



PRESS RELEASE

PETROKIMIA GRESIK PROMOTES ABUNDANT CROP YIELDS AS A 'MAGNET' FOR TOURISTS IN THE AGROTOURISM VILLAGE, KELIKI, BALI

Number : 98/SP/PG/XI/2022
Day / Date : Thursday, November 24, 2022

Petrokimia Gresik, a subsidiary of Pupuk Indonesia, is supporting the recovery program for the Agrotourism Village of Keliki in Gianyar, Bali, through optimizing local agricultural productivity. The company hopes that the abundant harvest will serve as a "magnet" for tourists to visit the village.

Petrokimia Gresik's President Director, Dwi Satriyo Annurogo, announced this after participating in a "Farmers' Meeting" in Keliki recently. The Covid-19 pandemic over the past two years has had a significant impact on the number of tourists visiting the village.

"For Keliki to be a destination, it must have modern agricultural technology and abundant agricultural products. As a company specializing in Agroindustrial Solutions, Petrokimia Gresik will encourage Keliki to once again become a tourist destination through the increase in agricultural productivity," Dwi Satriyo said.

He added that this will complement the modern agricultural system currently in place in Keliki, which is an irrigation system that utilizes solar energy as a source of power. This technology has already attracted the interest of G20 delegations to visit.

"Therefore, visitors will gain new knowledge, experience farming, and understand the relationship between agriculture and business, so it's not just about enjoying the beautiful rice fields," Dwi Satriyo concluded.

Petrokimia Gresik is providing support by conducting demonstration plots for rice plants in seven subaks using commercial fertilizers, including Petroganik Premium, NPK Phonska Plus, ZA Plus, and Urea. The seven subaks that serve as demonstration areas are Tain Kambing, Lauh Batu, Uma Desa Keliki, Uma Desa Sebali, Jungut, Malikoda, and Bangmangsidem, with a total area of 3.5 hectares.

In addition, through its Corporate Social Responsibility and Environmental Responsibility program, Petrokimia Gresik is also providing seven units of electric sprayers and seven units of water pumps to the seven subaks in Keliki to support the demonstration plot. With these assistances, it is hoped that it will help farmers to increase their agricultural production.

In this demonstration plot, Petrokimia Gresik will carry out comprehensive accompaniment, starting from soil testing services to determine soil nutrient content, so that its fertilization composition is more precise. Petrokimia Gresik also controls pests. Dwi Satriyo added that the cultivation of this demonstration plot is also an educational media for farmers in Keliki not to rely on subsidized fertilizer, as its allocation is very limited. Meanwhile, the use of Petrokimia Gresik commercial fertilizer in some areas has been proven to increase crop yields and farmer income.

Dwi Satriyo hopes that farmers in Keliki will duplicate this demonstration plot so that the role of Keliki agriculture as AgroTourism will be more optimal with abundant crop yields and able to attract public interest in visiting. Meanwhile, in the "Temu Tani" program, Dwi Satriyo is



PRESS RELEASE

trying to uncover the agricultural problems in Keliki. This is part of the customer intimacy carried out by Petrokimia Gresik to produce agricultural products according to farmers' needs and as an effort to solve agricultural problems in Keliki so that agricultural results and tourist visits are maximized.

The Coordinator of the Special Staff of the President of the Republic of Indonesia, Ari Dwipayana, who also attended the Temu Tani, appreciated Dwi Satriyo's effort to absorb farmers' aspirations to formulate the company's policies so that the products and services produced will have an impact on the welfare of farmers through increased productivity or crop yields.

"The presence of Petrokimia Gresik here (Keliki, Red) will be a new spirit to revive the agricultural sector. Together with Petrokimia Gresik, we can farm with knowledge, including soil testing services, so that fertilization becomes accurate, and does not cause problems to the land in the future due to mistakes in fertilization," said Ari Dwipayana.

He also appreciated the transformation of Petrokimia Gresik as an Agroindustrial Solution, to solve agricultural problems from upstream to downstream, so that agricultural productivity can be boosted. The solution offered is not limited to fertilizer, but also comprehensive accompaniment both on and off the farm.

"If this demonstration plot successfully increases agricultural productivity in Keliki, it will be an example for other agriculture," concluded Ari Dwipayana.

PT Petrokimia Gresik

Yusuf Wibisono
Corporate Secretary

For further information contact:

Corporate Secretary :Yusuf Wibisono

Office :(031) 3981811

Ext. 2218

Email : wibisono@petrokimia-gresik.com
yusufwibie@gmail.com