

‘MAKMUR’ PROGRAM COLLABORATION OF PETROKIMIA GRESIK & PTPN X SUCCESSFUL IN INCREASING THE PRODUCTIVITY & INCOME OF SUGARCANE FARMERS IN KEDIRI

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The Prosperous program, a collaboration between PT Petrokimia Gresik and PT Perkebunan Nusantara (PTPN) X in Purwokerto Village, Ngadiluwih District, Kediri Regency, East Java, has succeeded in increasing the productivity and income of local sugarcane farmers. This was disclosed by the President Director of Petrokimia Gresik, Dwi Satriyo Annurogo in the Harvest and Planting Demonstration Plot (Demplot) Prosperous Program, Friday (1/7).

"The productivity of sugarcane increased from previously 116.5 tons per hectare to 159.7 tons per hectare (37 percent). This is a very significant achievement to help increase the income of sugar cane farmers which also increased from IDR 25.8 million per hectare to IDR 46.5 million per hectare," said Dwi Satriyo.

This year, Petrokimia Gresik was tasked with realizing the Prosperous Program from Pupuk Indonesia in an area of 85,000 hectares divided into the provinces of West Java, Central Java and Yogyakarta, East Java, Bali Nusa, Sumatra, and Kalimantan. Meanwhile, until June 2022, the realization reached 57,820 hectares, or 68 percent of the target involving 31,740 farmers.

For the sugar cane commodity, the realization achieved by Petrokimia Gresik reached 34,894 Ha and became the largest commodity. One of these realizations was achieved through collaboration with PTPN X, such as in Kediri.

Apart from PTPN, the Prosperous program in Kediri also involves a number of other important stakeholders, such as the Kediri Regency Government, Bank BNI, RNI, and so on. With

Thus, the Prosperous program is a collaboration between state-owned companies, as well as an integrated and sustainable mutually integrated ecosystem that involves upstream and downstream stakeholders in the agricultural business sector.

"As part of Pupuk Indonesia and BUMN, Petrochemicals will continue to support increased productivity and welfare of farmers, especially during the post-pandemic national economic revival as it is today," he said.

Pupuk Indonesia's Marketing Director, Gusrizal said that in 2022 Pupuk Indonesia has a target for the Prosperous program of an area of 250,000 hectares for all commodities. As of May 2022, the Prosperous program has been implemented on an area of 104,108 hectares with a total of 66,474 farmers participating. Through the Prosperous Program, Pupuk

Indonesia and its subsidiaries ensure the availability of non-subsidized fertilizers at the distributor and kiosk level, as well as overseeing agricultural cultivation.

"Certainly in the course of the Prosperous Program we will face various challenges, but thank God, today we can harvest and plant sugarcane at the same time. this is done to support the increase in national sugar production which is one of the strategic food commodities," explained Gusrizal.

Meanwhile, the Director of PTPN X, Tuhu Bangun said that the Prosperous Program is a solution for sugar cane farmers whose needs are currently not met with subsidized fertilizers. PTPN X also supports the implementation of the Prosperous Program, especially in the commodity of sugar cane which is currently being boosted in production to achieve national self-sufficiency in sugar.

"The Prosperous Program helps farmers to obtain fertilizer on time so that fertilizer problems faced by sugarcane farmers can be resolved," he said.

ZA Plus Fertilizer Demonstration Plot

In addition to harvesting, on the same occasion, planting was also carried out with demonstration plots of sugarcane using Petrokimia Gresik's new fertilizer products, namely ZA Plus, Petroganik Premium, and NPK Petrocane.

ZA Plus is a new non-subsidized product from Petrokimia Gresik, which is a ZA fertilizer that is enriched with additional micronutrients, namely Zinc of 1,000 ppm. Meanwhile, Petrocane NPK fertilizer is a specific NPK fertilizer for sugarcane commodities with the NPK 15-10-15 formula which is expected to be a solution and mainstay of sugarcane farmers to increase production, productivity, and yield.

"The Prosperous Program is also an educational medium for us for farmers so they don't depend on subsidized fertilizers. We have proven together that the use of quality non-subsidized fertilizers from us can increase agricultural productivity while increasing the welfare of farmers," concluded Dwi Satriyo.

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