

Indonesia MarkPlus Festival (IMF) 2022
**PRESIDENT DIRECTOR OF PETROKIMIA GRESIK NAMED "INDUSTRY
MARKETING CHAMPION 2022"**

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President Director (Director) of Petrokimia Gresik, Dwi Satriyo Annurogo was named "**Industry Marketing Champion East Java 2022**" for the *Resources & Mining* sector at the Indonesia MarkPlus Festival (IMF) 2022 in Surabaya, Tuesday (30/8). Symbolically, the award was represented by Petrokimia Gresik's Director of Operations and Production, Digna Jatiningih.

Digna, who was also a talk show speaker at the event, said that this award won by the President Director of Petrokimia Gresik because it was considered capable of showing an inspiring "marketing spirit" and had a significant positive impact on the company's performance and society. Where this is in line with the theme of IMF 2022, namely "Entrepreneurial Marketing: *Jurus Jitu Jatim Bangkit*".

Digna further explained that as part of BUMN, Petrokimia Gresik is always committed to making more contributions to the world of agriculture and the community, especially in the era of economic revival after the Covid-19 pandemic.

"Therefore, the programs we run are not only oriented towards achieving the company's profits, but must also touch and provide benefits for the people and agriculture of Indonesia, both directly and in the long term," said Digna.

The programs whose benefits can be felt directly by the community (in this case farmers) include, among others, playing an active role in running the Makmur Kementerian BUMN program which is an integrated agricultural ecosystem and aims to increase agricultural productivity as well as the welfare of farmers.

"The Makmur Program, which has been carried out by Petrokimia Gresik since 2021, has proven to be able to increase the productivity and income of farmers in various regions in Indonesia," she said.

Furthermore, Petrokimia Gresik also provides Soil Test Car (MUT) services spread across various parts of Indonesia. Through this free service, Petrokimia Gresik facilitates farmers in the country to check the nutrient content of their soil, as well as get the right fertilization recommendations to obtain optimal yields.

Meanwhile, a program whose benefits can be felt in the long term is the role of Petrokimia Gresik in overcoming the issue of farmer regeneration. Among them are the Young Farmer Jamboree program, internship programs to create superior agricultural human resources, and the use of technology to attract the younger generation to enter the agricultural sector as well as an effective and efficient solution in cultivation.

Not stopping there, through the Community Development program, Petrokimia Gresik has also created agricultural villages to optimize regional potential, such as Dragon Fruit Village in Banyuwangi, Potato Village (Dieng), and so on.

"Hopefully this program can provide wider benefits for the progress of Indonesian agriculture and become a solution amid the threat of a national food crisis," said Digna.

Meanwhile, during his tenure as President Director of Petrokimia Gresik, Dwi Satriyo has received several appreciation from various stakeholders. Among them, they have been named "The Best CEO" in the "GRC & Performance Excellence Award 2021" because the implementation of Good Corporate Governance (GCG), Risk Management, and Compliance Management in Petrokimia Gresik is considered to run optimally and is in line with AKHLAK values.

Furthermore, it was selected as "The CEO/Leader of TJSL Initiative Manufacturing" in the "TJSL & CSR Award 2021" event because it was considered capable of bringing Petrokimia Gresik to run the Environmental Social Responsibility (TJSL) and Corporate Social Responsibility (CSR) programs by the Ministerial Regulation (Permen) BUMN PER-05 / MBU / 04/2021 concerning TJSL BUMN.

And was named the "Best CEO Driving Execution" for the BUMN Subsidiary category in the "Anugerah BUMN 2022 Year 11" event. Competence in the execution of this program is what makes Petrokimia Gresik in under the leadership of Dwi Satriyo able to become a pioneer in several technologies in Indonesia.

PT Petrokimia Gresik

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