

**PETROKIMIA GRESIK & DISTRIBUTORS ARE READY TO DISTRIBUTE  
SUBSIDIZED FERTILIZER 2021 ACCORDING TO GOVERNMENT ASSIGNMENT**

Number : 100/SP/PG/XII/2020  
Day / Date : Wednesday, December 23, 2020  
Event : "*Commitment Meeting*" with Distributors throughout Indonesia.

Petrokimia Gresik is an Agroindustry Solution company and member of Pupuk Indonesia the *holding company*, held a "*Commitment Meeting*" with 661 distributors from all over Indonesia in Bandar Lampung (15/12), Makassar (17/12), Surabaya (21/12), and Semarang (22/12).

In this activity, Petrokimia Gresik and distributors signed a number of important commitments. Among them are the commitment to reject the practice of corruption and gratification, the signing of the Distributor Integrity Pact, the signing of the Integrity Pact for the Petrokimia Gresik Regional Sales Staff (RSS) , and the signing of the Sale and Purchase Agreement for the distribution of subsidized fertilizers in 2021.

On this occasion, President Director of Petrokimia Gresik Dwi Satriyo Annurogo said that the distribution of subsidized fertilizers in 2021 will be no less challenging than in 2020, because the impact of the Covid-19 pandemic will still be felt.

However, continued Dwi Satriyo, in order to oversee the planting season, his party has built a commitment with official distributors to support the distribution of subsidized fertilizers and implement good corporate governance in its distribution.

"We want to ensure and invite distributors to commit in providing subsidized fertilizer stock in their warehouses for farmers' needs at least 2 (two) weeks in accordance with the allocation," he said.

In addition, Regional Sales Staff (RSS) and Regional Sales Officers (RSO) are also advised to be more active in collaborating with Kiosk, Farmers' Groups, Provincial and Regency/City Agriculture Officers to optimize the absorption of subsidized fertilizers.

"RSS and RSO must help provide education and socialization regarding the redemption mechanism for subsidized fertilizers, especially during periods of relaxation in using the Tani Card, so that there is no confusion among farmers and kiosks," he said.

Dwi Satriyo added, in maintaining the availability of fertilizers for farmers, in addition to subsidized fertilizers, Petrokimia Gresik also provides non-subsidized (commercial) fertilizers at the assisted kiosks. Phonska Plus, Petro Ningrat, SP-36 Petro, ZA Petro, and Petro Nitrat can be alternative options that can be given to farmers to further increase the productivity of their land.

Sugeng Rianto, one of the distributors (CV Pandan Wangi), working areas in Madiun and Ngawi districts, East Java, said he was ready and committed supporting the government in the distribution of subsidized fertilizers in 2021.

"For the sake of smooth distribution, we have fulfilled the distributor stock. Our fleet and finances are also ready," he said.

Furthermore, Dwi Satriyo revealed that in 2021, there are three important points that must be known and carried out by distributors.

**First**, Pupuk Indonesia will produce a new subsidized Phonska fertilizer with a formula 15-10-12 which will replace the subsidized Phonska formula 15-15-15. This is a government policy to increase the efficiency of fertilizer use for agriculture.

"For that I asked the distributor to immediately finish the old Phonska before finally circulating Phonska with a new formula," said Dwi Satriyo.

**Second**, Dwi Satriyo invites distributors to give a different approach regarding the recommendation of balanced fertilization, changing the name of Phonska into Phonska Plus so that the pattern becomes Petroganik (500 kg/ha), NPK Phonska Plus (300 kg/ha), and Urea (200 kg/ha).

**Third**, the government plans to increase the type of subsidized fertilizer in 2021, namely liquid organic fertilizer under the name Phonska Oca. This fertilizer is an innovative product from Petrokimia Gresik.

Phonska Oca is a combination of NPK compound fertilizer and organic fertilizer in liquid form, with a minimum of 6% C-Organic content, macro nutrients Nitrogen (N), Phosphorus (P), Potassium (K), and enriched with very micro and microbial elements. beneficial for plants.

Thus, Phonska OCA can be a practical solution for farmers. Where the compound fertilizer content serves to increase plant productivity and organic fertilizers can improve nutrient content in the soil.

"We hope that Petrokimia Gresik products can become a mainstay of farmers in a sustainable manner so that it can improve the welfare of farmers and emphasize the Java-Bali area as a center for national food production," he said.

PT Petrokimia Gresik

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