy: Faster Implementation Without Organizational Constraints
 Nov. 6, 2014, 1 p.m. EST
Sponsored by: eClinical Solutions

Patch Pump for Subcutaneous Delivery — Avoiding Intravenous Infusion
 Nov. 18, 2014, 1 p.m. EST
Sponsored by: scPharmaceuticals

INDUSTRY at Large ▼



One of last year's submissions for the Expression of Hope program was drawn by a 14-year-old boy from Japan who has Hunter Syndrome. He drew a dragon because his name means dragon in Japanese.

Genzyme Announces Launch of EXPRESSION OF HOPE III

Genzyme, a Sanofi company, has launched Expression of Hope III, a global program of inspiration and awareness featuring works of art by the community of people affected by lysosomal storage disorders (LSD). This unique program encourages anyone affected by an LSD to create and submit a work of art that expresses their experiences of living with a rare, inherited disease.

The Expression of Hope program will be accepting submissions through Dec. 5, 2014. Submitted artwork that meets program guidelines will be exhibited in the online gallery on the Expression of Hope website (expressionofhope.com). Select works of art will also be featured in art exhibitions and program materials beginning in 2015.



More than 60 participants from 25 countries participated in Novartis' BioCamp 2014.

Modest Uptick in HEALTH SPENDING PREDICTED

After a five-year contraction in employer healthcare spending growth, medical inflation in the U.S. is projected to rise to **6.8%** in **2015**, according to PwC's Health Research Institute.

Key findings:

- » Employers are continuing to shift financial responsibility for health plan costs to employees through plan design and increased contributions. High deductible health plans are growing in popularity, with **18%** of employers surveyed now offering a high-deductible plan as the only insurance option for employees.
- » Wellness continues to be a major investment for employers, with **71%** offering programs, up from **68%** in **2013**.
- » Other than traditional cost savings efforts geared toward cost shifting, employers are considering private exchanges more often than other new and emerging strategies.

Future Scientific Leaders Learn ABOUT BIOTECH

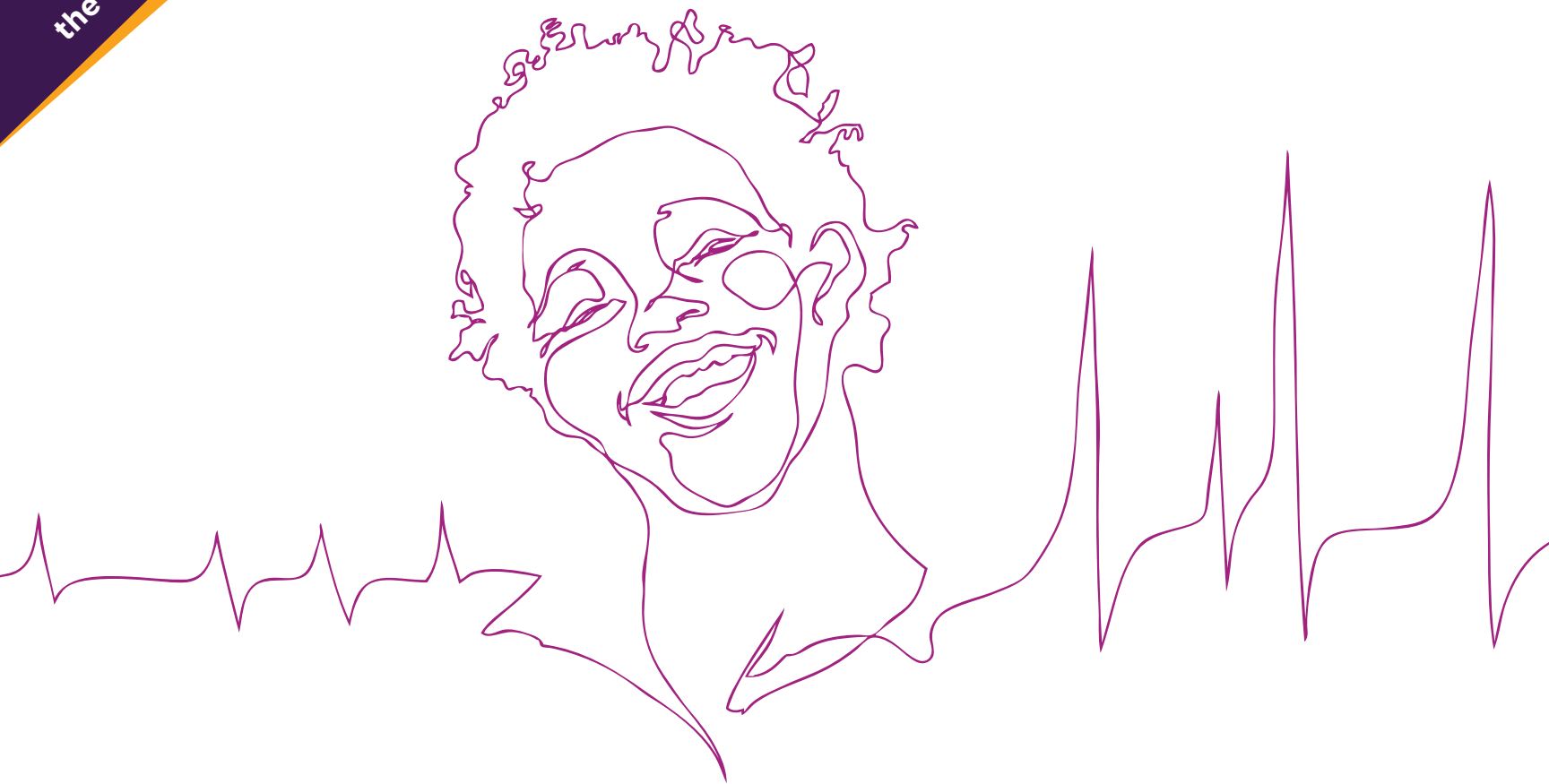
Novartis sponsors the International Biotechnology Leadership Camp (BioCamp), a three-day seminar bringing biotech and business experts together with more than **60** students from universities in **15** countries and territories. The seminar, which just completed its 11th annual program, gives participants a perspective on the challenges and opportunities in biotech. This year, seven local and regional BioCamp seminars were run in India, Indonesia, Japan, Taiwan, Pakistan, the Philippines, and Slovenia.

M&A UPDATE

Life sciences M&A activity reached **\$252.6** billion globally at the end of July, up **230%** compared with the same period last year and propelled by an onslaught of U.S. companies seeking foreign acquisitions not only to make use of their overseas cash and increase their dominance in a core area, but also to reduce their tax bill, according to Burrill Media. Such deals accounted for **\$130** billion of M&A deal values in **2014** to date, or **51%** of the total.

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