



TJSL & CSR Award 2022

ONE YEAR ROLLING IN, PETROKIMIA GRESIK MANGGA PROGRAM SUCCESSFULLY RESTORE THE PEOPLE'S ECONOMY TO GROW FASTER

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The Social and Environmental Responsibility Program (TJSL) & CSR Petrokimia Gresik, again received the highest appreciation in the national event "TJSL & CSR Award 2022" organized by BUMN Track Magazine with the Indonesia Shared Value Institute (ISVI), in the form of "5 Stars" for three main pillars, namely Economic, Social and Environmental, in Jakarta, Thursday (11/8).

This achievement also led the President Director of Petrokimia Gresik, Dwi Satriyo Annurogo, as "The Most Committed Leader to TJSL Initiative on Developing Healthy Villages" at the same event. After receiving the award, Dwi Satriyo said that this appreciation was achieved by Petrokimia Gresik because the company's TJSL & CSR program was considered to be in line with the post-pandemic economic recovery program initiated by the government, and at the same time was able to provide added value to the company.

One of these commitments has been implemented through the Mitra Kebanggaan program or better known as "MANGGA" since August 2021. This program continues the contribution of Petrokimia Gresik in empowering and developing the community's economy since 1984 through the Micro and Small Business Funding (PUMK) program.

The Mangga program, which targets two sectors, namely, *agrosociopreneur* and *creativesociopreneur*, was initiated by Petrokimia Gresik precisely when the national economy needs a growth boost due to the pandemic. Through this program, Petrokimia Gresik has helped more than 650 mitra spread across East Java, Central Java, D.I Yogyakarta, and surrounding areas, with revolving fund distribution reaching Rp50 billion this year.

"Alhamdulillah, for one year, the Mangga program was able to restore our partners' economies to grow faster. This is in line with the spirit of 77 Years of Independence of the Republic of Indonesia, namely "Recover Faster, Rise Stronger", as well as Sustainable Development Goals (SDGs), and ISO 26000," said Dwi Satriyo.

Until now, Petrokimia Gresik has run eight Mangga programs, namely Mangga Gadung (Pedagang Unggul), Mangga Makmur (Majukan Usaha Rakyat), Mangga Golek (Go Organic Third Level), Mangga Muda (Young Generation), Mangga Madu (Mama Dikasih Usaha), Mangga Platinum Global (Mangga that is able to carry out export activities), Mangga Platinum Modern (Mango that can manage finances and business in a modern way), and Mangga Digital (Mango that perform transaction through e-commerce or online).

Through the Mangga Gadung program, Petrokimia Gresik seeks to empower non-subsidized fertilizer traders to encourage national economic recovery through increasing agricultural productivity in a sustainable manner. The benefit that the stall gets is very much. In addition to obtaining interest-free capital loans, kiosks also get easier access to non-subsidized fertilizers and promotional assistance.

"Overall, the implementation of the Mangga Gadung program was able to boost small profit racks by 43% and increase farmers' harvests by an average of 33%," said Dwi Satriyo.

Meanwhile, the Mangga program that is devoted to supporting the Makmur program launched by SOE Minister Erick Thohir is Mangga Makmur. As is known, the program

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Corporate Secretary

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Makmur is an agricultural ecosystem built from upstream to downstream by involving fertilizer and pesticide producers, banks as capital providers, insurance institutions, and off-takers who will guarantee post-harvest.

From the Mangga Makmur program, there has been an increase in farmers' income by an average of 44 to 46 percent. This increase in income is obtained through an increase in productivity of 30 to 33 percent.

Furthermore, Petrokimia Gresik also has Mangga which produces animal feed, namely Makmur Amanah Sejahtera. The program, which is included in the Young Mangga type, is an effort by Petrokimia Gresik in supporting animal feed resilience in Indonesia. This program utilizes the main raw materials in the form of palm oilcake, or coconut oil processing waste sawit to feed ruminants, poultry, and fish.

"So far, our animal feed production has used a lot of corn as a mixture. Even though the price of corn is very volatile, so it affects the high price of animal feed. On the one hand, palm oil waste is abundant and has not been optimized. Through this CSR & TJSL program, we make palm oilcake as a substitute for corn," said Dwi Satriyo.

In the catfish farming sector and cattle breeders, Petrokimia Gresik has Mangga named Lele Lestari Terbang and Intersani Rojokoyo which are part of the Modern Platinum Mangga. Both are not only able to increase income, but also optimize the resources in the cultivation process.

Meanwhile, this year's acquisition of the TJSL & CSR Award is not the first time. In the inaugural event in 2021, Petrokimia Gresik also took home all the highest awards in the event, namely 1st Place in four categories at once, namely Social Pillar, Economy Pillar E, Environmental Pillar, Law & Governance Pillar, and "The CEO/Leader of TJSL Initiative Manufacturing" for the President Director of Petrokimia Gresik.

TJSL & CSR Award itself is the highest form of appreciation to SOEs that have provided benefits according to the BUMN Regulation PER-05 / MBU / 04/2021. The regulation directs that the SOE TJSL program supports the company's core business, thereby creating added value for the company.

"This award is a form of public recognition that the TJSL & CSR Petrokimia Gresik program has currently succeeded in growing the people's economy. In the future, we will continue to improve the company's TJSL & CSR performance as a social investment that not only brings benefits to the community but is also able to provide positive return for the company," concluded Dwi Satriyo.

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