





We now live in an economy
of unlimited choice



Winners stay ahead by deeply
understanding choices to derive
competitive advantage



The BCG 4-step Insights the maturity model





Winners constantly build their
empathy to take meaningful decisions

L'ORÉAL
PARIS



PERFECT TESTIMONIAL

PERFECT EXPRESSION

PERFECT CLAIM AND PACK



L'ORÉAL
PARIS



REALITY

Organisations lack deep insight
at the moment they need it most



Speed

or

Substance





We realized that in an
ideal world, we need to merge...



Speed and Substance



That's what we call *Agile Insights*

AUTOMATED

STATE-OF-THE-ART METHODS

EASY

TO USE SOFTWARE

MONADIC EXPERIMENTS

KEY DRIVER ANALYSIS

PENALTY-REWARD ANALYSIS

MAXDIFF

SYSTEM 1 METHODS

BRAND ASSOCIATION MAPPING

CONJOINT HB

PRICE SENSITIVITY METER

TRACKING





Four steps for massive impact



AUTOMATE

ANY USE CASE



Four steps for massive impact



AUTOMATE

ANY USE CASE

INSTANT ACCESS

> 100 MIO CONSUMERS



Four steps for massive impact



AUTOMATE

ANY USE CASE

INSTANT ACCESS

> 100 MIO CONSUMERS

DEEP ANALYTICS

ON-CLICK



Four steps for massive impact

TURNAROUND TIME 1-3 DAYS



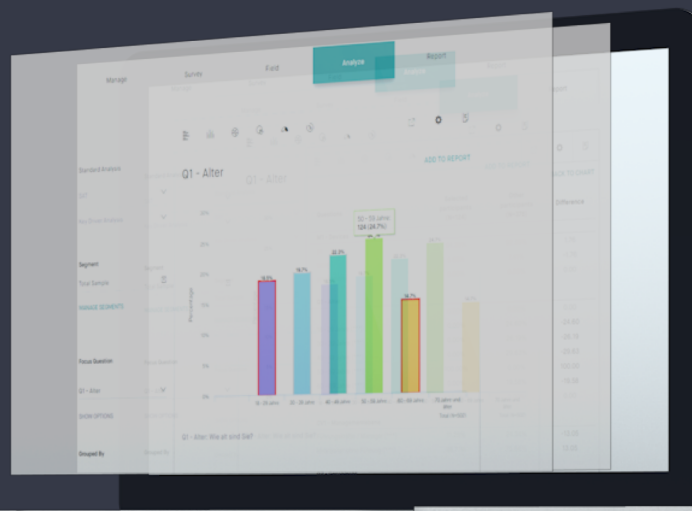
AUTOMATE

ANY USE CASE



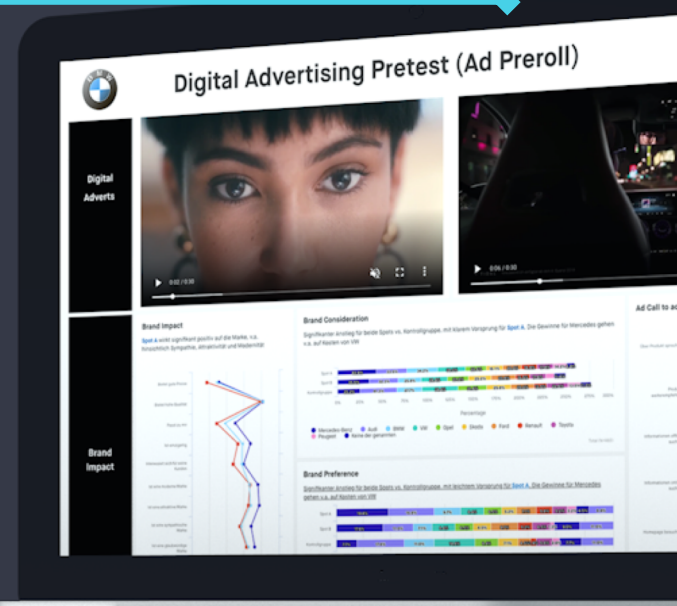
INSTANT ACCESS

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DEEP ANALYTICS

ON-CLICK

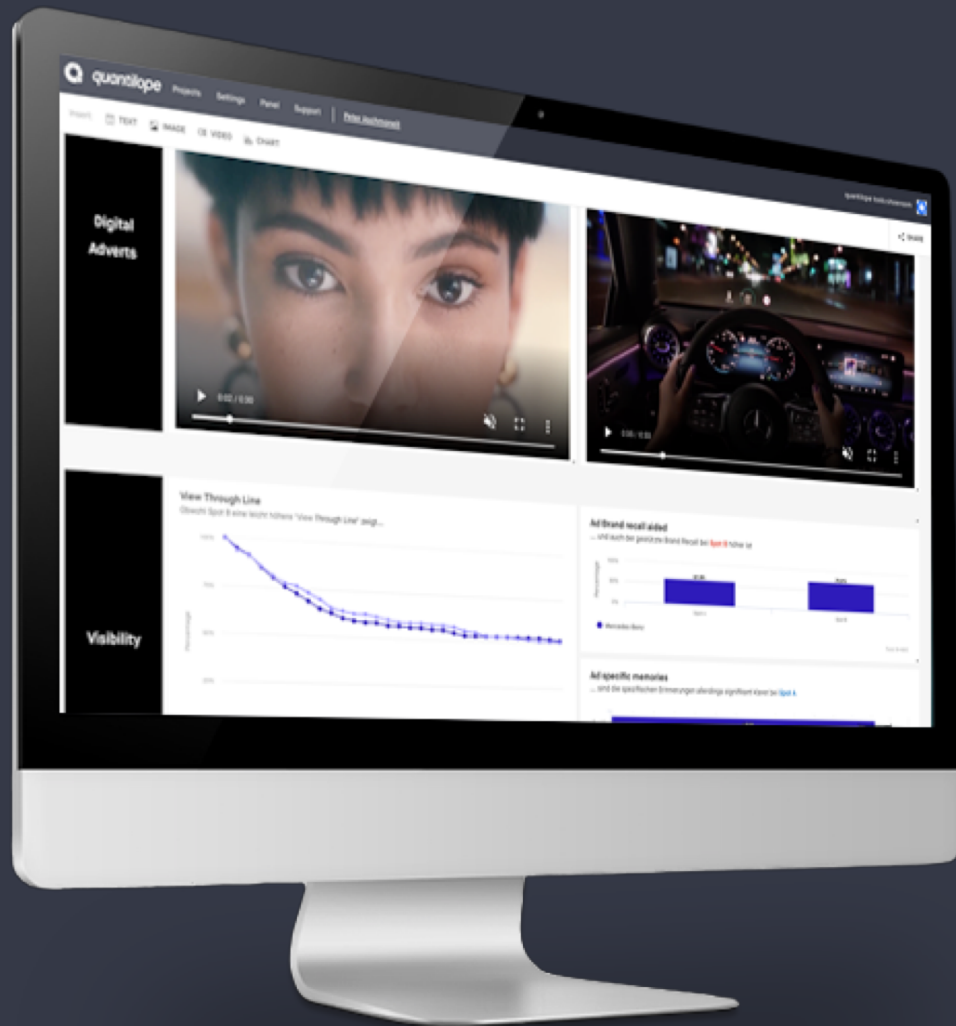


IMPACTFUL REPORTING

REAL-TIME



quantilope is boosting your empathy faster



ROCKSOLID INSIGHTS IN LIGHTSPEED

CUSTOMIZED & AUTOMATED TOOLS

UNDER YOUR OWN ROOF

GLOBALLY SCALABLE LEARNINGS

SERVICE-LEVEL ON DEMAND



"quantilope is a perfect blend of power and simplicity! Our project turn-around time went down by 3 weeks and led us to do significantly more research – and make better business decisions."

Philipp Jaschul
Director Strategy & Insights





quantilope is trusted by over 100 global brands



Unilever



Mercedes-Benz

L'ORÉAL



FERRERO



Double the impact. Half the costs.

