

SUPPORT SOES GO GLOBAL, PETROKIMIA GRESIK STRENGTHEN INNOVATION

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Petrokimia Gresik ready to strengthen innovation to support SOEs Go Global. This is inline with the mandate from Minister of State Own Enterprise (SOE) Republic of Indonesia, Erick Thohir to make Pupuk Indonesia Group keep creating transformation and innovation that can compete in global market.

“The atmosphere here is quite optimist, and I wish Pupuk Indonesia Group, Petrokimia Gresik must be the global player, it is not the time for us to be gutless wonder,”said Minister Erick Thohir in the event “Menteri BUMN Menyapa Millenial” at SOR Tri Dharma, Gresik, East Java, Friday (17/6).

One of innovation which is highlighted is Makmur Program. A program that has a meaning Let’s Prosper The Business of People, Erick Thohir admit that this program able to increase the productivity of agriculture and farmers welfare trough increase income.

At the other side, Erick also ask Pupuk Indonesia Group, specifically Petrokimia Gresik can find fertilizer material alternative, especially Phosphate (DAP and Rock Phosphate) and Potassium (KCl), because these two raw materials are not available in Indonesia. This is important considering Petrokimia Gresik is the biggest NPK producer in Indonesia.

Respond to that mandate, President Director of Petrokimia Gresik, Dwi Satriyo Annurogo separately stated that innovation has become culture even a DNA of Petrokimia Gresik employee.

This can be seen from the present of Petrokimia Gresik Convention Innovation which is held annually, and this year is followed by 82% employee which joined into 1.158 innovation groups.

“We have make innovation for 36 years non-stop, include when in Pandemic Covid-19,”said Dwi.

Even, the innovation during 2021 able to create added value or real value creation as much as IDR 230,68 billion. From that total, IDR 66,19 billion or 27,5 percent of them are contribute to direct financial benefit).

“This is become a prof that innovation or improvement done by Petrokimia Gresik have positive contribution for corporate benefit, include consolidation profit of Pupuk Indonesia Group,” said Dwi Satriyo.

In the future, Dwi Satriyo ensure that corporate will always strengthen innovation and transformation, because this is a key to survive amidst in any challenge. One of sector that will keep push is enlarging MAKMUR Program in accordance with Pupuk Indoneisa assignment.

“We will keep innovating and transforming in accordance with mandate from SOE Minister in order to keep providing fertilizer for farmers due to maintain national food security, as well as support SOEs Go Global,” closed Dwi Satriyo.



PRESS RELEASE

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