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PETROKIMIA GRESIK ALLOCATES RP.41.8 BILLION TO HELP MSMEs IN 2020

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Petrokimia Gresik is Agroindustry Solutions company and holding member of Pupuk Indonesia, allocating Rp41.8 billion to help the development of Micro, Small and Medium Enterprises (MSMEs).

President Director of Petrokimia Gresik, Rahmad Pribadi explained that this partnership fund has the biggest portion in Petrokimia Gresik's Corporate Social Responsibility (CSR) budget each year. Even in 2020, the total reached 80.1% of the CSR budget of Rp51.8 billion.

"This is a form of Petrokimia Gresik's commitment to actively increase the community's economy through the provision of working capital and guidance to MSMEs," Rahmad said.

This budget was also part of the efforts of Petrokimia Gresik to succeed the #BUMNuntukUMKM program, as well as its role as an agent of development and an agent of change.

Rahmad explained that until June before the 48th Anniversary, Petrokimia Gresik had distributed Rp9.79 billion to help MSMEs in various regions, or 23% of the partnership budget.

The funds were distributed as working capital loans for 480 MSME entrepreneurs who are members of 89 fostered partners, both individuals/groups, ranging from the trade, agriculture, livestock, and fisheries sectors.

"Most of the business players are from several regions in East Java, but some are also from Blora (Central Java), then Sleman, Bantul, and Kulon Progo (Yogyakarta)," Rahmad said.

He added that the partnership budget issued by Petrokimia Gresik is fairly high every year. In 2018, Petrokimia Gresik had distributed Rp43.7 billion to 2,296 business operators, then in 2019 amounted to Rp45.98 billion to 2,117 MSME entrepreneurs.

"Whereas if it is totaled from 2016 until now there have been 11,325 businesses or MSMEs that we help with a total budget of more than Rp188 billion," Rahmad said.

Environmental Development

The CSR Program in 2020, Petrokimia Gresik also budgeted funds for environmental development of Rp10 billion. Until June, the environmental development budget was realized at Rp2.6 billion (21%).

This aid was distributed to help victims of natural disasters, education, health improvement, development of public facilities and infrastructure, worship facilities, nature conservation, and poverty alleviation programs.

"The biggest environmental development aid is education. This year, Rp3.5 billion has been allocated with a realization of Rp1.5 billion or 41 percent, "he said.



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Rahmad also hopes that this aid can contribute to the development and improvement of the community's economy, in accordance with Petrokimia Gresik's commitment to move forward with the community.

"In line with the company's progress, we want to spread more benefits to the community," concluded Rahmad.

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