

America's pharmaceutical industry is helping the process of healing the nation in the wake of September 11th. Within hours of the terrorist attacks on New York and Washington, America's pharmaceutical companies responded with medicines and vaccines, supplies for workers and rescuers, and aid for victims and their families.

According to PhRMA, for the first time in history, the country's emergency pharmaceutical stockpile, stored at eight secret sites around the nation, was mobilized and deployed. Tons of pharmaceuticals and medical supplies including 84,000 I.V. fluid packs, 400 ventilators, and 50,000 doses of tetanus vaccine to protect rescue workers were sent to both New York and Washington.

To date, companies have pledged more than \$80 million in contributions toward disaster relief. Following are just a few examples of how America's pharmaceutical companies responded to these disasters. One company sent 20,000 bottles of eye solution for rescue workers and donated an artificial skin product for burn victims. Another company supplied a disaster module containing wound care and personal-care products to New York's St. Vincent's Hospital. Immediately after the attack another company obtained emergency "compassionate use" approval from the FDA for a burn cream now in Phase III trials and rushed shipment to a burn center in New York.

In addition to products and services, many pharmaceutical companies, too many to list individually, have committed to huge donation programs to help the relief efforts.

Pfizer, which is based in New York City, announced donations totaling more than \$10 million to relief efforts.

The Pfizer Foundation's donation includes \$5 million for various relief funds. In addition, contributions by Pfizer employees to relief organizations related to this emergency will be matched by the company.

"In the more than 150 years Pfizer has been based in New York, no greater



A portion of the advertising dollars from this issue has been donated to the American Red Cross Disaster Relief Fund.

tragedy has affected the people of our city," says Hank McKinnell, Pfizer chairman and CEO. "The attacks in New York and Washington were attacks on us all. Now, we stand ready to do whatever we can to help those in need."

American Home Products is donating \$5 million to the relief effort. Aventis made a \$1 million contribution to the American Red Cross, in addition, pharmaceutical products and vaccines were contributed to immediately support local medical services. Johnson & Johnson pledged a package of \$10 million in financial and product aid to the relief efforts. Pharmacia, together with its Monsanto agricultural subsidiary, has committed to an initial donation of \$1 million. GlaxoSmithKline has donated \$1 million. Novartis announced a \$3 million donation. Abbott Laboratories has committed \$2 million to the relief efforts. TAP Pharmaceutical Products has donated \$500,000.

In the weeks and months ahead, America's pharmaceutical companies and their employees have pledged to continue to join in the great national effort to heal the wounds that America suffered during these tragic events.

Taren Grom  
Editor

# PharmaVOICE

THE FORUM FOR THE INDUSTRY EXECUTIVE

Volume 1 • Number 3

**PUBLISHER** Lisa Banket

**EDITOR** Taren Grom

**CREATIVE DIRECTOR** Marah Walsh

## CONTRIBUTING EDITORS

Diane Hoffman

Virginia Kirk

Denise Myshko

Kim Ribbink

Deborah Ruriani

Lynda Sears

Copyright 2001  
by PharmaLinx LLC, Titusville, NJ  
Printed in the U.S.A.  
Volume One, Number Three

*PharmaVoice* is published six times per year by PharmaLinx LLC, P.O.Box 327, Titusville, NJ 08560.

**Postmaster:** Send address changes to *PharmaVoice*, P.O. Box 327, Titusville, NJ 08560.

**PharmaVoice Coverage and Distribution:** Domestic subscriptions are available at \$84 for one year (6 issues). Foreign subscriptions: 6 issues US\$165. Contact *PharmaVoice* at P.O. Box 327, Titusville, NJ 08560. Call us at 609.730.0196 or FAX your order to 609.730.0197.

**Contributions:** *PharmaVoice* is not responsible for unsolicited contributions of any type. Unless otherwise agreed in writing, *PharmaVoice* retains all rights on material published in *PharmaVoice* for a period of six months after publication and reprint rights after that period expires.

**Change of address:** Please allow six to eight weeks for a change of address. Send your new address along with your subscription label to *PharmaVoice*, P.O. Box 327, Titusville, NJ 08560. Call us at 609.730.0196 or FAX your change to 609.730.0197.

**IMPORTANT NOTICE:** The post office will not forward copies of this magazine. *PharmaVoice* is not responsible for replacing undelivered copies due to lack of or late notification of address change.

**Advertising in *PharmaVoice*:** To advertise in *PharmaVoice* please contact our Advertising Department at P.O.Box 327, Titusville, NJ 08560, or telephone us at 609.730.0196. E-mail: lbanket@pharmalinx.com.

## Letters

Send your letters to [feedback@pharmalinx.com](mailto:feedback@pharmalinx.com). Please include your name, title, company, and business phone number. Letters chosen for publication may be edited for length and clarity. All submissions become the property of PharmaLinx LLC.