



PHILOSHOPIC®

Job Opening: Marketing & Communications Specialist

At PHILOSHOPIC we empower exciting consumer experiences through our Cloud Commerce Technologies. We are looking for a young, challenge seeking MARCOM Specialist to join our team in Nicosia responsible to execute our Marketing Strategies and Communicate to the world what we do.

Interested? Just check if you fit the position and take action!

Why should I join the team of PHILOSHOPERS?

Working for a young and forward thinking team, means you will experience new challenges, learn new skills and benefit from opportunities to make an impact! You can engage in projects across various platforms (Web, social media, customer facing documentation, videos, internal & external events) as well as engage with our customers, partners and prospects internationally on modern consumer-focusing concepts and technologies.

As a PHILOSHOPER you will work in a cool, flexible and politics free environment. The company provides opportunities for professional development as well as a comprehensive package of benefits to ensure you remain focused on delivering results while growing personally and professionally.

What's the challenge?

The role calls for an independent, self driven enthusiastic professional. You will become the person communicating what we do, elevating our brand and create content that reflects our values, solutions and capabilities. We are a technology company building solutions for large companies in the Retail and Financial Services industries internationally and our customers while thrilled to work together, remain very demanding.

You will own the marketing strategy execution, digital presence, our internal wiki administration as well as help the product development team to produce clean and effective documentation & video tutorials, You shall thus be a fast learner to understand our products value proposition from a business and user perspectives to become relevant and accurate when marketing them.

What skills do I need to have?

You should hold a university degree in any marketing, technology or business related domain and in a nutshell, apart from being a reliable, super organised team player, we need you to be tech familiar with great communication skills. Our working language is English and as we serve customers in various countries, understanding and respecting different cultures is essential.

Digital content creation skills, copywriting, proficiency in the use of Social Media (Twitter/X, LinkedIn, Facebook) and website content management (Wordpress) are necessary for the everyday work in the role. In terms of computer applications, we expect you to be professional user of Microsoft Office Suite (Word/Excel/Powerpoint) and/or Apple iWork Suite (Keynote/Pages) and keen to learn tools and platforms we use for collaboration and organising our digital assets and for creating animated videos (we use Vyond) or graphics (Photoshop, Illustrator etc.)

What kind of a person are you looking for?

We are looking for a young and energetic person to add freshness to our office and communications . As you will be the owner of our digital presence and engage with customers, professional ethos is of paramount importance as well as being self-driven and creative personality. Being results oriented, proactive, well organised, eager to learn and able to cope under pressure are necessary attributes to be successful.

Where will I be based and what are the working hours - any special benefits?

You will be working out of the PHILOSHOPIC office in Nicosia and we apply a hybrid scheme that enables some time being remote (work-from-home). We work normal office hours and on Fridays we have half days.

Apart from basic salary we offer full medical plan, pension plan, insurance, mobile phone plan, performance based bonuses and other cash or flex-work benefits.

I think I fit well in that role! What's the next step?

This is the time that we are excited you find the position of Marketing and Communications associate a great fit for your career aspirations.

We thus look forward to receive **your CV and your reasoning of being the ideal person to join our team as our MARCOM Specialist** by email at careers@philoshopic.com.

We will then contact you to inform you on the next step within 2 weeks at most

Kindly note that If you don't fit the basic requirements set for the role, you have to excuse us if we do not respond ;-)