

**FIRST-ANNIVERSARY OF MANGGA GADUNG BY PETROKIMIA GRESIK, TO  
BOOSTS ECONOMIC IMPROVEMENT AFTER COVID-19 PANDEMIC**

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Petrokimia Gresik, a member of the Indonesian Fertilizer Holding Solution Agroindustry company, has been implementing the Mangga Gadung Social and Environmental Responsibility Program (TJSL) or Proud Partner - Superior Trader for 1 year. This program, which started in 2021, was initiated to revive the economy post-Covid-19 pandemic through capital assistance and now it has reached 12 cities/regencies in East Java and Central Java.

On Tuesday (15/11), Petrokimia Gresik President Director Dwi Satriyo Annurogo stated that Mangga Gadung is a funding program for fertilizer kiosks that are part of the Micro, Small, and Medium Enterprises (MSMEs). Through this program, Petrokimia Gresik has helped the kiosks in redeeming non-subsidized fertilizer worth 883.25 tons as CSV (Creating Shared Value).

"This program has a multiplier effect. In addition to providing funding for fertilizer kiosks, it also ensures the availability of non-subsidized fertilizer for farmers and maintains national food security," Dwi Satriyo concluded.

58 Mangga Gadungs have received funding worth Rp 6.34 billion. They come from various cities/regencies such as Bojonegoro, Jember, Jombang, Magetan, Ngawi, Trenggalek, and Tuban in East Java and Demak, Grobogan, Kudus, Pati, and Sragen in Central Java. During this one year, Mangga Gadung has also contributed to meeting the needs of non-subsidized fertilizer for 354 farmer groups (poktan) in their area.

"The well-being is not only felt by the owners of fertilizer kiosks, but also by farmers. Because the non-subsidized product from Petrokimia Gresik has proven to be able to increase agricultural productivity, and its availability is also guaranteed by Mangga Gadung," he said.

On the other hand, Mangga Gadung also serves as an educational media for Petrokimia Gresik for farmers so that they do not depend on subsidized fertilizers with limited quantities and commodities. For this reason, the Mangga Gadung program is becoming increasingly relevant following the release of the Minister of Agriculture Regulation (Permentan) No. 10 of 2022 on the Procedures for Determining Allocation and Maximum Retail Price of Subsidized Agricultural Fertilizers.

The government through the Indonesian Ministry of Agriculture in the Permentan has limited fertilizer subsidies to only Urea and NPK types, so the new non-subsidized product from Petrokimia Gresik, ZA Plus, Phosgreen, and Petroganik Premium, can be a solution for fertilizers that are no longer included in government subsidies, namely ZA, SP-36, and Petroganik.

Meanwhile, Mangga Gadung partners in this program not only receive financing assistance. Petrokimia Gresik also provides training and promotion tools such as shirts and hats that can be distributed to farmer groups who purchase the product.



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Dwi Satriyo added that Mangga Gadung provides continuous benefits and has been successful in becoming a stimulus in the regional economic revival post-pandemic. This is in line with the first-anniversary tagline of Mangga, which is "One Year Mangga, Grow Faster".

"In the future, the Mangga Gadung program will continue to innovate and is expected to be able to become a driving force for the economy of the community in the future," Dwi Satriyo concluded.

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