

CELEBRATES 50 YEARS OLD PETROKIMIA GRESIK PREPARES SIX BUSINESS EXPANSION STRATEGIES

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[Petrokimia Gresik](#) has prepared six business expansions to maintain the progress of sustainability and agriculture, and strengthen the national chemical industry. This was conveyed by the President Director of Petrokimia Gresik, Dwi Satriyo Annurogo, during the commemoration of Petrokimia Gresik's 50th Anniversary at SOR Tri Dharma, Gresik, East Java, early last week.

Dwi Satriyo revealed, Petrokimia Gresik's current achievements cannot be seen from today's performance alone but must be seen from its journey of conquering various challenges from time to time. Petrokimia Gresik, which initially only had Ammonia-Urea and ZA factories, has now transformed into an Agro-Industry Solutions company that produces the most complete fertilizer variants in Indonesia, and even Southeast Asia.

"Nevertheless, we must not be complacent, because challenges and change are absolute things. Therefore, Petrokimia Gresik requires extraordinary innovation and transformation to win the future," said Dwi Satriyo.

In this case, Petrokimia Gresik has prepared several strategies to expand its business not only to become an agro-industry solution company, but also a petrochemical industry center in the future. This is in accordance with the theme that is carried out in this year's anniversary, namely "Beyond Infinity", which can be interpreted as the spirit to continue to exceed existing boundaries.

One of the challenges currently being faced by Petrokimia Gresik is the impact of the war in the European region which has affected the price and supply of fertilizer raw materials in the global market. Particularly phosphate and potassium which are raw materials for NPK and are not available in Indonesia. As is well known, Petrokimia Gresik is the largest compound fertilizer producer in Indonesia with a production capacity of 2.7 million tons per year, requiring a large supply of these two raw materials.

Thus, the first strategy launched to maintain NPK supply in Indonesia is to explore the construction of an NPK factory in Jordan. This strategic step was carried out together with the Pupuk Indonesia holding, to bring the NPK Petrokimia Gresik factory closer to sources of raw materials, so that it is expected to streamline production costs.

Furthermore, the second and third strategies are to increase national NPK productivity by converting factories from a phosphate fertilizer factory to a Phonska V NPK factory, as well as preparing to build a new Phonska VI NPK factory.

"These three strategic steps will not only secure national NPK productivity but also strengthen Petrokimia Gresik's position as the largest NPK producer in Indonesia, even Asia. So that the opportunity for international market expansion is wide open, of course after meeting domestic fertilizer needs," said Dwi Satriyo.

Fourth, the company's business structure which is closely related to gas raw materials is also a concern for Petrokimia Gresik, where the company will conduct explorations to obtain new gas supplies from North Java Island. This gas supply is planned to be utilized for the development of the Ammonia-Urea (Amurea) III factory or other developments.

"If Petrokimia Gresik succeeds in obtaining new gas supplies, the company can increase the productivity of Urea fertilizer through the development of the Amurea III factory. So that in the future we will not only become the leader in the NPK market, but also Urea," he said.

The fifth Petrokimia Gresik strategy, not only focuses on increasing fertilizer production but also encourages the progress of the national chemical industry. Among them is the construction of a Soda Ash factory with a capacity of 300,000 tons per year, by utilizing downstream products from the Ammonia-Urea factory in the form of CO₂ which is processed into raw material for Soda Ash.

"Later this will be the first Soda Ash product made domestically to help reduce dependence on imported Soda Ash which reaches 1 million tons per year," said Dwi Satriyo.

As is known, the national demand for Soda Ash is very high as a raw material for various products that we encounter every day, such as soap, detergents, paper, textiles, ceramics, glass, glass, and so on.

Furthermore, Petrokimia Gresik's commitment to the advancement of the national chemical industry can also be seen from the sixth strategy, namely Petrokimia Gresik's efforts to scale up the Green Surfactant factory. This product has received a good reception from the oil and gas industry after it was first marketed in 2021 yesterday.

Green Surfactant Petrokimia Gresik, is again the first domestically made surfactant product that can replace the use of hydrocarbon-based surfactants, making it more environmentally friendly. This product serves to increase the productivity of petroleum wells, even being able to extract crude oil from fields or old oil wells that are no longer producing.

"This proves that Petrokimia Gresik is not only superior in pioneering fertilizer products, but also in other products that can strengthen the structure of the national chemical industry. This is approximately the future direction of Petrokimia Gresik," said Dwi Satriyo.

Launched Transformation House

Dwi Satriyo further explained that Petrokimia Gresik's excellence as a pioneer in creating new things can be realized thanks to the DNA of innovation and transformation that every person in the company has. Therefore, to accommodate these ideas, Petrokimia Gresik at the same time inaugurated the Transformation House in the SOR Tri Dharma area at the moment of yesterday's anniversary.

"This Transformation House is presented to maximize ideas and explore even bigger ideas. Thus, the tradition of innovation inherited from the previous generation of Petrokimia Gresik can be maintained as capital for the company to continue to transform in the coming eras," he concluded.

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