

**RAHMAD PRIBADI BRING PETROKIMIA GRESIK
TO ACHIEVES THE BEST ORGANIZATION TRANSFORMATION
AWARDS**

Number : 47/SP/PG/V/II/2020
Day & Date : Saturday, 11 July 2020
Place : Jakarta

Petrokimia Gresik is Agroindustry Solutions Company and holding member of Pupuk Indonesia succeed achieve award in national level in "Anugerah BUMN 2020 Award". In this yearly even, Petrokimia Gresik brought home 2 awards, First winner of The Best Transformation Organization and Second winner The Best Human Resource Development in category of SOE subsidiary company.

President Director of Petrokimia Gresik Rahmad Pribadi stated that the company had been running a business transformation program since 2019. The goal is to become an agroindustry solution company for sustainable agriculture.

"To achieve this goal, one of the ways we have taken is to transform the organization and improve the quality of human resources," Rahmad said after receiving awards in Jakarta, Thursday night (9/7).

Rahmad explained that the Petrokimia Gresik business transformation is a burning platform for Petrokimia Gresik people to get out of their comfort zone. Where this transformation is focuses on improving supply chains and paradigm changes, from product driven to market driven.

"With this new paradigm, we are required to do more in market oriented. So the products or services that we produce are in accordance with the needs of consumers," explained Rahmad.

Rahmad revealed that the business transformation program in 2019 had begun to show results. It was shown by brought Petrokimia Gresik to make an audited net profit of Rp1.5 trillion or 129 percent of the 2019 target of the Company's Work Plan and Budget (RKAP) which was set at Rp1.16 trillion.

Transformation also makes Petrokimia Gresik's commercial products competitive up to the global market. Proven in 2019, Petrokimia Gresik was able to break the biggest export record in the company's history (392 thousand tons).

"Transformation has changed the entire value chain at the most efficient stage, so that Petrokimia Gresik products are expected to become market leaders and dominant players in the agro-industry sector," Rahmad explained.

Rahmad ensured that this transformation would continue, but not only as a burning platform, but as a catalyst. Therefore in 2020, Petrokimia Gresik will transform from a single industry firm into a related diversified industry by continuing downstreaming of products, through 3 (three) strategies, namely capacity improvement, factory reconfiguration, and new product development.

"This transformation is not just to win awards, if there are awards that are a bonus. But this transformation aims to increase competitiveness and support integrated agriculture systems designed for the future of Indonesia's attention which is also the future of the company," Rahmad explained.

"Anugerah BUMN 2020" itself is a place to appreciate SOEs contribution which has shown best performance and is able to compete at the national and global level in 2019. This event is organized by BUMN Track Magazine in collaboration with PPM Management.

Meanwhile, Chairman of the Jury as well as Minister of SOEs in 1998-1999 Tanri Abeng, in his speech said that the purpose of this event was to encourage the strengthening of SOE corporate governance. Tanri also explained that in the judging process, the jury found that the current condition of SOEs was much better and structured.

"SOEs that we meet basically have a lot of capabilities, but we choose a BUMN company that has the advantage of each of these capabilities," said Tanri.

PT Petrokimia Gresik

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