## **PRESS** RELEASE



## PETROKIMIA GRESIK ENTERS THE LIST OF "THE 17 MOST CONTRIBUTING COMPANIES TO MSMEs" IN INDONESIA

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Petrokimia Gresik's support for the progress of Micro, Small and Medium Enterprises (MSMEs) ushered in the Agro-industry Solutions company that is a member of the Pupuk Indonesia holding company in the list of "17 Most Contributing Companies to MSMEs" in the Indonesian version International Council for Small Business (ICSB) Indonesia.

For this contribution, Petrokimia Gresik won the Presidential Award some time ago 2022" from ICSB Indonesia or non-profit organizations that are functional in empowering MSMEs under the initiative of the Ministry of Cooperatives and SMEs with Chairman MarkPlus, Inc., Hermawan Kartajaya.

The President Director of Petrokimia Gresik, Dwi Satriyo Annurogo, Wednesday (25/5) said that The company realizes that MSMEs are the pillars of the economy in Indonesia. Ministry data Cooperatives and SMEs say, the number of MSME business sectors in Indonesia will reach 64.19 million by 2021 with participation in the gross domestic product (GDP) of 61.97 per cent or valued at IDR 8.6 trillion.

"For this reason, Petrokimia Gresik through its Social & Environmental Responsibility (TJSL) program Mangga or Mitra Pride seeks to encourage slow economic growth resurrected due to the Covid-19 pandemic through support for MSMEs," said Dwi Satriyo.

The target of the Mangga program is business actors who do not have access to funding to banking in the trade, fertilizer and non-fertilizer, agriculture, plantation, livestock, fishery, industry and services.

Throughout 2021, Petrokimia Gresik has supported 326 MSME actors who have become Mango Petrokimia Gresik. Support is provided in the form of capital assistance, coaching and accompaniment.

"The company encourages hundreds of these partners to succeed with success full of pleasure like mangoes that are ripe and taste sweet," he said Dwi Satriyo.

The total distribution value for the 2021 Mango program reached IDR 42.17 billion. This value is 11.5 % higher when compared to the distribution in 2020 which reached IDR 37.82 billion. Likewise with fostered partners who receive benefits, in 2021 there will be 9 more per cent. The previous year there were only 299 active partners in the Funding program Micro and Small Enterprises (PUMK) companies.

In terms of quantity, in 2021 more PUMK distribution will be distributed to Mangoes in the trade sector. In total there are 106 mangoes in the good trade sector Fertilizer and non-fertilizer trades receive PUMK with a total value of up to Rp 10.61 billion.

Meanwhile, based on distribution value, the livestock sector still dominates the distribution of PUMK in 2021 with a value of IDR 18.6 billion or 44% of the total PUMK channelled.

"The Mango Program has proven to be effective because it can provide Creating Shared Value (CSV) or also creates quite high added value for the company," said Dwi Satriyo. Some examples of Mango Petrokimia Gresik include the Flying Lele Lestari (Integrated and Developed) in Kedungbanteng Village, Kedungbanteng District, Sidoarjo regency. After getting assistance from Petrokimia Gresik, this Mango was able to increase sales up to 40 tonnes/harvest, whereas previously it was only 18 tonnes in one harvest.

Next, there is Intersani Rojokoyo which is the Integration of Cattle Colonies in Jiken Village/District, Blora Regency. After there was assistance, the sale of cattle increased by an average of 140 per cent within 5 months or one harvest. The increase in the weight of cattle within 5 months or one harvest also increases on average by 13 per cent. Likewise with Mangga Batik Aristotle Lestari in Gresik, after assistance from Petrokimia Gresik, productivity was able to increase by 10 % compared to before Covid-19.

Petrokimia Gresik itself has contributed to empowering and developing social economic conditions of the community, and the surrounding environment through the PUMK program since 1984. Since 2021 the program has been named Mangga.

"As stated by Minister of BUMN Erick Thohir on several occasions, the TJSL program of BUMN companies must be focused on three sectors namely Education, MSME and the Environment. Therefore, community empowerment through the MSME program This mango is also the focus of the TJSL Petrokimia Gresik program for the development of sustainability," concluded Dwi Satriyo.

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