



PREDICT THE POWER OF YOUR ADVERTISING

SellCheck is a marketing research platform designed to streamline the creative process, produce better marketing and, ultimately, boost sales through effective creative.

Test your in store, online, print, out of store, packaging, etc. materials



CRITERIA



The 4Cs

Proven standard for evaluating creative. Rooted in behavioral science and shopper psychology.

METHODOLOGY



VAS

Eye-tracking algorithm that predicts the path of the human eye in the first 1–2 seconds of viewing.



Panel of Experts

Objective review by trained market-leading experts. Provides clear, actionable direction to improve.

RESULTS IN 48 HOURS

You'll receive a report of the panelists' analysis with objective feedback to optimize your creative.



EASY TO USE



FAST



EFFECTIVE



RESULTS

TO LEARN MORE OR TRY SELLCHECK

Contact: shawn@sellcheck.com

