

## PLANTING SEASON 2022

## PETROKIMIA GRESIK URGES FARMERS TO BEWARE OF ARTIFICIAL FERTILIZERS

Number : 8/PR/PG/II/2022  
Day, date : Thursday, February 17, 2022

[Petrokimia Gresik](#) urges farmers to be wary of fertilizer products with packaging and/or brands resembling Petrokimia Gresik's products which are widely circulated or sold during the current planting season, especially subsidized fertilizer products.

Petrokimia Gresik Corporate Secretary, Yusuf Wibisono stated that Petrokimia Gresik is a member of Pupuk Indonesia holding has exclusive rights to the trademark of subsidized fertilizers, including Super Phosphate **SP-36** and **ZA** fertilizers bearing the Petrokimia Gresik logo, as well as **Urea** , **NPK Phonska** and **Petroganik** fertilizers have logo of [Pupuk Indonesia](#).

In addition, Petrokimia Gresik also holds a number of trademarks for commercial or non-subsidized fertilizers, including **NPK Kebomas** fertilizer, **NPK Phonska Plus**, **Petro Niphos**, **SP-26**, Potassium Sulfate **ZK**, and a number of other fertilizer products .

"These marks have been legally registered with the Ministry of Law and Human Rights of the Republic of Indonesia and have quality as well as content suitable with Indonesian National Standard or *Standard Nasional Indonesia* (SNI)," said Yusuf .

Product of Petrokimia Gresik has consistency quality product that is clear and can accounted for. Because all product of Petrokimia Gresik has passed a series of quality tests, good by independent nor through amount laboratory independent who has certified.

"For that, we urge to Farmers to be wary to circulation product packaged fertilizer resembling packaging product fertilizer owned by Petrokimia Gresik, because no could be accounted for quality and use," said Yusuf.

As for the characteristics of subsidized fertilizer packaging original made by Petrokimia Gresik, as well as other fertilizer producers under Pupuk Indonesia, is to use the company logo, namely the **Pupuk Indonesia logo** for **Urea fertilizer**, **Phonska NPK** and **Petroganik**, and the **Petrokimia Gresik logo** for **ZA** and **SP-36** fertilizers.

In addition to the subsidized fertilizer bag there is also the words "Government Subsidized Fertilizer, Goods Under Supervision", SNI logo, complaint number ( call center ), distribution permit number, and Bag Code or code on the back of the bag to indicate the date and place of production.

Besides characteristic packaging, subsidized fertilizers also have certain physical characteristics, such as red young or pink for urea fertilizer, orange for ZA fertilizer, brownish pink for Phonska NPK fertilizer, gray for SP-36 fertilizer, and cocoa for Petroganik organic fertilizer.

More carry on he explain, the party that produces and/or trades fakeertilizer products as if is a product of Petrokimia Gresik which can be categorized as a trademark infringement and/or a trademark crime based on Law no.20 of 2016 concerning Brands and Geographical Indications.

"Therefore, we strongly warn those who have produced and/or traded fertilizer products that appear to be products of Petrokimia Gresik to immediately stop and/or withdraw from

circulation, and destroy all of the fertilizer products to avoid lawsuits, both criminally and civilly," said Yusuf.

Yusuf added that his party will continue to increase socialization to farmers regarding the original fertilizer made by Petrokimia Gresik and the Pupuk Indonesia Group through mass media, websites, online media, posters at official kiosks, as well as socialization in various activities with farmers. In addition, Petrokimia Gresik also encourages distributors and official kiosks to help disseminate this information.

"As for the features stall official Pupuk Indonesia Group, among others, has: board name stall official and listed retail price Highest (HET) fertilizer subsidized ," added Yusuf.

In addition to the above efforts, farmers can also ensure the authenticity of subsidized fertilizers by contacting Pupuk Indonesia customer service at 0800 1008 001 ( Call Center ), 0811 9918 001 (WhatsApp), or could via email [consumer@pupuk-indonesia.com](mailto:consumer@pupuk-indonesia.com).

"Public can play an active role in supervising the circulation of fertilizer products as if they were Gresik Petrochemical Products. If you find it, just report it to the authorities," concluded Yusuf.

PT Petrokimia Gresik

**Awang Djohan Bachtiar**  
VP of Corporate Communication

For further information please contact:

VP Corcom : Awang Djohan Bachtiar

Office : (031) 3981811 ext. 2152

Mobile : 0813 5753 9888

Email: [awang.bachtiar@petrokimia-gresik.com](mailto:awang.bachtiar@petrokimia-gresik.com)