

**INNOVATION OF PETROKIMIA GRESIK
CREATE VALUE ADDED AS MUCH AS RP250 BILLION**

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[Petrokimia Gresik](#), an Agroindustry Solution company and a member of SOE [Pupuk Indonesia](#) able to produce a value added as much as IDR 230 billion through innovation that has been created during 2020. As an appreciation to the innovator, company held “Innovation Award Petrokimia Gresik Innovation Convention (KIPG) XXXV” virtually in Gresik, East Java, Wednesday (22/9).

President Director of Petrokimia Gresik, Dwi Satriyo Annurogo explained that from the mentioned number of total value creation, there is 25 percent or IDR 64,9 billion contributing in direct financial benefit. The number of value creation proof that innovation that has been created able to give value added for company.

“all innovators already do improvement and give real contribution for company. Because through innovation, Petrokimia Gresik is proven to be able to continue to grow and be able to answer various challenges in the midst of a pandemic,” he said.

Beside producing quite big value creation, Dwi Satriyo conveyed that employee involvement in this year innovation convention is also need to be appreciated. It reaches 71,2 percent from total employee, and incorporated into 1.039 innovation groups.

“This is proof that Innovation has become the DNA for Petrokimia Gresik Personnel and has become part of the company's development strategy,” said Dwi Satriyo.

The KIPG Innovation Award is an appreciation event for company and subsidiaries company's innovators. He hopes that this innovation convention can be catalyse for company's development acceleration and base to build character in Petrokimia Gresik and subsidiaries company, as well as supporting employee, especially millennials to think creative and innovative.

“Company need any breakthroughs to become agroindustry solution and realizing sustainable agriculture. Through innovation, company has done some repairment and improvement in the term product quality, business process, technology optimization, service, organization, and so on,” he said.

Achieve Any Achievements

Meanwhile, some of innovations in 2020 brought Petrokimia Gresik achieves four titles “3 Stars” or the highest category in International Innovation Convention “26th Asia Pacific Quality Organization (APQO)” Which was held virtually in Perth, Australia a few times ago.

“This international achievement is proof of company's seriousness in growing and managing innovation culture in this company, then able to give positive contribution for industrial sector in Indonesia and International,” said Dwi Satriyo.

In this event which was attended by 57 teams from various countries, Petrokimia Gresik sent 4 (four) Innovation groups to compete. The four are the Innovation Cluster Operations (GIO) Digital Office, GIO Fleksi, Kuantitatif Suggestion System (SS) and Sludar Sludur SS, which has been accomplished at the national level in the event the Working Meeting on Quality and Productivity Council (TKMPN) 2020.

"All teams that we sent succeed achieve title "3 Stars" which the highest category in this event." added Dwi Satriyo. Each of these clusters has a breakthrough added value to the company's business processes.

The innovations created by GIO Digital Office are able to reduce the frequency of problems in creating official documents and speed up the process. This innovation was able to contribute savings of Rp. 839.6 million within 13 months. Furthermore, the innovation from GIO Fleksi succeeded in reducing downtime for the Urea 1A plant due to raw material failure from 67.7 hours/month to 31.5 hours/month. This innovation is able to generate potential savings of up to IDR 252 billion within 7 (seven) months.

Meanwhile, Quantitative SS is able to maintain quality of import ZA fertilizer to stay in accordance with standard by using Volumetric Method, thereby reducing the potential for company losses due to complaints from end-users. Last, SS Slundar Slundur has succeeded in utilizing solid waste from the WWTP pond as a filler material for NPK fertilizers. Based on the calculation of financial performance verification, the implementation of these innovations resulted in savings of IDR 2.9 billion in a year.

Dwi Satriyo emphasized that the innovation carried out by Petrokimia Gresik is an effort to increase the company's efficiency, effectiveness, and competitiveness to become a market leader and dominant player in the agro-industry sector.

"Innovation is a company's basic need in creating a new, brighter future success. This is in line with one of the core values of the AKHLAK company, namely Adaptive which able to answer all changes and challenges with innovation," he concluded.

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