

PETROKIMIA GRESIK EQUIPS 44 BESTRO STUDENTS WITH SOFT SKILLS 'ENTREPRENEURSHIP & MENTAL HEALTH'

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Petrokimia Gresik, a subsidiary of Pupuk Indonesia, equips dozens of BESTRO students with the soft skills "Entrepreneurship & Mental Health", as a form of the company's commitment to creating superior Human Resources (HR) for the Gresik community in the future. The soft skills training packaged through the "Welcoming BESTRO" program was held in Gresik, East Java, for two days, recently.

Director of Finance and General Affairs of Petrokimia Gresik, Budi Wahju Soesilo at the opening of the event said that Petrokimia Gresik in carrying out business operations not only focuses on producing the best Agro-industrial Solution products and services but is also committed to advancing human resources in the country, especially in Gresik through the Social and Environmental Responsibility (TJSL) program, one of which is through the Petrokimia Gresik Scholarship route or better known as 'BESTRO'.

"Creating a successor to the Gresik generation who is superior and resilient in facing all challenges and changes in the future, must be prepared from now on. Therefore, the facilities provided by Petrokimia Gresik through BESTRO are comprehensive, ranging from scholarships from the first year of education to graduation for outstanding students and students from Gresik, as well as providing soft skills briefings, ease of internship and KKN (Real Work Lecture) at Petrokimia Gresik," said Soesilo.

The debriefing this time was attended by 44 bachelor students of the BESTRO program class of 2019 - 2022. These students come from various universities in Indonesia. The participants received material on their experiences and what was needed to undergo master degree study abroad by Enta Fadila Tapisah, a travel and education content creator who graduated from the University of Glasgow, Scotland.

The next presenters are Indra Rinaldy and Siti Sholikah, owners of Panda Lovely Group. As couplepreneurs, both of them have succeeded in developing their home business into a cosmetic company store which currently has 11 branches in East Java. Tips for building a business and capturing relationships are given as capital to become entrepreneurs for BESTRO recipients.

On the second day, the talk show material was filled by dr. Hafid Algristian, Sp.KJ., M.H. He is a psychiatrist and lecturer who is active in supporting the mental health of the younger generation.

Not only equipped with material, at this event participants were guided to create projects or social activities through the "Youth Action by BESTRO" program.



"The speakers presented have inspiring experience and knowledge. This must be absorbed by BESTRO students so that it can then be realized in real activity. Students must be able to apply the knowledge gained while serving in the community later," said Soesilo.

Meanwhile, one of the BESTRO students as well as a debriefing participant, Meriana Dwi Jayanti, was grateful to have the opportunity to receive BESTRO. Considering that the benefits he felt were very many, ranging from the cost of education and living expenses, various soft skills improvement training, the opportunity to be involved in social projects, and the ease of the internship application process.

"Of course, this scholarship motivates me to excel in college. Petrokimia Gresik gives full freedom to BESTRO recipients, whether to continue their higher education when they graduate from bachelor degree or work anywhere," said the student of Universitas Airlangga (Unair) Surabaya, Department of Communication Science.

BESTRO S1 has been run by Petrokimia Gresik since 2012. Until now, there are 139 recipients of BESTRO programs. 94 of them have completed bachelor degree.

"With good access to education, it is hoped that it can improve the quality of life of BESTRO recipients so that later welfare can increase. The graduates will also become excellent and inspirational future Gresik leaders," concluded Soesilo.

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