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SECURE THE STOCK OF SUBSIDIZED FERTILIZER PETROKIMIA GRESIK DIRECTORS "BLUSUKAN" TO SOME AREAS

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Petrokimia Gresik is a company of agroindustry solution producer and the member of Pupuk Indonesia holding company, preparing subsidized fertilizer stock of 887,603 tons to face the planting season October-March (Okmar) 2019-2020. The stock was 2-3 more than minimum government stock provisions (330,711 tons). They were, 70.411 tons of Urea fertilizer, 131.063 tons of ZA, 199.470 tons of SP-36, 459.000 tons of NPK Phonska and 27.659 tons of Organic Petroganik.

For the smooth distribution, Petrokimia Gresik board director inspected directly to various regions in the framework of "Petrokimia Gresik Siaga Musim Tanam". In this case, the directors saw the readiness of the warehouse, distributor commitments, and subsidized fertilizer stocks in the field.

Production Director of Petrokimia Gresik, I Ketut Rusnaya represented the President Director of Petrokimia Gresik Rahmad Pribadi, explained that the field visit was aimed to ensure as well as supervises directly the distribution of subsidized fertilizer.

"Especially in areas with large allocations and centers of rice production," he said.

For the distribution of subsidized fertilizer, Petrokimia Gresik is guided on the law of Agriculture Minister or "Permentan" No. 47/2018 about Allocation and Highest Retail Price of subsidized fertilizer on 2019 fiscal year.

In that Agriculture Minister Regulation, Ketut said that the allocation of subsidized fertilizer on 2019 that must be distributed by Pupuk Indonesia holding is 8,87 million tons. While, Petrokimia Gresik got allocation or responsibility to distribute 5,24 million tons.

"Until today Petrokimia Gresik has distributed 4.72 million tons or 90% of the 5.24 million tons allocation," said Ketut.

For Gresik region, Petrokimia Gresik had distributed 41.729 tons from the allocation that is 38.594 (108%). While 116,630 tons of stock or 19 more than the minimum provisions stock (6,029 tons).

For the distribution, Petrokimia Gresik and other fertilizer producer below Pupuk Indonesia holding, guided on Trade Minister Regulation or "Permendag" No. 15/2013 about Procurement and Distribution of Subsidized Fertilizers for the Agriculture Sector.

Farmers who are entitled to subsidized fertilizer are farmers who work on land no more than 2 hectares, joined in a farmer group (Poktan), and had arrange the definitive plan for group needs (RDKK). While in the distribution, Petrokimia Gresik hardly guided on 6 Right Principles that is Right Place, Right Cost, Right Amount, Right Quality, Right Type, and Right Time.

The distribution was also escorted by 77 Regional Representative Staff Sales or SPDP and 323 assistant Petrokimia Gresik SPDP throughout the archipelago. They were routine in

PETROKIMIA GRESIK

PRESS RELEASE

coordinating with Department of Agriculture, Field Extension Officers (PPL), farmer groups, to local authorities.

"We are supported by distribution facilities in the form of 300 buffer warehouses with a total capacity of 1.4 million tons, more than 650 distributors and 28 thousand more official stals," said Ketut.

Besides a responsibility in providing subsidized fertilizer, Petrokimia Gresik also preparing commercial fertilizer stock (non-subsidized). This step is a solution for farmer who are the fertilizer needs is not allocated in subsidized scheme.

"Because the allocation of subsidized fertilizers is limited, we also provide commercial fertilizer, so that farmers' fertilizer needs can still be met," he added.

Regarding to the fertilization, Petrokimia Gresik urges farmers to follow the recommendation of balanced fertilization 5: 3: 2. Where for one hectare is given 500kg of organic fertilizer Petroganik, 300kg of NPK Phonska or Phonska Plus fertilizer, and 200kg of Urea fertilizer.

Balanced fertilizer is a solution from Petrokimia Gresik for the efficient fertilizer use. So that the limited subsidized fertilizer allocation could be more effective and efficient, with the maximal result.

"We are highly recommend Balanced fertilizer because it already tested and able to increase the harvest from one to two tons per hectare," said Ketut.

Last, Petrokimia Gresik urges to all distributor or related partner to increase the synergy for the farmers and the smooth distribution of subsidized fertilizer.

Ketut reminded that his team did not hesitate to crack down on distributors and distributors of subsidized fertilizers who were found cheating. Because subsidized fertilizer is an item under supervision and must be distributed according to the rules. All forms of fraud will be done with the authorities.

"We are not reluctant to crack down on dishonest distributors and distributors of subsidized fertilizers. Remember, that every act of fraud of subsidized fertilizer can be charged with a maximum criminal of 5 years in prison," Said Ketut.

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