Meet the all new Pixel 4a



Pixel 4a FHD + OLED at 443 ppi





The helpful Google phone for business



Pixel 4a is Google the phone with all the helpfulness of Google at a price that's right for business. You get security built in and the superior device management your business needs. And with automatic updates¹, a battery that lasts up to 24 hours¹, and Google's Android, Pixel 4a is ready for anything your work requires.

Unparalleled value and helpfulness

Pixel 4a helps your employees manage any task at hand. And with the best of Google's technology, software, and innovation, it gets even better over time.

The best of Google with Android for Pixel

Get the Android experience direct from Google. Without additional software or interface elements, you can get to work on Pixel 4a quickly and easily.

Battery power when you need it

Pixel 4a's Adaptive Battery learns your favorite apps and reduces power to the ones you rarely use. This limits background battery usage and helps your phone last up to 24 hours². And with a fast-charge battery and charger in-box, you can get back to work fast.³

The best value in business

Pixel 4a has all the essential features business users need with Google services baked right in, at a price that's right for business.

Rich photos at a modest price

Get incredible photos without paying a ridiculous price. The Pixel 4a camera has features like Live HDR+, portrait mode, Night Sight, Super Res Zoom and Google Lens⁷.

Google Assistant. Hands-free help wherever you go

The new Google Assistant is the fast and easy way to get things done⁵. Use it to control your phone, send texts, multitask on the go, and access your favorite apps.

No more spam calls

With our latest update to Call Screen, you won't be interrupted by robocalls. Google Assistant now helps you automatically screen unknown callers and filter out robocalls before your phone ever rings. And when it's a real person, your phone will ring a few moments later with helpful context about who's calling and why. ⁴

Google productivity and more

Pixel 4a integrates all your favorite services, from Gmail to Docs to Hangouts, and supports all your favorite third-party apps like Microsoft Office and Slack⁶.



Strong device management

Create an excellent working environment on Pixel 4a with intuitive features that make setup easy, and ongoing enterprise management seamless.

Easy device deployment

Deploy corporate-owned devices in bulk using zerotouch enrollment without having to manually set up each device. Just open the box, and Pixel 4a is ready to go with management, apps, and configurations all set, reducing the need for initial support.

Application management control

Select, purchase, and manage apps for your organization with Managed Google Play. And decide what apps can be installed on corporate devices.

Customized configurations

A wide range of available management APIs makes it possible to enforce network configurations and policies, letting you customize the deployment of Pixel 4a for your business.

Android Enterprise Recommended

As part of the Android Enterprise Recommended program, Pixel 4a has been verified by Google to meet enterprise-grade requirements for performance, consistency, and security updates.

Secured corporate and personal data

With the ability to create OS-level separation between personal and company data, you can ensure that users' corporate data never interacts with personal applications. So your organization's data can remain secure and compliant.

Security built in

With Pixel 4a, you'll have the latest innovations in device security from Google's hardware and software, like automatic updates1 and the Titan M security chip. So you can focus on what matters.

Secure processing

Our enterprise-grade Titan M security chip offers hardware-based protection for Google devices like Pixel 4a. It's tamper resistant and designed to help secure and safeguard the OS and sensitive work or data on your phone (like your password).

The most up-to-date OS

With Pixel, your OS gets the latest security updates for at least 3 years1. Pixel receives over-the-air updates directly from Google, and, so you can keep using your phone without worry.

Anti-malware and anti-phishing

Pixel comes with Google Play Protect, Google's built-in malware protection for all the apps on your phone. It scans over 100 billion apps every day to help keep your phone safe. Pixel also has built-in anti-phishing protections that scan and notify users of potential threats coming in from phone calls, text messages, emails, and links sent through other apps.

Your identity, your phone

Biometric security through Pixel Imprint fingerprint scanning helps ensure protection of your device.

¹ Android version updates for at least 3 years from when the device first became available on the Google Store in the U.S. See g.co/pixel/updates for details. ² Approximate battery life based on a mix of talk, data, standby, and use of other features, with always on display off. An active display and other usage factors will decrease battery life. Pixel 4a battery testing conducted in Mountain View, California in early 2020 on pre-production hardware and software. Actual results may vary. ³ Charging rates are based upon use of the included charger plugged into a wall outlet. Actual results may vary. ⁴ US only. English only, Call Screen may not detect all robocalls or spam calls ⁵ English only. See g.co/pixelassistant/languages for country and language availability and Google Account requirements. ⁶ Requires download of third-party apps from Google Play Store ⁷ For available Google Lens languages go to g.co/help/lens. Some Lens features require an internet connection.