



► Coming **ATTRACTIONS**

Social Media, Mobile & Gaming for Pharma: How To Develop, Monitor, & Execute Digital Strategies To Engage Your Audiences, Strengthen Brand Awareness & Maximize Your Communication & Marketing Initiatives is the conference for individuals who want to learn how to incorporate new media tools into their communications and marketing plans, and leverage these latest interactive Web 2.0 tools and techniques to advance organizational goals. Join colleagues to learn how to improve strategic communication and marketing strategies with the use of new media technologies to engage key audiences, drive performance, and add value.

The two-day conference is being held Dec. 10-12 at the AMA Executive Conference Center in New York.

▼ For more information, visit
http://aliconferences.com/conf/social_media_mobile_gaming_pharma1212/index.htm.

DEC 4 December 4-5
Biobanking and Sample Management Strategies
San Diego
Marcus Evans, www.marcusevans-conferences-northamerican.com

DEC 4 December 4-5
Boot Camp: Partnering with ACOs
Inn at Penn, a Hilton Hotel, Philadelphia
ExL Pharma, exlpharma.com

DEC 4 December 4-5
World Drug Repositioning Congress
NW Conference Center, Washington
Terrapinn, terrapinn.com

DEC 4 December 4-5
Paragraph IV Disputes
Hotel Nikko, San Francisco
PharmaVOICE subscribers receive a 10% discount; register using keycode PV 200.
American Conference Institute, americanconference.com

DEC 4 December 4-6
Developability
Revere Hotel, Boston
Hanson Wade, <http://developability-biopharm.com/>

DEC 5 December 5-6
8th Annual Trade and Channel Strategies
Doubletree Center City, Philadelphia
CBI, cbinet.com

DEC 10 December 10-12
Social Media, Mobile & Gaming for Pharma
AMA Executive Conference Center, New York

PharmaVOICE subscribers receive a \$200 discount; register using keycode Supporter.
Advanced Learning Institute, aliconferences.com

DEC 11 December 11-12
CBI's 8th Annual Forum on Strategic Publication Planning
Doubletree Center City, Philadelphia
CBI, cbinet.com

JAN 21 January 21-23
2nd Enhancing Drug Bioavailability & Solubility
Omni Parker House Hotel, Boston
ExL Pharma, exlpharma.com

JAN 21 January 21-25
PepTalk: The Protein Science Week
Palm Springs Convention Center, Palm Springs, Calif.
Cambridge Healthtech Institute, chi-peptalk.com

JAN 28 January 28-29
The 5th Annual National Forum on the Business of Medicare Advantage
Sheraton Pentagon City Hotel, Arlington, Va.
World Congress, worldcongress.com

Conference dates and locations are subject to change. For a complete listing of industry events, visit pharmavoice.com. To submit information about a conference, email feedback@pharmavoice.com.



USE YOUR QR CODE READER
OR GO TO
bit.ly/PV1112-Calendar



STATEMENT OF OWNERSHIP, MANAGEMENT, AND CIRCULATION

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16. This statement of ownership will be printed in the November/December 2012 issue of this publication.
17. I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

(Signed) Marah Walsh, Founding Partner

February 6-8, 2013

Hilton San Diego Bayfront • San Diego, CA

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Inventor, co-founder BIOSENSE TECHNOLOGIES

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STRATEGIES

NEW DRUG DELIVERY
TECHNOLOGIES, and
NEW PRODUCT

DEVELOPMENT TACTICS to
accelerate drugs to market and
lengthen lifecycles for long term
profitability.

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- Extended breaks
- Exclusive online networking tool

Specific Content to Improve
Your Profitability

- Current and future partnering strategies
- Life cycle management and line extensions
- New development strategies

Countless Opportunities to Help You Find
Your Next Blockbuster

- 40+ innovative drug delivery technology companies demonstrating their capabilities

Senior Pharmaceutical Executives Show You the Way



Strategically Use Innovation to Drive Company Strategy
Christopher Seaton, Senior Vice President, Global Licensing, BAYER PHARMACEUTICALS



Regulatory Landscape Directing Drug Delivery Product Reimbursement

Steve Philips, Senior Director, Health Policy & Reimbursement, JOHNSON & JOHNSON



Determine Future Investment Opportunities through Drug Delivery Successes and Failures

David Steinberg, Managing Director, Equity Research, Specialty Pharmaceuticals & Drug Delivery, DEUTSCHE BANK



Combination Products as Key Delivery Tactic for Growth and Sustainability

Paul Jansen, Global Head, Medical Devices, SANOFI-AVENTIS



Licensing and IP Considerations for the New Era in Partnering

Roy Waldron, Senior Vice President and Associate General Counsel, PFIZER

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Download the full conference brochure at www.drugdeliverypartnerships.com
Save 15% when you register with priority code **P1878J** (discount is off standard rates)

The Calendar

NOV 26 November 26-28
World Drug Manufacturing Summit
 Swissotel Düsseldorf, Düsseldorf, Germany
 PharmaVOICE subscribers receive a 15% discount; register using keycode PHVE.
 World Trade Group,
<http://www.wdmsummit.com/MP12?mc=PHVE>

NOV 26 November 26-29
Healthcare World Asia
 Marina Bay Sands, Singapore
 Terrapinn,
<http://www.terrapinn.com/conference/healthcare-world-asia>

NOV 26 November 26-29
PHARMTECH 2012 - Technologies for the Pharmaceutical Industry
 All-Russian Exhibition Centre (VVC), Moscow
 ITE Group,
<http://www.pharmtech-expo.ru/en>

NOV 27 November 27-28
2nd Pharmacovigilance Global Summit: Pharmacovigilance and Risk Management Strategies: New Advances
 Hilton London Olympia Hotel, London
 Appel Consulting,
http://www.appelconsulting.co.uk/events.php?prod_id=184

NOV 27 November 27-28
Comprehensive Overview of FDA Regulatory Compliance for Medical Devices
 DoubleTree Valley Forge, King of Prussia, Pa.
 The Center for Professional Innovation and Education,
<http://www.cfpie.com/showitem.aspx?productid=020&source=pv>

NOV 27 November 27-28
European Antibody Congress
 Starling Geneva Hotel & Conference Center, Geneva
 PharmaVOICE subscribers receive a 15% discount; register using keycode HPNL.
 Terrapinn,
http://www.terrapinn.com/2012/european-antibody-congress?pk_campaign=ops&pk_kwd=PV

NOV 27 November 27-28
World Animal Health Congress 2012
 InterContinental Hotel, Kansas City, Mo.
 Terrapinn,
<http://www.terrapinn.com/animalhealth>

NOV 27 November 27-29
Biosimilar Drug Development World Americas
 Hyatt Regency Washington (Capitol Hill), Washington, D.C.
 Health Network Communications,
<http://www.healthnetworkcommunications.com/conference/biosimilar-drug-development-americas/>

NOV 27 November 27-29
World Generic Medicines Congress Americas
 Hyatt Regency Washington (Capitol Hill), Washington, D.C.
 Health Network Communications,
<http://www.healthnetworkcommunications.com/2012/generic-medicines-congress-americas/>

NOV 27 November 27-30
Pharma Anti-Counterfeiting & Brand Protection Asia 2012
 Singapore
 IBC Asia,
<http://www.pharmabrandprotection-asia.com>

NOV 27 November 27-30
Pharma Quality & Compliance Summit Asia 2012
 Hilton Hotel, Singapore
 IBC Asia,
<http://www.pharmaquality-compliance.com/>

NOV 28 November 28-29
3rd Annual West Coast Compliance Congress
 Hyatt Regency San Francisco, San Francisco
 CBI, <http://www.cbiset.com/wcc>

NOV 28 November 28-29
4th Annual VA • DoD • PHS — Federal Pricing and Contracts for Bio/Pharmaceutical Companies
 Radisson Plaza-Warwick Hotel, Philadelphia
 CBI, <http://www.cbiset.com/vadod>

NOV 28 November 28-29
Biosimilars
 Hotel Vier Jahreszeiten Kempinski, Munich
 C5,
<http://www.c5-online.com/2013/535/biosimilars>

NOV 28 November 28-29
Biotech Patents
 Hyatt Regency, Boston
 PharmaVOICE subscribers receive a 10% discount; register using keycode PV 200.
 American Conference Institute, <http://www.americanconference.com/BiotechPatents>
 November 28-29

NOV 28 Diabetes, Cardiovascular & Renal Complications
 Copthorne Tara Hotel, London
 SMI Group, <http://www.smi-online.co.uk/goto/diabetes-conference29.asp>

November 28-29
NOV 28 Orphan Drugs and Rare Diseases
 Hyatt Regency, Boston
 PharmaVOICE subscribers receive a 10% discount; register using keycode PV 200.
 American Conference Institute, <http://www.americanconference.com/OrphanDrug>

November 28-29
NOV 28 Setting Specifications
 Radisson Blu Hotel, Berlin
 Informa Life Sciences,
<http://www.informa-ls.com/event/specs12>

November 28-30
NOV 28 Therapeutic Area Partnerships
 The Westin Copley Place, Boston
 Elsevier Business Intelligence, <http://www.tapartnerships.com>

November 29-30
NOV 29 ePharma Summit Latin America
 The Fairmont Mayakoba, Riviera Maya, Cancun, Mexico
 PharmaVOICE subscribers receive a 15% discount; register using keycode XP1816MPPV.
 Institute for International Research,
<http://www.iirusa.com/epharmala>

November 29-30
NOV 29 Real World Data & Health Outcomes
 Hotel Revere, Boston
 eyeforpharma,
<http://www.eyeforpharma.com/real-world-data-and-health-outcomes/index.php>

November 29-30
NOV 29 World Orphan Drug Congress Europe
 Starling Geneva Hotel & Conference Center, Geneva
 PharmaVOICE subscribers receive a 15% discount; register using keycode PRQN.
 Terrapinn,
http://www.terrapinn.com/2012/world-orphan-drug-congress?pk_campaign=ops&pk_kwd=PV

December 3-4
DEC 3 Cold Chain Distribution
 Marriott Regents Park, London
 SMI Group,
<http://www.smi-online.co.uk/goto/2012cold-chain1.asp>

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The Sales Force & Demonstrating ROI In A Digital Age Of

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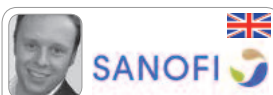
Emily Sellers
Global eDetailing Capabilities Leader
Merck & Co. Corp. (Morning Chairman)

“Maximising the digital space in a market where everything is a moving target is crucial in driving future growth and so I am delighted to be chairing this conference.”

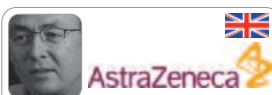
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Mark Cobain
Global New Business Director,
New Business Unit
Unilever



Benjamin Tilly, Digital and
Multichannels Manager
Sanofi



John Gerow, New Commercial
Models & Transformation Director
EMEA, **AstraZeneca**



Erin E. Federman
Senior Brand Manager
Pfizer Ltd.



Emily Sellers, Global eDetailing
Capabilities Leader
Merck & Co. Corp.



Manuela Pastore, Director of
Internet Strategy & Consulting
**Boehringer Ingelheim
Pharma GmbH & Co. KG**



René Jørgensen
Global Manager CRM & E-Tools
Leo Pharma A/S



Corinne Pilgrim
Product Director EMEA
Janssen



Holly Whelan
Global New Business Director,
New Business Unit
Unilever



Michael Sobanja
Policy Director
NHS Alliance



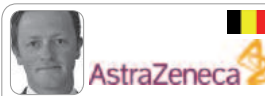
Jill Guimont, Senior Marketing
Manager, DBS Therapy
Medtronic, Inc.



Rahul Agrawal, MD, PhD, MBA,
FESC, Global Director
Bayer HealthCare AG



Julie Henderson, Associate Brand
Director, **Astellas
Pharma Europe Ltd.**



Olivier Delannoy, EMEA New
Commercial Channel Lead - Digital
AstraZeneca



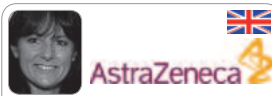
Line Berg Østergaard
Manager, Global Digital Marketing
Zimmer



Gerhard Arnhofer, Director
Strategy, Content Partnerships &
US Market - Univadis®
Merck & Co. Corp.



Monica Castiello Carrillo
ACE Regional Digital Manager
(Osteoporosis, Urology)
Eli Lilly Spain S.A.



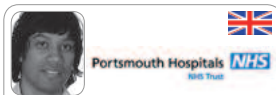
Anne-Toni Rodgers, Payer Lead
Global Pricing & Market Access
AstraZeneca



Heléna Bargiel, Corporate
Manager Sales Force Excellence,
Stakeholder Management, GSM
Leo Pharma A/S



Oriol Gifra
Global eMarketing Manager
Almirall, S.A.



Dr. Partha Kar, Consultant
Diabetes/Clinical Director,
**Portsmouth Hospitals
NHS Trust**



Morten Hjelmsøe
CEO
Agnitio

A Separately-Bookable, Post-Conference,
Half-Day Workshop, 1st February 2013

**Relevant, Innovative & Profitable
Mobile Strategies**

Organised by



The Calendar

- DEC 3** December 3-4
Early Drug Development Summit 2012
Hotel Palace Berlin, Berlin
World Trade Group, <http://www.eddsummit.com>
- DEC 3** December 3-4
Good Laboratory Practices for Pre-Clinical Testing
The Berlin Hilton, Berlin
The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=112&source=pv>
- DEC 3** December 3-4
Pharmaceutical Partnering Meeting PharmaVenue
Hotel Hilton Barcelona, Barcelona, Spain
ArtCuria SL, <http://www.pharmavenue.com>
- DEC 3** December 3-4
Pharmaceutical Production Batch Record Review
The Berlin Hilton, Berlin
The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=058&source=pv>
- DEC 3** December 3-5
Active Pharmaceutical Ingredient (API) and Drug Product Specifications
DoubleTree Valley Forge, King of Prussia, Pa.
The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=011&source=pv>
- DEC 3** December 3-5
cGMP Quality Principles for Pharmaceuticals, Biopharmaceuticals, Biologics and Medical Devices
DoubleTree Valley Forge, King of Prussia, Pa.
The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=095&source=pv>
- DEC 3** December 3-5
Formulation and Drug Delivery Systems for Peptide and Protein
TBD
Marcus Evans, http://www.marcusevans-conferences-Northamerican.com/P&P_cal
- DEC 4** December 4-5
4th Annual Medicare Advantage Strategic Business Symposium
Gran Meliá Puerto Rico, San Juan, Puerto Rico

Opal Events, <http://www.opalevents.org/p/76/4th-annual-medicare-advantage-strategic-business-symposium>

- DEC 4** December 4-5
9th Clinical Performance Metrics & Benchmarking Summit
Rittenhouse Hotel, Philadelphia
ExL Pharma, <http://www.exlpharma.com/metrics>

- DEC 4** December 4-5
Cloud Computing for Life Sciences R&D
Rittenhouse Hotel, Philadelphia
ExL Pharma, <http://www.exlpharma.com/events/cloud-computing-life-sciences-rd>

- DEC 4** December 4-5
Sunshine & Aggregate Spend Boot Camp
Inn at Penn, a Hilton Hotel, Philadelphia
ExL Pharma, <http://www.exlpharma.com/events/sunshine-and-aggregate-spend-boot-camp>

- DEC 4** December 4-6
Health Technology Assessment World Europe 2012
Millennium Gloucester Hotel, London
Health Network Communications, <http://www.healthnetworkcommunications.com/conference/health-technology-assessment/>

- DEC 5** December 5-6
Late Phase Drug Development World 2012
Wyndham Grand London, London
Health Network Communications, <http://www.healthnetworkcommunications.com/2012/late-phase-drug-development-world-europe/>

- DEC 5** December 5-6
Preclinical Safety and Efficacy Testing
Hotel Palace Berlin, Berlin
Informa Life Sciences, <http://www.informa-ls.com/CQ4168PV>

- DEC 5** December 5-7
Root Cause Analysis of Failures & Deviations - Developing an Effective CAPA Strategy
The Berlin Hilton, Berlin
The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=069&source=pv>

- DEC 6** December 6-7
Development and Validation of Bioanalytical Assays for Biologics: Quantification (PK) and Immunogenicity Assays
The Hilton Los Angeles Airport, Los Angeles
The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=114&source=pv>

- DEC 6** December 6-7
Stability Programs for Product Shelf Life - From Development to Approval
DoubleTree Valley Forge, King of Prussia, Pa.
The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=072&source=pv>

- DEC 6** December 6-7
The Electronic Common Technical Document (eCTD): Building Comprehensive Functionality for Effective Implementation
DoubleTree Valley Forge, King of Prussia, Pa.
The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=078&source=pv>

- DEC 6** December 6-8
The World Congress of Clinical Lipidology
Budapest Marriott Hotel, Budapest, Hungary
Paragon Conventions, <http://www.clinical-lipidology.com/>

- DEC 9** December 9-11
CIO Life Sciences Summit
TBD
CDM Media, <http://www.ciolifesciencessummit.com/>

- DEC 10** December 10-11
Preparing the CMC Section for NDAs-INDs-CTDs
DoubleTree Valley Forge, King of Prussia, Pa.
The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=061&source=pv>

- DEC 10** December 10-11
Stability Programs for Product Shelf Life - From Development to Approval
The Berlin Hilton, Berlin

ExL's 2013 Calendar of Events

Education for Every Stage of the Product Lifecycle

Preclinical	Candidate Selection	Clinical Trials	Approval Launch	Post-Approval
<p>2nd Enhancing Drug Bioavailability & Solubility January 21-23, 2013</p> <p>2nd Stratified Medicine January 22-23, 2013</p> <p>6th Lean Sigma for Pharma R&D March 20-22, 2013</p>	<p>3rd Developing CAPAs in the GCP Environment January 24-25, 2013</p> <p>2nd Trial Master File Summit January 24-25, 2013</p> <p>Gain NDA Approval Under PDUFA V January 24-25, 2013</p> <p>7th Annual Clinical Billing & Research Compliance March 17-20, 2013</p> <p>ExL's 2nd CROWN <i>Clinical Research & Worldwide Networking Summit</i> March 20-22, 2013</p> <ul style="list-style-type: none">• 8th Forecasting & Optimization of the Clinical Supply Chain• 4th Collaborative Site-Sponsor Relationships Summit• 9th Clinical Alliances in Emerging Regions• 4th Digital Patient Engagement and Social Media in Clinical Trials• 6th Lean Sigma for Pharma R&D Conference <p>4th Proactive GCP Compliance April 8-10, 2013</p> <p>3rd CMO Quality Oversight & Risk Management April 11-12, 2013</p> <p>3rd Serialization & Traceability for Brand Protection May 9-10, 2013</p> <p>2nd Clinical Trial Inspection Readiness Summit August 13-14, 2013</p> <p>2nd eClinical Trial Management Summit August 13-14, 2013</p>	<p>Medical Affairs Bootcamp January 22-23, 2013</p> <p>5th Risk Evaluation & Mitigation Strategies Summit (REMS) January 24-25, 2013</p> <p>Medical Device Value Communication Summit February 25-26, 2013</p> <p>3rd Patient Adherence and Advocacy Summit February 25-26, 2013</p> <p>5th Annual Digital Pharma Europe February 25-27, 2013</p> <p>17th Investigator-Initiated Trials April 11-12, 2013</p> <p>12th MSL Program April 11-12, 2013</p> <p>4th Medical Affairs Executive Forum April 11-12, 2013</p> <p>4th National Summit on Strategic Communications April 22-23, 2013</p> <p>2nd Digital Marketing for Medical Devices West April 29 - May 1, 2013</p> <p>5th Advisory Boards & Speaker Program Management May 9-10, 2013</p> <p>4th Reporting Aggregate Spend & Sunshine Act Compliance Conference June 6-7, 2013</p> <p>9th Public Relations & Communications Summit July 16-17, 2013</p> <p>4th Digital Pharma West June 24-27, 2013</p> <p>2nd Accountable Care Organization Emerging Models July 23-25, 2013</p> <p>4th KOL Relationship Summit July 31 - August 1 2013</p> <p>3rd Digital Marketing for Medical Devices August 7-9, 2013</p> <p>7th Digital Pharma East October 15-18 ,2013</p>		

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(212) 400-6244
TO LEARN MORE.

The Calendar

The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=072&source=pv>

DEC 11 December 11-12
2012 Life Sciences CRM Forum
Sonesta Hotel Philadelphia, Philadelphia
 CBI, <http://www.cbinet.com/crm>

DEC 11 December 11-12
CBI's 4th Forum on Clinical Trial Budgeting and Project Management
Courtyard San Francisco Downtown, San Francisco
 CBI, <http://www.cbinet.com/budgetingwest>

DEC 11 December 11-12
Leveraging Patient Data Sources and Analytics
Radisson Plaza – Warwick Hotel, Philadelphia
 CBI, <http://www.cbinet.com/patientdata>

DEC 11 December 11-12
Pharmaceutical PLM
Hilton London Olympia Hotel
 Appel Consulting,
http://www.appelconsulting.co.uk/events.php?prop_id=187

DEC 12 December 12-13
CBI and Media Meetings
Magazine's 5th Annual West Coast Life Sciences Meeting Management Forum
Manchester Grand Hyatt San Diego, San Diego
 CBI,
<http://www.pharmameetingplanners.com/west>

DEC 12 December 12-14
Active Pharmaceutical Ingredient (API) and Drug Product Specifications
The Berlin Hilton, Berlin
 The Center for Professional Innovation and Education,
<http://www.cfpie.com/showitem.aspx?productid=011&source=pv>

DEC 12 December 12-14
Technical Writing for the Pharmaceutical, Medical Device, and Biotech Industries
DoubleTree Valley Forge, King of Prussia, Pa.
 The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=077&source=pv>

DEC 13 December 13-14
Preparation of FDA Submissions and Communicating with the FDA (INDs, NDAs, BLAs, ANDAs, ABLAs, Post-Approval Supplements)
The Hilton Los Angeles Airport, Los Angeles
 The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=085&source=pv>

DEC 13 December 13-14
Validation of Computer Systems
The Hilton Los Angeles Airport, Los Angeles
 The Center for Professional Innovation and Education, <http://www.cfpie.com/showitem.aspx?productid=081&source=pv>

JAN 8 January 8-11
High-Content Analysis
The Fairmont Hotel, San Francisco
 Cambridge Healthtech Institute, <http://www.high-contentanalysis.com/>

JAN 16 January 16-17
Biomarkers Summit
Copthorne Tara Hotel, London
 SMi Group,
<http://www.smi-online.co.uk/goto/biomarkers-summit20.asp>

JAN 16 January 16-18
Life Cycle of Orphan Drug Development & Commercialization Conference
Boston
 Marcus Evans,
http://www.marcusevansch.com/LCOD2012_PV_EL

JAN 17 January 17-18
3rd Annual Pharma R&D World Asia Congress 2013
InterContinental Shanghai Pudong, Shanghai
 Oxford Global,
<http://www.pharmaworldasia-congress.com/>

JAN 17 January 17-18
8th Annual Pricing, Reimbursement & Market Access
Barcelona, Spain
 Fleming Europe,
<http://pharma.flemingeurope.com/pharma-pricing-reimbursement>

JAN 17 January 17-18
Corporate Compliance & Transparency in the Pharmaceutical Sector
Prague
 Fleming Europe,

<http://pharma.flemingeurope.com/corporate-compliance/>

JAN 21 January 21-22
Engineering Genes, Vectors, Constructs, and Clones
Palm Springs Convention Center, Palm Springs, Calif.
 Cambridge Healthtech Institute,
<http://www.chi-peptalk.com/Genes-Vectors-Clones>

JAN 21 January 21-22
Optimizing Biologics Formulation Development
Palm Springs Convention Center, Palm Springs, Calif.
 Cambridge Healthtech Institute,
<http://www.chi-peptalk.com/Biologics-Formulation/>

JAN 21 January 21-22
Protein-Device Combinations
Palm Springs Convention Center, Palm Springs, Calif.
 Cambridge Healthtech Institute,
<http://www.chi-peptalk.com/Protein-Device-Combinations>

JAN 21 January 21-22
Protein Purification and Recovery
Palm Springs Convention Center, Palm Springs, Calif.
 Cambridge Healthtech Institute, <http://www.chi-peptalk.com/Protein-Purification>

JAN 21 January 21-22
Recombinant Protein Therapeutics
Palm Springs Convention Center, Palm Springs, Calif.
 Cambridge Healthtech Institute, <http://www.chi-peptalk.com/Recombinant-Protein-Therapeutics>

JAN 22 January 22-23
2nd Pain Management Summit 2013: The Future of Neuromodulation: Advances in Technology and Scientific Development
Hilton London Olympia Hotel
 Appel Consulting,
http://www.appelconsulting.co.uk/events.php?prop_id=190

JAN 22 January 22-23
2nd Stratified Medicine Conference
Omni Parker House Hotel, Boston
 ExL Pharma, <http://www.exlpharma.com/stratified>

JAN 22 January 22-23
ADME Training | Evaluation of ADMET Drug Properties in Drug Discovery and Development
Hotel Sheraton, Brussels



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Maritim ProArte Hotel Berlin, Germany

Learn about the latest formulation strategies for small and biological compounds, novel delivery methods, advances in drug delivery devices.

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Programme highlights include:

- What patient-centric lessons can be learnt from the OTC Market?
Gerry McNally, VP, R&D Global Technology, **Johnson & Johnson**
- Novel concepts in pharmaceutical analysis in supporting formulation
Jeffrey Fleitman, VP, Pharmaceutical Analysis & Microbiology, **Allergan, Inc**
- Assessing how the development model of the 2010's is adapting to meet industry demands
Dr Sven Schreder, VP, Global Pharmaceutical Development, **Boehringer Ingelheim**
- Establishing what good device design really means & requires
Andy Dundon, Director, Drug Delivery Group, **GSK**

For all enquiries, including information on our latest discounts, contact:

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The Calendar

Mondial Research Group, <http://www.mondialresearchgroup.com/index.php?whereTo=humt13>

JAN 23 January 23-24
12th Annual Bio/Pharmaceutical Contact Centers
 Doubletree Philadelphia Center City, Philadelphia
 CBI, <http://www.cbinet.com/contactcenters>

JAN 23 January 23-24
Antibodies for the 21st Century
 Palm Springs Convention Center, Palm Springs, Calif.
 Cambridge Healthtech Institute, <http://www.chi-peptalk.com/Therapeutic-Antibodies>

JAN 23 January 23-24
CBI's 6th Annual Forum on Knowledge Management
 Doubletree Philadelphia Center City, Philadelphia
 CBI, <http://www.cbinet.com/conference/pc13132#.UGlWZIGz6So>

JAN 23 January 23-24
Fine-Tuning Expression in CHO
 Palm Springs Convention Center, Palm Springs, Calif.
 Cambridge Healthtech Institute, <http://www.chi-peptalk.com/cho-cells/>

JAN 23 January 23-24
Higher Throughput Protein Purification
 Palm Springs Convention Center, Palm Springs, Calif.
 Cambridge Healthtech Institute, <http://www.chi-peptalk.com/High-Throughput-Protein-Purification>

JAN 23 January 23-24
Lyophilization and Emerging Drying Technologies
 Palm Springs Convention Center, Palm Springs, Calif.
 Cambridge Healthtech Institute, <http://www.chi-peptalk.com/Lyophilization-Drying-Technologies>

JAN 23 January 23-24
Patent Reform
 Doubletree Suites Times Square, New York
 American Conference Institute, <http://www.americanconference.com/2013/817/patent-reform>

JAN 23 January 23-24
Quality by Design
 Copthorne Tara Hotel, London

SMi Group, <http://www.smi-online.co.uk/QbD-conference1.asp>

JAN 24 January 24-25
2nd Annual Trial Master File
 Westin Arlington Gateway, Arlington, Va.
 ExL Pharma, <http://www.exlpharma.com/2ndTMF>

JAN 24 January 24-25
3rd Annual Developing CAPAS in the GCP Government
 Westin Arlington Gateway, Arlington, Va.
 ExL Pharma, <http://www.exlpharma.com/clinicalCAPA>

JAN 24 January 24-25
3rd Annual Pharmacovigilance & Risk Management Strategies
 Madrid
 Fleming Europe, <http://pharma.flemingeurope.com/pharmacovigilance-risk-strategies>

JAN 24 January 24-25
5th Risk Evaluation and Mitigation Strategies Summit
 Westin Arlington Gateway, Arlington, Va.
 ExL Pharma, <http://www.exlpharma.com/REMS>

JAN 24 January 24-25
Bispecific Antibody Therapeutics
 Palm Springs Convention Center, Palm Springs, Calif.
 Cambridge Healthtech Institute, <http://www.chi-peptalk.com/Bispecific-Antibody-Therapeutics>

JAN 24 January 24-25
Choosing, Designing and Optimizing Hosts and Platforms
 Palm Springs Convention Center, Palm Springs, Calif.
 Cambridge Healthtech Institute, <http://www.chi-peptalk.com/Expression-Hosts-Platforms>

JAN 24 January 24-25
Compliance Processes for Life Science Products in Brazil, Russia, India, China markets - Company Establishment, Clinical Trials, Registrations, Renewals and Supply Chain Considerations
 San Diego
 ComplianceOnline, http://www.complianceonline.com/ecommerce/control/seminar?product_id=80029SEM&channel=pharmavoice

JAN 24 January 24-25
Extractables and Leachables
 Palm Springs Convention Center,

Palm Springs, Calif.
 Cambridge Healthtech Institute, <http://www.chi-peptalk.com/Extractables-Leachables/>

JAN 24 January 24-25
Gain NDA Approval with PDUFA V
 Westin Arlington Gateway, Arlington, Va.
 ExL Pharma, <http://www.exlpharma.com/PDUFAV>

JAN 24 January 24-25
Predictive Human Toxicity and ADME/Tox Studies
 Hotel Sheraton, Brussels
 Mondial Research Group, <http://www.mondialresearchgroup.com/index.php?whereTo=humt13>

JAN 24 January 24-25
Protein Aggregation and Emerging Analytical Tools
 Palm Springs Convention Center, Palm Springs, Calif.
 Cambridge Healthtech Institute, <http://www.chi-peptalk.com/Protein-Aggregation>

JAN 28 January 28-29
European Pre-Filled Syringes
 Copthorne Tara Hotel, London
 SMi Group, <http://www.smi-online.co.uk/2013pre-filled-syringes2.asp>

JAN 28 January 28-29
Medical Devices in Russia & CIS
 Sheraton Palace Hotel, Moscow
 C5, <http://www.c5-online.com/medicaldevice>

JAN 28 January 28-30
Cell & Gene Therapy Forum
 Grand Hyatt Washington, Washington, D.C.
 Phacilitate, <http://www.cgt-forum.com>

JAN 28 January 28-30
IVT's Change Control and Risk Management Events
 San Francisco
 CBI, <http://www.cbinet.com/conference/pi13010>

JAN 28 January 28-30
Protein Therapeutics Forum
 Grand Hyatt Washington, Washington, D.C.
 Phacilitate, <http://www.proteins-forum.com>

JAN 28 January 28-30
Vaccine Forum
 Grand Hyatt Washington, Washington, D.C.
 Phacilitate, <http://www.vaccine-forum.com>

Real World Data & Health Outcomes

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- **Examples of data gathering from digital, social and mobile sources:** **Aetna** shares how to harness mobile medical devices, social media and PROs to enable the live analysis of real world outcomes.
- **Real World Data through the product lifecycle**
 - **Prospective studies** as the way to target innovation and development – Plan to succeed.
 - **Retrospective studies** can prove and differentiate your product on market. Are you ready to grow?

Industry leaders ready to share



Richard Platt
Professor and Chair of the
Department of Population
Medicine and Executive Director
The Harvard Pilgrim Health Care
Institute



Jesse Berlin
VP
Pharmacoepidemiology
Johnson & Johnson



Jean Slutsky
Director Centre for
Outcomes and Evidence
AHRQ



Tehseen Salimi
MD MHA, VP Global
Evidence & Value
Development
Sanofi



Charles Shasky
Head
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The Calendar

JAN 29 January 29-30
Biotech & Pharma Patent Litigation
Radisson Blu Hotel, Amsterdam
 C5, <http://www.c5-online.com/2013/540/biotech-pharma-patent-litigation>

JAN 29

January 29-30
PCC 2013 - CBI's 10th Annual Pharmaceutical Compliance Congress

The Ritz-Carlton, Washington, D.C.
 CBI, <http://www.cbinet.com/pcc>

JAN 29

January 29-31
2nd Annual Generic Pharmaceuticals Launches

Frankfurt
 Fleming Europe,
<http://pharma.flemingeurope.com/>

January 30-31

Forced Degradation for Pharmaceuticals
Andel's Hotel, Berlin
 Informa Life Sciences,
<http://www.informa-ls.com/CQ5200PVCL>

JAN 30 January 30-31
Pharmaceutical Microbiology
Marriott Regents Park, London
 SMi Group,
<http://www.smi-online.co.uk/goto/pharma-microbiology20.asp>

JAN 31

January 31
Digital Pharma Advances Conference - From Engagement To Multi-Channel Integration
The Grand Connaught Rooms, London
 Global Insight Conferences,
<http://www.digitalpharmaconference.com/>

JAN 31

January 31- February 1
2nd Allergy Research & Drug Discovery
The Westin Gaslamp Quarter San Diego, San Diego
 GTC Conferences,
http://www.gtcbio.com/index.php?option=com_conference&file=home&cn=2nd%20Allergy%20Drug%20Discovery&cid=53

JAN 31

January 31- February 1
5th ImmunoTherapeutics & ImmunoMonitoring
The Westin Gaslamp Quarter San Diego,

San Diego
 GTC Conferences,
http://www.gtcbio.com/index.php?option=com_conference&file=home&cn=5th%20Immunotherapeutics%20&cid=52

JAN 31

January 31- February 1
Immunogenicity & Immunotoxicity
The Westin Gaslamp Quarter San Diego, San Diego
 GTC Conferences,
http://www.gtcbio.com/index.php?option=com_conference&file=home&cn=Immunogenicity%20&cid=109

JAN 31

January 31- February 3
The 2nd International Conference on PreHypertension & CardioMetabolic Syndrome
Hotel Rey Juan Carlos I - Business & City Resort, Barcelona, Spain
 Paragon Conventions,
<http://www.prehypertension.org/>

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