

# Android Enterprise Essentials:

Automatic and affordable data protection by Google



## A new solution for modern threats

Mobile computing has had a huge impact on the way we do business, giving employees access to the data and apps they need to do their jobs from anywhere. While this can be great for productivity, these devices are easily stolen or lost and often completely unprotected – opening your business up to costly and time-consuming threats like theft, phishing attacks, and viruses.

For years, small- to medium-sized businesses have had to choose between resource intensive mobile device management that may be too complex for their needs or limited-to-no protection.

**Until now.**

## Introducing Android Enterprise Essentials

Built by the Android team at Google, Android Enterprise Essentials is a simple, management service, that makes it easy to protect your business devices and data at an affordable price.

Essentials makes securing and managing devices a breeze. Critical features are applied automatically, making it easy to protect your mobile devices and critical data. Devices can now be set-up with security policies over the air, and sent directly to your employees – just open the box and employees are ready to go. Settings and devices can be viewed and managed via an easy-to-use centralized portal. And it all comes at an affordable price, with no additional IT investment required.



Simple, automatic security



Instant set-up and easy management



Excellent value

- Remotely wipe lost or stolen devices
- Enforce a screen lock
- Ensure persistent policies even if a device is factory reset
- Malware protection that's always running in the background
- Prevent sideloading of apps
- Streamlined, remote set-up of devices
- Policies enforced automatically, no user intervention necessary
- View and manage active devices through a streamlined portal
- Reset screen locks from afar
- Affordable protection for all your mobile devices and their data
- New devices added automatically after purchasing from a reseller
- No training or additional resources required





# android

## Built by the team that knows mobile best

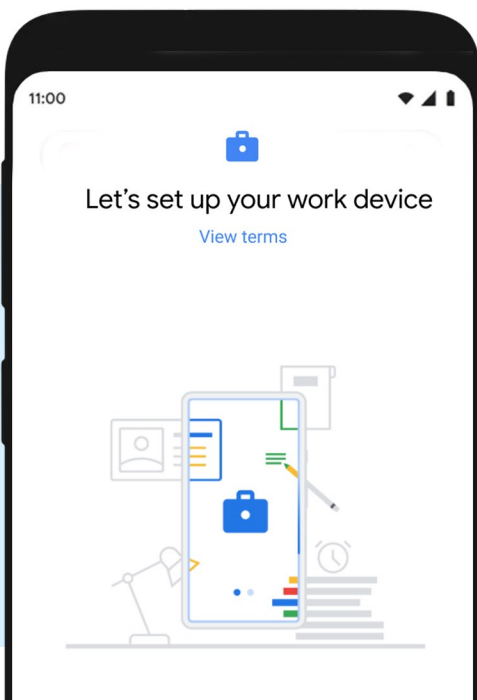
Essentials is designed and built by the Android team at Google, guided by their deep experience creating secure and helpful solutions for organizations. They've put the needs and realities of small- to medium-sized businesses first to create a streamlined set of security and management defaults at a price that won't break the bank.

## Comprehensive, scalable security, applied automatically

It only takes a minute to get started, with instant set up and simple management as you scale.

- 1** Sign up for Android Enterprise Essentials at the point of sale. 
- 2** Instant deployment – just open the box and employees are ready to go. 
- 3** View and manage all your devices from one centralized, easy-to-use portal. 
- 4** Take immediate action from anywhere if any devices are lost or stolen, or if an employee forgets their PIN. 

With Android Enterprise Essentials, you can rest easy knowing your mobile devices and data are protected at all times.



### Get started today

Discover how Essentials can help protect your devices and data at an affordable price. [www.android.com/enterprise/essentials](http://www.android.com/enterprise/essentials)

For more information visit (INSERT PARTNER URL) here