



Pharma **POOL**

Michael D. **KISHBAUCH** Achillion Appoints CEO

Achillion Pharmaceuticals has named Michael D. Kishbauch CEO. Mr. Kishbauch replaces Marios Fotiadis, who was acting as interim CEO.

Before joining Achillion, New Haven, Conn., Mr. Kishbauch founded and served as president and CEO of OraPharma.

He holds a MBA from the Wharton School of the University of Pennsylvania and a B.A. in biology from Wesleyan University.

Kee **MOORE**

Luis **VÉLEZ**

STADA Announces Management Changes



STADA Pharmaceuticals, Cranbury, N.J., the U.S. subsidiary of STADA Arzneimittel, has promoted Kee Moore to VP of sales, generics, from director of national accounts.

He is responsible for sales of STADA's generic products in the United States. He attended Ohio State University and Waubesa Community College.



Luis Vélez has been promoted to executive VP of sales and marketing from VP. His role is to direct the sales and marketing of STADA's generic, branded, and specialty pharmaceuticals in the United States. He joined STADA in 2002.

He holds a B.S. degree in industrial management from Rensselaer Polytechnic Institute.

Dr. Michael **SHALMI**

Novo Nordisk Promotes to Fill U.S. VP, Biopharmaceuticals Position



Novo Nordisk, with U.S. offices in Princeton, N.J., has promoted Michael Shalmi, M.D., to VP of biopharmaceuticals. In this role, he leads his group's U.S. sales, marketing, and medical functions.

Dr. Shalmi has been with Novo Nordisk for 10 years, most recently as European VP of the hematology business unit in Zurich, Switzerland, a position he has held for the past two years.

Dr. Shalmi received his M.D. from the University of Copenhagen, Denmark, and an executive master's degree in business administration from the Scandinavian International Management Institute.

Biotech **POOL**

Katrine **BOSLEY**

Compound Therapeutics Appoints VP of Business Development

Compound Therapeutics, Waltham, Mass., has named Katrine Bosley as VP of business development. Ms. Bosley is responsible for all activities related to the company's three core technologies and growing the pipeline with the goal to establish collaborations, licenses, and product partnerships.

Before joining Compound Therapeutics, she spent more than eight years at Biogen Idec.

Biopharmaceutical **POOL**

Evan M. **LEVINE**

Adventrx Names President and CEO

Adventrx Pharmaceuticals, San Diego, has appointed Evan M. Levine to serve as president and CEO. He replaces Nicholas J. Virca, who resigned from these positions.

Mr. Levine has served as vice chairman of the board and chief operating officer of Adventrx for two years.

Dennis **PODLESKAK**

Peninsula Names CEO and President

Dennis Podlesak has joined Peninsula Pharmaceuticals, Alameda, Calif., as CEO and president from Novartis, where he was the senior VP of a North American business unit.

Mr. Podlesak earned a MBA and B.A. degree in business administration from Pepperdine University.

Paul Truex, the company's former CEO, continues as executive VP of business development.

William J. **RIEFLIN**

Dr. Pierre **TRAN**

XenoPort Announces Executive Appointments



William J. Rieflin has been appointed president of XenoPort, Santa Clara, Calif. He joins the company from Tularik.

Mr. Rieflin holds a MBA from the University of Chicago Graduate School of Business and a J.D. from Stanford Law School.

XenoPort has appointed Pierre Tran, M.D., as senior VP and chief medical officer. Dr. Tran had been global medical director of the antidepressant group at Lilly.



He earned his medical degree at the Université de Fanche-Comte, Faculté de Médecine. He completed his residency training at Duke University and earned board certification in general adult psychiatry. Dr. Tran received a master's in medical management from Tulane University.

Specialty **POOL**Jeffrey S. **ARCARA**

InKine Announces Promotion of VP, Commercial Development

InKine Pharmaceutical, which focuses on the diagnosis and treatment of gastrointestinal disorders, has appointed Jeffrey S. Arcara as VP of commercial development, responsible for marketing and business development.

Mr. Arcara joined InKine, Blue Bell, Pa., four years ago as director of marketing. He received his MBA from the Anderson Graduate School of Management at UCLA.

Joseph J. **ROGUS**

Advancis Creates Senior VP, Technical Operations Position



Advancis Pharmaceutical, Germantown, Md., which focuses on developing and commercializing novel anti-infective products, has appointed Joseph J. Rogus as senior VP of technical operations.

In this new role, Mr. Rogus directs and oversees the operations of Advancis' product commercialization and corporate engineering functions.

Previously, Mr. Rogus served as a consultant to Advancis.

He earned a M.S. degree in chemical engineering from the New Jersey Institute of Technology and a B.S. degree in chemical engineering from the Newark College of Engineering.

Dr. Thomas **WICKS**

Odyssey Names Regulatory Affairs Head



Odyssey Pharmaceuticals, East Hanover, N.J., which is focused on urology, respiratory, and metabolic disorders, has named Thomas Wicks, Ph.D., as VP of regulatory affairs.

Previously, Dr. Wicks was senior director of worldwide regulatory affairs at Purdue Pharma.

Dr. Wicks holds a Ph.D. in physiology from Georgetown University and a B.S. from the University of Maine.

CRO **POOL**Dr. Sam **HUTCHESON**Brian **MCALLISTER**Bucky **WALSH**

PRA Expands Capabilities



PRA International, McLean, Va., has appointed Dr. Sam Hutcheson as director of global product development services. Dr. Hutcheson has 20 years of experience across the full range of pharmacokinetics/pharmacodynamics and clinical pharmacology study design and analysis techniques.



Brian McAllister has been named VP of business development. Mr. McAllister has 22 years of business development experience in healthcare.



Bucky Walsh, senior VP of business services, has been given the additional responsibilities of PRA's quality and process management, as well as the clinical pharmacology center unit. Mr. Walsh has been with PRA for more than 19 years.

George **RAFOLS**Ken **WILSON**

PharmaLinkFHI Expands Team



PharmaLinkFHI, Research Triangle Park, N.C., has named George Rafols as director of sales channel management.

Mr. Rafols is leveraging his expertise in providing technology-based solutions with CRO services.



In other news, Ken Wilson has been named VP of sales and marketing. Most recently, he was an associate director in sales and strategic planning at Merck.

Service **POOL**Dr. Glen **GAUGHAN**Michael **LANG**

BioEnterprise Adds Two to Team



BioEnterprise, Cleveland, a business formation, recruitment, and acceleration company that supports bioscience companies, has named Glen Gaughan, Ph.D., and Michael Lang to its business-development team.

Dr. Gaughan is focusing on biopharmaceutical, drug delivery, and diagnostics opportunities. He has 20 years of experience as a drug-discovery scientist with Bristol-Myers Squibb. He holds a Ph.D. in chemistry from the University of Oregon, a MBA from Case Weatherhead School of Business, and a B.A. from Dartmouth.



Mr. Lang's role is to advise and evaluate medical-device and equipment companies. Previously, he was general manager at Avery Dennison. He received a B.S. in bioengineering from Northern Arizona University and a MBA from Arizona State University.

David L.

SCHLOTTERBECKDwight **WINSTEAD**

Cardinal Appoints Heads for New Organization



Cardinal Health, Dublin, Ohio, a provider of products and services that support the healthcare industry, has appointed David L. Schlotterbeck as chairman and CEO of its newly formed clinical

technologies and services organization. He is responsible for patient point-of-care strategies and key supporting products and services. Previously, he was president and CEO of Alaris Medical Systems.

Dwight Winstead has been named president and chief operating officer of clinical technologies and services. He had been group president of the automation and information services business.

Public-Relations **POOL**

Dave **HELHING**

Glenn **RAINES**

HealthInfo Adds to Staff



HealthInfo, a division of HealthInfo Direct, Schaumburg, Ill., which specializes in public-relations and direct-marketing programs, has named Dave Helbing as associate director, client-services division. Previously, he served as advertising services operations manager for United Stationers.



Glenn Raines has been named VP, creative director. Before joining HealthInfo, Mr. Raines managed his own consulting company. He is a graduate of University of Southern California.

Medical-Education **POOL**

Michael D. **NIELSEN**

AAF-MED Names National Sales Director



Michael D. Nielsen has been promoted to national sales director of AAF-MED, White Plains, N.Y., an accredited provider of CME for physicians and CE for nurses and pharmacists. Mr. Nielsen had been associate CME director, a title he retains.

Barbara **PAGANO**

Scott **SHELKO**

Ken **THORLTON**

Barbara **WILLIS**

HealthEd Announces Hires

HealthEd, a medical educational market-



ing company based in Clark, N.J., has named Barbara Pagano as VP of digital development. Most recently, she was a senior project director at Hyphen. Ms. Pagano holds a B.S. in business from Cornell University.



Scott Shelko has been named VP, strategic business development. Previously, he was director of business development at Harte-Hanks. Mr. Shelko has a B.S. in microbiology from The Pennsylvania State University and a MBA in marketing from Lehigh University.



Ken Thorton has been named associate creative director. He recently served as senior art director for Hyphen. Mr. Thorton holds a B.F.A. from Indiana State University.



Barbara Willis has been named director of communications. Most recently, she was communications project leader at Schering-Plough. Ms. Willis holds a B.A. in English from Rutgers and a M.A. in media from Montclair State.

Consulting **POOL**

Matthew J. **BATES**

Solucient Names Chief Information Officer, Senior VP



Solucient, a health-care business intelligence company, has named Matthew J. Bates as chief information officer and senior VP. Before joining Solucient, Evanston, Ill., he served as a senior principal in the health and life-sciences practice with Knightsbridge Solutions.

Mr. Bates holds a master of public health degree from the University of Denver and a bachelor's degree in healthcare management from The Metropolitan State College of Denver.

John H. **FREEMAN**

Former IBM Executive Joins Taratec



Taratec, a life-sciences consultancy that provides integrated business, IT, and regulatory compliance services, has appointed John H. Freeman as chief operating officer. Mr. Freeman has joined Taratec, Bridgewater, N.J., following 30 years at IBM, where he most recently was in charge of the worldwide pharmaceutical segment.

He holds a bachelor's degree in mathematics from Syracuse University and a master's degree in computer science from The Pennsylvania State University.

George **TENNE**

Stinson Names Director of Creative Innovation



Chicago-based Stinson Brand Innovation, a life-sciences brand consultancy, has appointed George Tenne as director of creative innovation. Most recently, Mr. Tenne was senior VP, group creative director, at D'Arcy,

Masius, Benton & Bowles.

He previously founded the firm The 10eGroup and he has served as senior VP and director of creative services for BBDO Chicago.

Technology/Web **POOL**

Ronald **DINOFA**

Sharon R. **FAVATA**

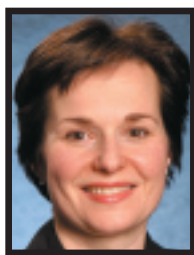
ClinPhone Strengthens Operations



ClinPhone, with U.S. offices in Princeton, N.J., has named Ronald DiNofa and Sharon R. Favata as business development managers.

Mr. DiNofa and Ms. Favata manage key accounts and identify new opportunities for the company, which provides electronic clinical-trial management solutions.

Previously, Mr. DiNofa was at Acurian, where he held the position of sales director. He



holds a B.A. in marketing from Temple University. Ms. Favata previously was director of business development at PPD Informatics. She holds a degree in business administration management.

Andy **SONTAG**

CRF Names Global Project Leader



CRF, a provider of e-diaries for capturing electronic patient reported outcomes data, has appointed Andy Sontag as global director of project management. Based in the company's U.S. headquarters in Waltham,

Mass., Mr. Sontag manages staff involved in overseeing CRF's project management and service delivery.

Previously, he was at AstraZeneca, where he was responsible for managing more than 100 clinical and related IT projects.

Agency **POOL**

Alyshia **ALLAIRE**

Shanley **COOKE**

Manisha **DADARKA**

Caren **DRANOFF**

Karin **DREW**

Eric **FORTSON**

Kip **KLIEGERMAN**

Mary **PAGNOTTA**

Veasna **POR**

Nazanin **TABRIZI**

Jeffrey **UDDO**

Healthworld Promotes and Adds to Staff in Professional Division

Healthworld Communications Group, New York, has made several promotions and additions to its staff.

Healthworld is part of the WPP network of companies, one of the world's largest communications groups.

Alyshia Allaire has been named senior account executive. She had been an assistant account executive at Lyons Lavey Nickel Swift.



account executive.

Previously, Ms. Cooke had been an account executive.



Manisha Dadarka has joined Healthworld as a senior account executive.

Before joining the agency, she was an e-commerce/catalog marketing graduate intern at Kraft Foods.

Caren Dranoff has been promoted to VP, account supervisor. Ms. Dranoff had been an account supervisor.



Karin Drew has been promoted to copy supervisor.

Ms. Drew previously had the title of senior copywriter.

Eric Fortson has been promoted to senior account executive. He had been an account executive.



In other Healthworld news, Kip Kliegerman has been promoted to senior VP, management supervisor.

Previously, Mr. Kliegerman had been a senior VP, group account supervisor.



Mary Pagnotta has been promoted to senior VP, management supervisor.

Previously, Ms. Pagnotta held the title of senior VP, group account supervisor, at the agency.



Veasna Por has joined the Healthworld management team as business manager.

Most recently, Ms. Por was an account coordinator at Saatchi & Saatchi NY/Klemtner



Healthcare Resource Group.

Within the agency's professional art services department, Nazanin Tabrizi has been named as a senior art director.

Before joining Healthworld, Ms. Tabrizi held the position of senior art director at KPR.

Jeffrey Uddo has joined Healthworld as account supervisor.

Previously, he owned his own marketing firm, Promethean Group.



Maribel **ARELLANO**

Penny **CHUMLEY**

Sarah **DUCKETT**

Dr. Erica **FAWELL**

Kathleen **LYTLE**

Zoomedia Makes Staff Additions and Promotions

Zoomedia, San Francisco, a communications agency for the life-sciences industry, has announced new hires and promotions.

Maribel Arellano has been hired as assistant, business development. Her experience includes product sales, Web production, and the creative arts.

Penny Chumley has been hired as a senior producer. Ms. Chumley has worked on accounts for pharmaceutical companies such as Schering-Plough, Roche, and Discovery Brand.

Sarah Duckett has been hired as an account supervisor/public-relations specialist.

Ms. Duckett has more than 10 years of experience in public relations and account management.

Erica Fawell, Ph.D., MBA, has joined the agency as an account supervisor/business strategist.

Dr. Fawell has a Ph.D. in biochemistry and has performed postdoctoral research in molecular biology, specifically directed toward elucidating the role of Ras genes in cellular sorting and trafficking with regard to their role in oncology.

Kathleen Lytle has been promoted to director of business development. Ms. Lytle has more than 11 years of experience working in advertising, television production, and Internet communications.

She handles numerous life-sciences and venture capital accounts.

Amber **BAHLKE**
 Tami Beth **BLOOM**
 Bob **KARCZEWSKI**
 Adrienne J. **ZAJAC**

HealthSTAR Announces
 Hires and Promotion

HealthSTAR Advertising, a healthcare advertising agency based in Woodbridge, N.J., and a member of the HealthSTAR Communications marketing network, has made several appointments.



Amber Bahlke has been named as account supervisor.

Ms. Bahlke oversees the Kadian (morphine) account for Alpharma.

She previously was at Adair-Greene Healthcare Communications, where she served as senior account executive and part of the launch team for Natrecor (nesiritide).

Ms. Bahlke holds a B.A. in mass communications/advertising from the University of South Florida.



Tami Beth Bloom has been named to the position of account supervisor. Ms. Bloom is managing the launch of Lamisil DermGel, a new treatment from Novartis Consumer Health.

She previously was a senior account supervisor at Krell Advertising. Ms. Bloom is a cum laude graduate of Kean University and holds a BS in management science and marketing.

Bob Karczewski, a cofounder of the Integrity Healthcare division of HealthSTAR Advertising, has been promoted to executive VP, director of client services. He continues in his role as executive VP, general manager, of Integrity. In this new position, he is responsible for all account services in addition to overseeing agency management and new business development.

Before starting the Integrity division of HealthSTAR, Mr. Karczewski was an executive VP at Ribotsky Worldwide.

He is a registered pharmacist and was a staff pharmacist at the Robert Wood Johnson Memorial Hospital. Mr. Karczewski is a graduate of the School of Pharmacy at the University of Rhode Island and holds a MBA from Fairleigh Dickinson University.

Adrienne J. Zajac has been named as an account executive. She is responsible for the Pfizer Consumer Healthcare and Novartis Consumer Healthcare accounts.

Before joining HealthSTAR, Ms. Zajac was at Natrel Communications, where she was an assistant account executive for products in categories that include epilepsy, diabetes, and ophthalmology.

She received her B.S. in business management and marketing from Monmouth University.

Suzanne **BRYANT**
 Adair-Greene Announces
 Promotion



Adair-Greene Healthcare Communications, Atlanta, has promoted Suzanne Bryant, a nine-year veteran of the agency, to senior VP, management supervisor.

In this new position, Ms. Bryant, who previously was VP, management supervisor, oversees many of Adair-Greene's device accounts, including the electrophysiology division of Boston Scientific; Axcan Pharma's drug/device combination products; and Arthrocare's ENT, spine, and sports medicine divisions. She also is responsible for all of the agency's optical clients, including Hoya, Polaroid, and Ciba.

Ms. Bryant is a graduate of the College of the Holy Cross and holds degrees in economics and Spanish.

Brian **CARLOCK**
 Dr. Donna **WOLFF**

Grey Healthcare Group
 Creates Top Positions

New York-based Grey Healthcare Group (GHG) has hired two senior executives to manage newly created posts in two key divisions, GHG Advertising and Summit Grey. GHG is a wholly owned partner company of Grey Global Group.

Brian Carlock has been named senior VP, design director, of GHG Advertising.

Mr. Carlock works closely with the chief creative officer and oversees the development of all professional collateral sales material and e-communications projects.

Before joining GHG, Mr. Carlock was chief creative director at Sullivan.



Donna Wolff, Ph.D., has been named executive VP, scientific and strategic services, for Summit Grey, GHG's medical-education company.

She manages business building and scientific and strategic development, as well as providing strategies for new interactive medical-education proprietary products.

Before joining GHG, Dr. Wolff was a VP at Biopure.

She earned her doctorate in biochemistry from New York University of Medicine, where she held the post of assistant professor of microbiology, and she taught virology and immunology research.

Rebecca **FREDERICK**
 Conectics Appoints
 New Media Director

Rebecca Frederick has been named senior VP, media director, at Conectics, Parsippany, N.J., a research and media planning services company, and unit of CommonHealth, a WPP Group company. Previously, Ms. Frederick served as VP of media services at Communications Media.

Stacy **HALL**
 Michael **SPERLING**
 Giant Announces Two Hires

The San Francisco-based healthcare advertising agency, Giant Creative Strategy, has named Stacy Hall to its team as a senior copywriter. Before joining Giant, she was an associate creative director with 1Health Communications.

Ms. Hall holds a BFA in communication design from The Memphis College of Art and has done graduate work in Interactive Design.

In other agency news, Michael Sperling, R.Ph., MBA, has joined Giant as a principal.

Mr. Sperling brings more than 25 years of agency experience to Giant. Before joining the agency, Mr. Sperling was a marketing communications consultant to the healthcare industry on a variety of strategic marketing efforts.

In addition to his agency experience, he holds a R.Ph. degree and has worked as a clinical pharmacist in oncology at The Cedars of Lebanon Hospital.

Mr. Sperling holds a MBA in marketing from the University of Connecticut.

Lorraine **HINCK**
 Shannan **ORBACH**
 Dave **SCOTT**

Natrel Announces Copy and Art Promotions

Natrel Communications, a healthcare communications agency based in Parsippany, N.J., has promoted Lorraine Hinck to art supervisor from art director.

In other agency news, Shannan Orbach has been promoted to copy supervisor from senior copywriter.

Dave Scott has been promoted to art supervisor from senior art director.

David **HYMSON**
 Ed **POWERS**
 Tony **WRIGHT**

Executive Appointments Announced at Lowe Healthcare and Lowe Worldwide



David Hymson has joined Lowe Healthcare, Parsippany, N.J., as senior VP, director of global integration. In this role, he is responsible for leading service integration among the part-

ner agencies, Lowe & Partners Worldwide, and other Interpublic Group agencies and services. He also works on global new business development.

Mr. Hymson previously served at Publicis SanofiLab as executive VP, HUB Navigator.

He holds a MBA in marketing from Indiana University, a M.S. in pharmacology from Washington State University, and a B.S. in microbiology from Cornell University.

Ed Powers has been named chief operating officer of New York-based Lowe Worldwide.

Mr. Powers, 46, most recently was chief operating officer of Interpublic's Constituency Management Group (CMG), and he works directly with Tony Wright, who has been named worldwide CEO and president of Lowe & Partners Worldwide.

Mr. Wright, 43, has joined Lowe from Ogilvy & Mather, where he had been worldwide chief strategy officer charged with leading the strategic process for key multinational clients, as well as for global new business development.

He assumes his new responsibilities from Jerry Judge, the agency's current CEO. Mr. Judge continues as CEO of The Partnership division of Interpublic, which encompasses a number of agency brands.

Christopher H.
MCNAMARA

Medi-Promotions Creates Executive VP Position



executive VP.

In this role, Mr. McNamara is responsible for overseeing the strategic direction of the sales and marketing groups, expanding the business, and helping to navigate the changes that will take place during the next few years.

Most recently, Mr. McNamara was senior VP, account director, with Saatchi & Saatchi.

Kathleen **SOLON**

Y Brand Names Executive VP, Chief Strategic Officer

Y Brand, a New York-based inChord Communications company that offers strategic consulting and branding services, has appointed Kathleen Solon as executive VP and chief strategic officer.

Based in the Columbus, Ohio, office, Ms. Solon is responsible for working with existing clients to provide Y Brand solutions, further integrating Y Brand tools and processes throughout inChord, and building relationships with new clients.

She joins Y Brand from The Sciens Group, where she served as president and chief operating officer and was responsible for providing strategic oversight and aligning agency capabilities to meet client needs.

Ms. Solon holds a bachelor's degree from Georgetown University.

Dr. Lawrence G.
WRIGHT

DVC Healthcare Hires Business Development VP



Lawrence G. Wright, Ph.D., has been hired as VP of account services and business development at DVC Healthcare, a division of DVC Worldwide, an integrated marketing services company based in Mor-

ristown, N.J.

Before joining DVC, Dr. Wright was VP, medical director, at Ingenix Health Education.

He is graduate of Rutgers University with a bachelor of science degree in cellular and molecular biology. He holds a doctorate in cellular and molecular biology from The University of Pennsylvania and completed a postdoctoral fellowship at Bristol-Myers Squibb, Molecular Oncology Group.

Len **ZAPPOLO**

DMW Adds Media Services Executive Director to Staff



Len Zappolo has joined DMW, a full-service direct response advertising agency with offices in Wayne, Pa., and Plymouth, Mass., as executive director of media services.

In this capacity, Mr. Zappolo is responsible for all television and radio broadcast media and e-commerce initiatives.

Most recently, he served as media and database marketing director for Aegon USA.

Please send your personnel announcements to feedback@pharmavoices.com.