

## EKEZA PLAN

The Ekeza product makes up the foundation of any prudent financial plan, the product appeal lies in the generous rate of bonus in addition to the survival proceeds being available at regular intervals during the term of the policy.

This means that one can plan his/her savings and anticipated expenditures such as children's education, marriages, investing in a shamba or buying a car while ensuring that the dependants are protected in case of an unfortunate event.

### Benefits

Policy terms of 12,15,18 and 21 available to the policy holder

The contract pays the sum assured in three installments.

The first installment of **50%** is paid after the completion of the first third of the policy term, the second installment of **50%** after the completion of two thirds of the term, whilst **100%** of the Sum assured is paid at full maturity inclusive of the accrued reversionary bonuses.

Simple reversionary benefits are payable on death or survival to maturity.

On death of the life insured, the full sum assured together with accrued bonuses is payable without deduction earlier paid survival benefits.

Potential for additional personal income tax relief hence additional savings

# #BeAPioneer

Of your family's future

SMS EKEZA

to

20430



## PREMIUM BENEFIT COMPARISON

Policy holders can choose to pay premiums either annually, half yearly, quarterly or monthly. Various premium payment modes are also available such as employer salary check-off, direct debit, personal cheques or mobile money payment such as M-pesa.

The table below illustrates the premiums the client will pay in comparison to the benefits that he/she will receive if they survive to the end of term. The bonus computation assumes that 2.5% bonus will be declared annually throughout the policy term

ANB	Term	Sum Assured	Monthly Premium	Survival Benefits Including Bonus	Return to Policy Holder
30	12	500,000	7,062	1,150,000	133,060
30	15	500,000	5,542	1,187,500	189,925
30	18	500,000	4,578	1,225,000	236,080
30	21	500,000	3,925	1,262,500	273,505

# PIONEER ASSURANCE



Life happens, be safe ,be happy,  
#beapioneer

TEL : 2 2 2 0 8 1 4

# MAIN INSIDE HEADING

The most important information is included here on the inside panels. Use these panels to introduce your organization and describe specific products or services. This text should be brief and should entice the reader to want to know more about the product or service.

You can use secondary headings to organize your text to make it more scannable for the reader.

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## SECONDARY HEADING

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### BUSINESS NAME

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com