

**SUPPORT SUGAR SELF-SUFFICIENCY 2024
PETROKIMIA GRESIK & PTPN X ESCORTS SUGARCANE FARMER THOROUGH
MAKMUR PROGRAM**

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[Petrokimia Gresik](#), an Agroindustry Solution company and a member of SOE [Pupuk Indonesia](#), cooperated with PT Perkebunan Nusantara (PTPN) X held first planting of sugarcane commodities in Makmur Program (earlier, the name was Agro Solution). The event was attended by Petrokimia Gresik Commissioner, Indira Chunda Thita, at Ngingasrembyong Village, Sooko Sub-district, Mojokerto Regency on Wednesday (8/9).

President Director of Petrokimia Gresik, Dwi Satriyo Annurogo explained that this program is a follow-up of to the MoU of the Makmur Program cooperation between Petrokimia Gresik and PTPN X, where the potential area of sugar cane to be escorted reaches 31,000 hectares (Ha).

“This is an effort from Petrokimia Gresik to support the increase of sugarcane productivity in East Java, considering that East Java become main support of national sugarcane as raw material of sugar at this time,” said Dwi Satriyo.

At the other side, the current domestic sugarcane productivity is still not sufficient for the national sugar demand because sugarcane farmers have not optimally utilized production inputs and technological control. Therefore, this cooperation is one of the efforts to solve this problem.

The same opinion was conveyed by President Director of PTPN X, Tuhu Bangun that PTPN Group have responsibility to realize the consumption of sugar self-sufficiency on 2024 reach 2,4 million tonnes. However, one of main challenges faced is increasing productivity, so the presence of the Makmur Program is very much needed.

“Hopefully this program can be role model and developed in PTPN and others,” said Tuhu.

Trough this cooperation, Petrokimia Gresik ensure the provision of non-subsidized fertilizer to fostered farmers. For the sugarcane planting season this time, the fertilizers that sugarcane farmers expect include NPK Phonska Plus and non-subsidized ZA.

Moreover, Petrokimia Gresik will also give an escort and soil testing analysis through Soil Test Car free service, so that farmers can get fertilization recommendation suitable with the condition of land and plants need.

Makmur Program is a transformation from Agro Solution Program which is initiated by Pupuk Indonesia since 2020 and it is re-launched by Minister of SOE Erick Thohir. This program is including some of aspects that help farmers and agricultural cultivation. Starting from the management of sustainable agricultural cultivation, information and assistance on agricultural cultivation, digital farming and agricultural mechanisms. In addition, there is also access to capital and protection of agricultural risks, as well as off-takers or market guarantees for farmers.

Through this program, Petrokimia Gresik create an ecosystem that can help farmers, so that the process of agricultural cultivation process and marketing of agricultural products is not hampered. Besides that, Petrokimia Gresik also cooperate with insurance company to give a guarantee and banking, in this case is BNI, to provide funding to farmers for their farming business.

The Regional Head Office of BNI in East Java, Gunawan Putra, conveyed that his party is welcoming and supporting this program from side of farmers funding provision. According to him, Makmur Program is a manifestation of SOE synergy and a successful key to improve farmers welfare, increase the productivity and realizing national food security.

Meanwhile, Mubin, one of the farmers admitted that he is very grateful that with the Makmur Program, farmers can get guarantees for sugarcane cultivation facilities and infrastructure on time, so that there is no delay in the cultivation process.

"Thank you for the support from Petrokimia Gresik and all stakeholders involved in the Makmur Program," he said.

Assign AgroMan and Sales Force

Earlier in Gresik, Petrokimia Gresik also assigned 13 AgroMan (Agronomy officer) and Sales Force who will be placed in 5 (five) provinces, namely East Java, Central Java, Bali, NTB and NTT to improve the agricultural service and escort in Makmur Program.

"AgroMan and Sales Force are the front liner of company to give agricultural service and escort. They will communicate with farmers, so that their role is very important both for company and agriculture in Indonesia" said Dwi Satriyo.

AgroMan is Agronomy officer who will take sample and soil analysis, as well as do research, escort, coordination and promotion. They will test the soil content of farmers and give the right fertilization recommendation in accordance with soil condition and its commodities. Therefore, the use of fertilizer will be more effective and efficient, then the productivity will be optimal.

Meanwhile, the Sales Force is assigned with creating demand for retail non-subsidized fertilizers at the Sales Channel level, overseeing stock availability and ensuring Petrokimia Gresik's non-subsidized fertilizers can be easily seen by farmer consumers at the kiosk/retailer level, and knowing the dynamics of competition in the fertilizer market.

"The assignment of AgroMan and the Sales Force is Petrokimia Gresik's effort in providing comprehensive agricultural escort to all around Indonesia, to increase agricultural productivity as well as improve soil conditions in order to realize sustainable agriculture," concluded Dwi Satriyo.

PT Petrokimia Gresik

Yusuf Wibisono
Corporate Secretary

For further information contact:
Corporate Secretary: Yusuf Wibisono
Office: (031) 3981811
Ext 2218
Email: wibisono@petrokimia-gresik.com
yusufwibie@gmail.com