PRESS RELEASE



PETROKIMIA GRESIK URGE DISTRIBUTOR TO REDEEM SUBSIDIZED FERTILIZER

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Day / Date : Wednesday, January 20, 2021

Place : West Lombok

Event : Petrokimia Gresik Distributor Gathering

Petrokimia Gresik is an Agroindustry Solution company and a member of the Pupuk Indonesia holding company, emphasized that all subsidized fertilizer distributors in the regions must immediately redeem subsidized fertilizers. The redemption is intended so that subsidized fertilizers can be immediately distributed to farmers through official kiosks scattered throughout the region.

Director of Operation and Production of Petrokimia Gresik, Digna Jatiningsih explained that subsidized fertilizers will always be available in all buffer warehouses (line II). Therefore, distributors are asked to provide subsidized fertilizer stock in distributors' warehouses (line III) according to government regulations.

"We ask distributors to provide subsidized fertilizer stock in distributors' warehouses for an allocation of at least the next two weeks, so that they can be distributed to farmers through official kiosks or line IV," said Digna at the "Petrokimia Gresik Main Distributor Gathering "in West Lombok, West Nusa Tenggara (NTB), Monday (18/1).

Digna explained that this activity was a form of company coordination in the context of planting season readiness. Previously, 661 distributors of Petrokimia Gresik had also signed the "Integrity Pact" as a form of commitment to anti-corruption and gratification in the distribution of subsidized fertilizers.

Furthermore, Digna stated that the distribution of subsidized fertilizers this year will be even more challenging, because the impact of the Covid-19 outbreak will still be felt. In addition, the government through Regulation of the Minister of Agriculture (Permentan) Number 49 of 2020 has assigned the holding to Pupuk Indonesia increase the allocation of subsidized fertilizers from 8.9 million tons (2020) to 9.04 million tons (2021), plus liquid organic fertilizer of 1.5 million. liter.

For the technical distribution of subsidized fertilizers, the official kiosk will refer to the local Agriculture Service Decree. Therefore, distributors are asked to ensure that official kiosks distribute subsidized fertilizers according to the decree, both in terms of type and quantity.

In addition, Petrokimia Gresik also invites the community, together with the Fertilizer and Pesticide Supervision Commission, to participate in supervising the distribution of subsidized fertilizers. If there is fraud, the public can report it to the authorities or the authorities. Because this is an act against the law and can be punishable by crime.

"If any of our distributors are proven to have committed fraud, then we will not hesitate to stop the distribution cooperation," said Digna.

Appreciation of Distributor Performance

Still at the same event, Petrokimia Gresik also gave appreciation to distributors by redeeming the highest non-subsidized retail NPK Phonska Plus fertilizer throughout 2020.



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Thanks to the support of these distributors, Petrokimia Gresik managed to sell NPK Phonska Plus fertilizer for more than 100,000 tons. in 2020.

Digna also invited other fertilizer distributors to increase the redemption of NPK Phonska Plus fertilizer. This is Petrokimia Gresik's strategy in maintaining national food security by reducing farmers' dependence on the availability of subsidized fertilizers, which have limited allocations. As it is known, the needs of farmers according to the proposed Electronic Group Needs Definitive Plan (E-RDKK) reach 23 million tons. Meanwhile, the subsidized fertilizer allocation provided by the government is only 9.04 million tons and 1.5 million liters of liquid organic fertilizer.

"The gap between allocation and needs is what we will support through commercial fertilizers such as NPK Phonska Plus. So farmers don't have to worry," Digna concluded.

PT Petrokimia Gresik

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