



**Boomerang
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Playful Name, Serious Results.

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Criterium Inc.
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Criterium - Get to Know Us!

Founded in 1991, Criterium Inc., is a full service, global, technology-driven CRO that offers a unique mix of high-quality, innovative clinical research solutions for the biopharmaceutical, pharmaceutical, CRO, and medical device industries. From Thought-to-Finish, Criterium provides timely and accurate clinical trial data and information management support services as well as comprehensive IVRS/IWRS technology at every phase of development. Drug development companies benefit from our expertise, high-value services, products and end results. Services are customized to the client's needs, giving a seamless flow of 24/7 real-time data from investigative site to Criterium and back to the sponsor. Criterium has corporate headquarters in Saratoga Springs, New York & offices in California, Florida, South Africa, Europe, India, Russia, Israel, and Canada.



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EHS exclusively represents the advertising, sponsorship, e-mail, and mobile opportunities of top-quality digital publishers in the pharmaceutical/healthcare vertical. Products include display, text, and contextual in-line advertising placements, as well as 100% SOV initiatives such as roadblocks, interstitials, microsites, content syndication, e-mail list rentals, mobile solutions, video overlay and pre-roll, and more. Experts in campaign management and optimization, EHS is known for its transparency in delivering targeted and advertiser-controlled placements on trusted websites and other digital channels with high-quality content. The premium network structure offers marketers great targeting, reach, value, and control, all with the ease of working through a single point-of-contact.



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Think Partnership

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Change Management for Clinical Research

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