

Tools of the Trade

NEW ELECTRONIC AND
WEB-BASED APPLICATIONS,
SITES, AND TECHNOLOGIES

Almac Tool Streamlines

Trial Supply Administration

TRENDING NOW: Online tool provides pharma companies with a more cost-efficient and accurate reconciliation and reporting process.

Almac has launched **SUPPLYTRAQ**, a Web-based drug accountability and reconciliation tool that improves clinical trial drug supply management and simplifies post-trial administration. Compatible with IXRS, the company's IVR/IWR technology, SupplyTraQ enables users to capture drug supply data in real-time and improve the accuracy of the supply management process.

SupplyTraQ accommodates multiple protocols and study designs, offering users a cost-effective method of supporting clinical trials and consolidating trial supply records. Built-in validation checks flag discrepancies as soon as they occur, enabling more accurate data collection and reporting at trial sites and distribution depots. Alerts and user-defined search capabilities support fast identification — and resolution — of discrepancies and help to accelerate accountability, reconciliation, and destruction activities. SupplyTraQ further streamlines the process by facilitating authorized, remote review of inventories, enabling site monitors to more efficiently manage their time and site visit schedule.

"SupplyTraQ simplifies the drug accountability, reconciliation, and destruction process — all essential components of clinical trial management," says Charlie Morris, VP, new products and services. "By having a real-time view of drug returns, transfers, and destruction at both the site and depot levels for discrete drugs, trial managers can take better control of their drug supply and produce higher-quality data."

▼ For more information, visit almacgroup.com.



Charlie Morris

Accelrys Offers Integrated Predictive Sciences Solutions

Accelrys is now offering a set of advanced predictive sciences applications and services. These integrated capabilities enable drug discovery teams to investigate and evaluate hypotheses about the chemical or biological behavior of molecules of therapeutic interest in silico before costly experimentation. Accelrys predictive sciences leverages the open, scientifically aware Accelrys Enterprise Platform to deliver an advanced scientific decision support environment that reduces time and expense, improves quality, enhances collaboration, and accelerates innovation in bringing new drugs to market.

"The complexity of today's science means that



Dr. Adel Laoui

many organizations lack the experimental resources to test for every biologically relevant endpoint for all compounds of interest," says Adel Laoui, Ph.D., managing director of the Accelrys Life Sciences R&D segment. "On the other hand, the breadth and accuracy of predictive sciences are now mature enough to facilitate resolution of a broad range of R&D challenges using less expensive and more scalable in silico methodologies."

Accelrys has also announced the 4.0 release of Accelrys Discovery Studio, which supports scientific exploration from early-stage target identification through lead identification and optimization to preclinical safety testing. Discovery Studio 4.0 features new biotherapeutics science to identify mutation sites for disulfide bridges, enabling molecular biologists and antibody engineers to improve the stability of novel biologics.

▼ For more information, visit accelrys.com.

UPDATES

Cegedim Relationship Management's ONEKEY

database of healthcare providers and organizations now includes profiles of 626 integrated health systems and their networks of hospitals, group practices, medical offices, nursing homes, and physicians. This enhancement to OneKey will help industry stakeholders better visualize and identify key insights.

Cegedim Relationship Management has also released the ninth version of **ORGANIZATION MANAGER**, the CRM-agnostic application that accelerates and optimizes sales territory alignment processes. This solution includes a deeper configuration tool and a touch interface to improve the effectiveness of salesforce realignment.

▼ For more information, visit cegedim.com.

Simulations Plus has released Version 8.5 of

GASTROPLUS SOFTWARE for the simulation of gastrointestinal absorption, pharmacokinetics, and pharmacodynamics. New features include: physiologies in infants as young as 16 weeks premature; expression levels for UGT enzymes in human liver, kidney, and gut; ability to change physiologies during a simulation; and enhanced graphics for interpretation of simulation results.

▼ For more information, visit simulations-plus.com.

Intouch Enables Communications with Providers

Intouch Solutions has launched a new client service offering: Intouch Science. In creating Intouch Science, the company taps into a well-known need to elevate the communication between pharmaceutical brands and healthcare professionals.

According to Faruk Capan, Intouch Solutions CEO, the new group specializes in clinical guidance, offering a blend of digital and scientific marketing capabilities to help pharmaceutical companies engage healthcare professionals.

"Dramatic healthcare industry changes are under way, and the landscape keeps shifting," he says. "Our industry as a whole has to get better. Fast. The importance of reaching HCPs in innovative and meaningful ways is growing. Intouch Science melds medical communications with technology to create engaging and effective programs specifically geared to HCPs."

▼ For more information, visit intouchsol.com. **PV**

AFRICA HEALTHCARE SUMMIT 2014

February 20th & 21st , London

"The African healthcare market is set for massive growth"

"Fast-paced economic development across Africa has been one of the driving forces behind a huge recent increase in healthcare investment"

MARKETING EXECUTIVE



AFRICA HEALTHCARE WEBINAR

is an addition to the conference with live webcasting from inside the conference room and a live web chat to log into

The African healthcare industry is set for massive growth. Whilst healthcare development in Africa has been long overdue, fast-paced economic growth is the driving force behind the huge recent increase in investment. It is estimated that Sub-Saharan Africa's healthcare market will rocket to \$35 billion by 2016, this figure is set to increase even further in the year's ahead fuelled by both domestic & international investment and an ever-increasing demand for healthcare.

During the next few years as hospital development across Africa increases, so too will opportunities for international healthcare investors and solution providers involved in hospital equipment, pharmaceuticals, medical technologies and other healthcare services and products.

The Africa Healthcare Summit 2014 is the only event of its kind to bring large delegations of government ministers, senior hospital directors and healthcare professionals to Europe to network with international healthcare experts, investors and solution providers. The Africa Healthcare Summit is a completely unique opportunity for any company looking for involvement in Africa's booming healthcare sector.

- Featuring a streamed Conference, Exhibition and Networking Evening
- Over 35 top level speakers from Government and Hospitals across Africa
- Take advantage of the Business Matchmaking Service for one-on-one meetings with senior level health care professionals and decision-makers from across Africa
- Discover the future outlook and new business models for healthcare provision in Africa
- Uncover development and expansion plans for private hospitals
- Benefit from Case Study insights of a diverse range of African countries
- Uncover future investment opportunities in African healthcare
- Assess the role of new technology in transforming African healthcare provision
- Discuss business and partnership opportunities in the comfort of a 5 star venue.

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