

Pineapple Labs Ltd. – Privacy Policy – Last Updated June 11, 2020

Pineapple Labs Ltd. (collectively, “Company”) collects, uses and shares personal information of users of this website, www.pineapplelabs.io (the “Site”). This Privacy Policy (this “Policy”) also applies to any of our other websites that post this Policy.

WHAT WE COLLECT: We collect your name, postal address, email address, phone number, username, password, data about your home, photos of your home and property, the listing/sale price and specifications of your home, demographic information, as well as other information you directly give us on our Site. We may get information about you from other sources in order to provide better service to you. This may include demographic information and other attributes about you. We may add this to information we get from this Site.

Information Automatically Collected. We automatically log information about you and your computer. For example, when visiting our Site, we log your computer operating system type, browser type, browser language, the website you visited before browsing to our Site, pages you viewed, how long you spent on a page, access times and information about your use of and actions on our Site.

Cookies. We may log information using data files called “cookies.” We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until you delete them) to log your use of the Site. We use this information to tailor your experience using the Site.

USE OF PERSONAL INFORMATION: We use your personal information to operate, maintain, and improve our sites, products, and services, provide customer service, send information including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages.

We also use your personal information to communicate about promotions, upcoming events, and other news about our products and services and our selected partners. We use your personal information to link or combine user

information with other personal information and to protect, investigate, and deter against fraudulent, unauthorized, or illegal activity. We use your personal information to provide and deliver products and services customers request.

INFORMATION COLLECTED BY US

When you use our services, we collect a variety of information from and about you and your devices. Some of this information identifies you directly (like an email or physical address) while some of it is associated with you through your account, profile, or device (like the services you explore on our Site or your location data).

The kind of data we collect about you depends on how you use the Site. If you only use our Site to browse for services, we’ll have less information about you than if we help you sell your home. Even if you don’t have an account with us, we may still collect some data about you, like your email address and phone number if you choose to contact us through our platform, or your IP address and other device information when you browse our Site.

INFORMATION SHARING: We understand that sharing information with third parties is a big responsibility. We’re committed to sharing information only when needed for a legitimate business or legal purpose, and then only with recipients who will protect it. We may share personal information with your consent. For example, you may let us share personal information with others for their own marketing uses. Those uses will be subject to their privacy policies.

We may share personal information when you offer a house for sale. We may share personal information for legal, protection, and safety purposes. We may share information to comply with laws and to respond to lawful requests and legal processes.

We may share information to protect the rights and property of Pineapple Labs Ltd., our agents, customers, and others. This includes enforcing our agreements, policies, and terms of use. We may share information in an emergency. This includes protecting the safety of our employees and agents, our customers, or any person.

We may share information with those who need it to do work for us. We may also share aggregated and/or anonymized data with others for their own uses. When the Company hires a service provider to help operate our business, we may need to give them access to information to provide their service. We allow them to use the information only to perform the service we've asked them to perform. We vet all service providers carefully, and the Company always remains responsible for the privacy of your information that is shared with our service providers.

If the Company is involved in a merger, acquisition, or any form of transfer or sale of some or all of its business, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, we may share your information in connection with that transaction.

OPTING OUT; EMAILS: Our marketing emails tell you how to "opt-out." If you opt out, we may still send you non-marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you.

You may send requests about personal information to our Contact Information below. You can request to change contact choices, opt-out of our sharing with others, and update your personal information.

You can typically remove and reject cookies from our Site with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Site works for you.

CHANGES: We are always reviewing our privacy practices to make sure they comply with this policy. Sometimes, we'll need to update the policy to reflect changes in our products, technology, and uses of data. We won't change the policy in a way that reduces your rights or significantly changes the way we use or share data without telling you ahead of time and giving you a chance to stop using our services if you want. If we make any changes, we will change the Last Updated date above.

Occasionally, there may be a reason we'd like to use your information in a way that isn't described here. If that happens, we'll let you know so you can decide if you're comfortable with it.

CONTACT: We welcome your comments or questions about this privacy policy. You may also contact us at our address:

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