

**SUPPORTING THE IMPROVEMENT OF AGRICULTURAL PRODUCTIVITY IN
NTB, PETROKIMIA GRESIK COLLABORATES WITH THE DEPARTMENT OF
AGRICULTURE THROUGH THE PPL INSPIRASI PROGRAM**

Number : 09/SP/PG/II/2023
Day / Date : Saturday, February 11, 2023

Petrokimia Gresik, an Agro-industrial Solutions company and the holding member of the Pupuk Indonesia encourages increased agricultural productivity in West Nusa Tenggara (NTB) through **Field Agricultural Extension Officer (PPL) Inspirasi**. The program is characterized by harvesting rice "Phonska Plus Bersama Petani" on the cultivation land of the PPL Inspirasi pilot project in Leneng Village, Praya District, Central Lombok Regency, NTB.

"PPL Inspirasi is a comprehensive promotional program from Petrokimia Gresik in collaboration with the local Department of Agriculture. This is a form of the company's commitment to encouraging the welfare of farmers and maintaining national food security through increasing agricultural productivity, by the direction of President Joko Widodo," said Director of Operations and Production (DOP) Petrokimia Gresik, Digna Jatiningsih who was present at the harvest event.

PPL Inspirasi is a key farmer for farmers in their respective work areas. They are in charge of providing balanced fertilization socialization and cultivation control on demonstration plot (demplot) land. In NTB, PPL Inspirasi targets the food and horticulture subsectors ranging from rice, corn, and watermelon crops.

There are as many as 43 PPL Inspirasi that have been trained by Petrokimia Gresik. They are spread across four regencies in NTB, namely East Lombok, Central Lombok, Sumbawa, and Bima.

In the field, PPL Inspirasi will also collaborate with Petrokimia Gresik agronomic power through the Soil Test Car service. From this service, farmers can find out the soil content in their land directly. Farmers also get recommendations for proper and balanced fertilization according to soil conditions and plant needs.

"When precision fertilization, fertilization will be efficient with optimal results for increased harvest yield. This Land Test Car service is free," she explained.

The recommendations for fertilization on plots in Leneng Village use non-subsidized fertilizers, namely by applying NPK Phonska Plus and Urea fertilizers.

"In this bumper harvest, we can see, the superior product of Petrokimia Gresik can increase rice productivity by 9.3%. Where in the previous harvest it produced 8,816 tons of rice per hectare, now it has increased to 9,632 tons of hectares," said Digna.

From the increase in harvest, she continued, farmers get an additional income of 4.2 million / Ha. This success shows that the use of non-subsidized fertilizers is directly proportional to the yield obtained.

"This pilot project has contributed to the company's national rice needs. We hope that this plot can be duplicated by other farmers nearby," said Digna.

Finally, Digna Jatningsih emphasized that this activity is an initiation and strategy of Petrokimia Gresik that can be felt by all stakeholders and farmers, especially in NTB.

"We hope that this program will be able to increase the productivity of farming businesses and increase consumer interest in Petrokimia Gresik products," concluded Digna.

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