



SMASH_eVOUCHERS is all about trading digital products in a secure and seamless way. It's an end-to-end platform that enables the sourcing, management, selling and omni-channel delivery of any type of digital products. SMASH_eVOUCHERS comes in different flavors to serve the needs of a Retailer, a Distributor or the Operator/Provider with a plethora of features ensuring full control, simple administration and flexibility - helps the business to lower costs, gets new products fast to market, and powers an exciting consumer experience.

Modern retail is all about the convergence of physical and digital. As electronic stores sell practically anything anywhere, physical stores must digitally transform towards remaining relevant for the new generations of demanding consumers.

Consumers expect digital products to be seamlessly available and part of the same basket as physical products. Retailers are thus challenged as the sourcing and handling of digital products can become complicated and they fear that excessive investments are required in systems and operations. Furthermore, as some products may have low margins (or may even be complementary), the business is faced with a financial benefit vs. consumer satisfaction dilemma.

The target becomes consumers satisfaction along with profitability. Thus digital products must be handled by purpose-built modern systems that are designed to serve every commerce channel, adjust to the needs of each business in the supply chain while being agile to connect to both legacy or modern systems in place as well as those to arrive in the future.

Retailer Edition

- Source from various providers/distributors and sell both in-store and online.
- Seamless integration with all selling channels/systems with full tracing of each digital unit.
- Single unified view, Simple administration for the staff, business owners and IT teams.

Distributor Edition

- Multiple methods to source and distribute unlimited number and volume of products – on-demand or bulk.
- Full control of purchases, sales and inventory - tracking each item for audit & fraud detection purposes.
- Automated processes for invoicing customers, managing credit limits, setting trading terms/commissions etc.

Provider Edition

- Wide range of product types including charity donation or no value coupons.
- Create, hold, and dispatch eVouchers with the ability to block or re-claim to re-sell.
- Real time monitoring and control of each digital product's whereabouts and performance.

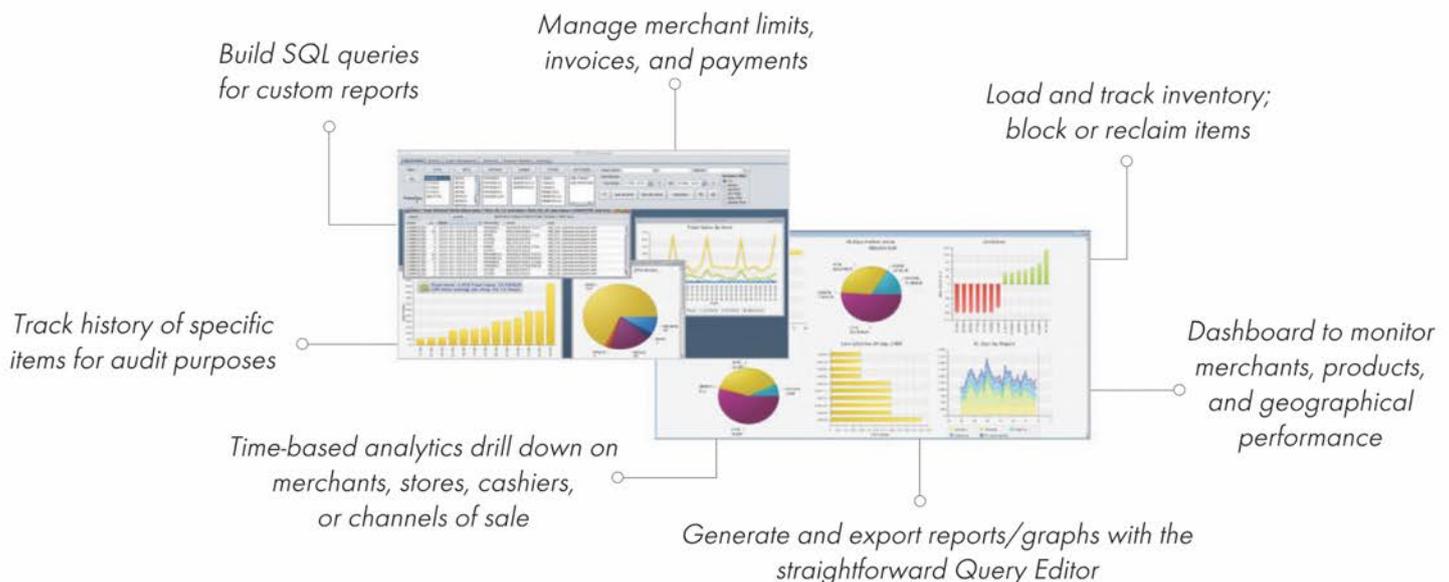
KEY FEATURES

Mature **Enterprise Solution** for the sourcing & selling of all sorts of digital products (Mobile, Data, Internet Top-Ups, Prepaid Cards, Gaming Cards, Money Vouchers, Tickets, Charity Donations, etc.)
Multiple **Integration Methods** for in-store POS, Mobile Apps, eCommerce, Self-Service Kiosks
Business Performance Analytics, extensive reporting, and fraud detection controls
Complimentary **Best Practices Advisory** for effective operationalisation, fraud prevention, and eVouchers business expansion

SMASHeVOUCHERS enables you to start or expand the range of products offered to your customers, while consumers enjoy a seamless purchasing process: get eVouchers at the same place, same basket, same payment, same loyalty/rewards scheme along with their physical goods purchases! Apart from legacy e-Vouchers that add to the product mix and grow revenues, **SMASHeVOUCHERS** can create further opportunities. Some examples: Create own digital products. Digitally transform Charity Donations for seamless collection, total control, and no administration, empowering social responsibility. Coupons or discount vouchers can be created or distributed more effectively, reducing costs and expanding channels or service and consumer reach. With **SMASHeVOUCHERS** any digital item can be created, traded, and managed!

Digital & eVoucher sales growth rate of 72.21% in 2017

(source: UKGCVA)



WHY INVEST IN SMASHeVOUCHERS

Modern, proven, agile, and scalable solution to fit your business model and operations.

Created and implemented by a dynamic team with vast experience and a passion for your success.

Quick and easy to start, pay-as-you-grow, affordable SaaS commercial model.

We craft cloud technologies that enable commerce and financial services through innovation and simplicity. Our solutions and services aim for an exciting consumer experience and a simple, admin-less and robust operation for your business. We specialise in the digital transformation of legacy in-store services and the omni-channel consumer engagement!



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