

## WHO IS L&E RESEARCH?

- » L&E connects you to the people, facilities and technology you need for successful market research projects
- » We are passionate about connecting our clients to the right respondents for their research projects and do this by utilizing our proven, proprietary software platform and unparalleled recruiting acumen

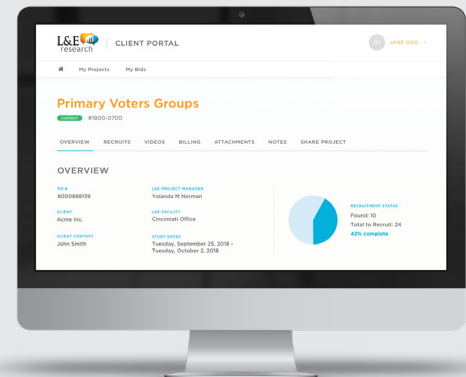


## THE L&E TEAM

- » Research Design Engineers with extensive industry experience available to review and provide consultation on your project before it even gets underway
- » Senior, experienced Project Managers guide your project through every step
- » Client Service Managers and Representatives onsite to assist with all your day-of project needs
- » A large recruiting team with experience in finding the consumers, medical professionals and business professionals you need for your study

## TECHNOLOGY

- » L&E's Secure Client Portal gives you access to your project information 24/7, including up to the minute recruiting status and downloadable grids
- » L&E's HD Video Streaming solution provides all the functionality of other streaming products - including video markers and highlights - at a fraction of the cost of other streaming products and with no long-term commitments



## LOCATIONS

Charlotte

Cincinnati

Columbus

Kansas City

Minneapolis

Raleigh

San Francisco -

East Bay Area

St. Louis

Tampa



## FOCUS GROUP FACILITIES

L&E has 9 state-of-the-art facilities in right-sized markets providing a variety of research settings and capabilities:

- » Conference rooms designed for any type of qualitative research – including rooms to accommodate 50 or more people
- » All the latest wireless and audio/visual technology, as well as fundamentals like white boards, cork boards, wall ledges and more
- » Viewing rooms that can seat up to 25, with everyone having a bird's eye view
- » Private client lounges with closed circuit TVs, computers and phones

## RESPONDENT DATABASE

- » Over 575K diverse respondent database with hundreds of data points for each member
- » Average of 1000 new respondents sign up to participate in L&E's studies every week
- » 40% of L&E respondents are first time market research participants
- » L&E invests in a variety of marketing and outreach activities to continually grow our 100% opt-in respondent database



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