



THE PRESIDENT DIRECTOR OF PETROKIMIA GRESIK, DWI SATRIYO, NAMED AS THE MOST POPULAR LEADER ON SOCIAL MEDIA

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CEO of Petrokimia Gresik, Dwi Satriyo Annurogo, was again appointed as the "Most Popular Leader on Social Media 2022" subcategory of the CEO BUMN (SOE) Subsidiaries in the PR INDONESIA Jamboree (JAMPIRO) #8, held in Surabaya some time ago.

Adding to this award, the Vice President (VP) of Corporate Communications Petrokimia Gresik, Rama Yusron Harbiansyah, was appointed INSAN PR INDONESIA 2022, BUMN (SOE) category, Manager Public Relations/Corporate Communication sub-category at the same event.

After participating in the awarding ceremony, the Corporate Secretary of Petrokimia Gresik, Yusuf Wibisono, said that the CEO's achievement is proof that Petrokimia Gresik has succeeded in communicating its efforts to become an Agro-industry Solution and encouraged the progress of the national chemical industry.

This award is calculated for the reporting period from January 1 to September 31, 2022. During this period, there were several important news reports from Petrokimia Gresik, including the company's digitalization program and the Social and Environmental Responsibility (CSR) program in advancing the environment, education, and UMKM (MSMEs).

Other important news is related to Petrokimia Gresik's support in the 'Makmur' program to maintain national food sustainability and improve the welfare of farmers, as well as company support for the government in facing the crisis of food. In addition, the company's strategy for advancing agriculture and the National chemistry industry also fills a bunch of news in the media.

"Hopefully this achievement can be a motivation for Petrokimia Gresik personnel to continue to develop communication strategies in order to build a positive reputation or image of the company," he said.

This year, the CEO of Petrokimia Gresik has been named the leader twice, most popular in digital media for the category of BUMN subsidiaries. Previously, This most popular award was given at the event Anugerah Humas Indonesia (AHI) 2022.

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