

Award for UPZ Baznas in 2022
**OPTIMIZE DIGITAL PLATFORM, UPZ BAZNAS PETROKIMIA GRESIK IS THE
BEST FOR REPORTING AND COLLECTING ZIS FUNDS AT THE STATE-
OWNED ENTERPRISE LEVEL**

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Optimizing digital platform, Unit Pengumpul Zakat (UPZ) of National Zakat Amil Body (Baznas) Petrokimia Gresik was awarded "UPZ BUMN with the Best Reporting" and "UPZ BUMN with the Best Collection of ZIS (Zakat, Infaq, and Sedekah)" at the "UPZ Baznas Award 2022". The award was symbolically received by the Manager of UPZ Baznas Petrokimia Gresik, Deddy Firman Rahmadi, during the National Coordination Meeting (Rakornas) of Baznas in Jakarta, Thursday (10/27).

Separately, the Chairman of UPZ Baznas Petrokimia Gresik, Yusuf Wibisono, Saturday (10/29), said that they have been managing ZIS fund reporting through an integrated information system, sizipro.upzbaznaspg.com, which is a web-based digital platform. UPZ Baznas Petrokimia Gresik also reports activities by utilizing social media channels, Instagram and Facebook, and provides information regularly via WhatsApp Blasting to donors.

In addition, he added, the activity reports are also packaged in the Digital Monthly and Annual Reports. This digitization program was carried out by the team under the coordination of the Secretary of UPZ Baznas Petrokimia Gresik, Ari Primantara, and the content was coordinated by the Treasurer of UPZ Baznas Petrokimia Gresik, M Nadhiful.

"In reporting, we always prioritize the principle of transparency. All platforms will be optimized. Since our donors are employees of Petrokimia Gresik, most of whom are Millennial generation and very familiar with technology, we report on the management of ZIS funds and activities through digital platforms," said Yusuf, who currently also serves as the Secretary of the Company (Sesper) of Petrokimia Gresik.

UPZ Baznas Petrokimia Gresik also uses digital platforms in its efforts to collect ZIS. Donors can channel ZIS funds through a digital wallet, where the transfer process uses a barcode scan or QRIS, making it more practical and secure. In addition, ZIS is also collected through payroll every month, making the process automatic and not complicated.

The digital platform is also utilized by UPZ Baznas Petrokimia Gresik in its efforts to collect ZIS (Islamic alms), where donors can channel their ZIS donations through a digital wallet using barcode scanning or QRIS, making it more practical and secure. In addition, ZIS is also collected through payroll every month, making the process automatic and not complicated.

"The experience gained by donors when channeling ZIS is expected to be shared with potential donors in Petrokimia Gresik, so there will be more new donors with us. On the other hand, this program is also an implementation of the principle of openness or transparency in the channeling that we do," said Yusuf.

Furthermore, he explained that the award for best reporting from the National Alms Agency of the Republic of Indonesia is the second one received by UPZ Baznas Petrokimia Gresik. This



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proves that UPZ Baznas Petrokimia Gresik is a safe and professional ZIS collection and distribution agency that complies with regulations, sharia, and good governance.

The positive impact is to increase the trust of both donors and potential donors to entrust their ZIS funds to UPZ Baznas Petrokimia Gresik.

"As public trust increases, the collected ZIS funds also increase, so the benefits and reach provided also become greater," concluded Yusuf.

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