

» EXPERTS: THOUGHT LEADERS

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“With all of the data now available about how our physician audience is using the smartphone, the industry needs to provide the tools and information that the physician is seeking.”

DARLENE DOBRY / Ogilvy CommonHealth

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“Providing access to data is critical, but so is helping a busy HCP make the most of his or her time on a website.”

GREG RICE / Klick



“ It is imperative to educate the industry about the value of technology through real-life examples.”

TIM DAVIS / Exco InTouch

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“ The use of cloud-based systems to support clinical trials is most successful when sponsors are willing to accept standard features and functions of these types of systems.”

DAVE ESPENSHADE / Y-Prime

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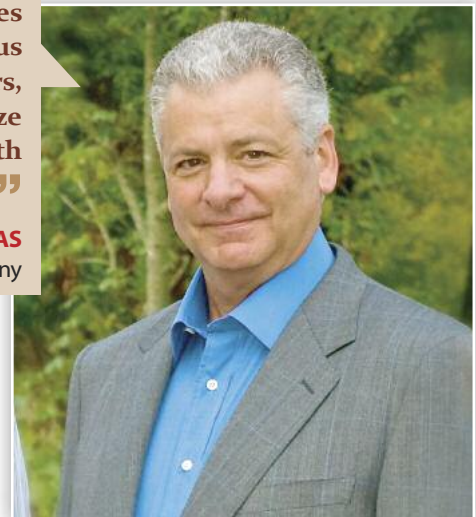
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“As reimbursement policies continue to wield tremendous influence on prescribing behaviors, companies will need to prioritize and focus clinical discussions with payer audiences.”

DR. EVAN DEMESTIHAS
The Medical Affairs Company



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“ Strategies will need to focus more on engagement than on the traditional awareness and persuasion model of communications. ”

BARRY SCHMADER / Dudnyk

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“The shift to more economical Web/digital strategies becomes critical to success.”

ANDY PYFER / FingerPaint

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“More than ever, precise targeting will be the key to success.”

LYNN O'CONNOR VOS / ghg

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Chris Is Obsessed with

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Chris DeAngelis has a singular focus—connecting you with the right participants for your research, whether patients, caregivers, physicians or allied health professionals. However rare the ailment or small the specialty, Chris calls on his 20+ years experience to bring the people you need to your study. With the powerful SSI Dynamix™ platform, he accesses millions of sufferers around the world through a multitude of sources. Then, using advanced questioning, he drills down to the most granular segments. Plus, he taps into a range of modes—online, offline or mixed—to reach any target, in any category. So you always fulfill your recruitment goals. Chris would never settle for less.

Chris DeAngelis

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