

**PETROKIMIA GRESIK SUPPORTS “KPB LAMPUNG”
BY PRESENTING SOIL TEST CARS AND
THE AVAILABILITY OF QUALITY FERTILIZER**

Number : 81/SP/PG/X/2020
Day / Date : Wednesday, 7 October 2020
Place : Lampung

Petrokimia Gresik is an Agroindustry Solution company and a member of the Pupuk Indonesia *holding company*, supports the “Kartu Petani Berjaya (KPB)” or translated into Victorious Farmer Card of Lampung Provincial Government which was launched by the Governor of Lampung Arinal Djunaidi and the Minister of Agriculture Syahrul Yasin Limpo (SYL), Tuesday (6/10). Petrokimia Gresik's support is provided by presenting a Soil Test Car service and the availability of quality fertilizers.

President Director of Petrokimia Gresik Dwi Satriyo Annurogo explained that this support was a follow-up to the *Memorandum of Understanding (MoU)* signed by Petrokimia Gresik with the Lampung Provincial Government in February 2020.

"This is Petrokimia Gresik's commitment to support the accelerated development program, especially increasing agricultural productivity in the Lampung Province, in order to maintain national food security," said Dwi Satriyo.

The expansion of the Soil Testing Car service to Lampung Province serves to test soil fertility and provide free agricultural consultation. Farmers only need to bring soil samples from their agricultural land, then in a short time they can find out the soil content and get the right fertilizer recommendation.

"So far, farmers have found it difficult to choose the type of fertilizer and dosage to be used. The presence of this service will provide a solution to these problems," said Dwi Satriyo.

In addition, the Soil Test Car is also a medium for Petrokimia Gresik to support the government in educating farmers to apply a balanced fertilization pattern for the realization of sustainable agriculture.

"With the right and balanced dose of fertilization, the use of fertilizer by farmers will be more efficient and the productivity will be more optimal. So that it is not only able to succeed the local government development acceleration program, but also boost the welfare of farmers," said Dwi Satriyo.

Through this collaboration, Petrokimia Gresik is also committed in providing and distributing subsidized fertilizers according to government assignments with the right 6 principles, namely the right quality, the right type, the right amount, the right price, the right time and the right place. Then ensure the availability and quality of subsidized and non-subsidized fertilizers.

He stated that this cooperation is also in line with the message of the Minister of Agriculture, YSL, which will make "Bumi Ruwa Jurai" as a national pilot for agricultural programs.

Meanwhile, the Lampung Provincial Government has also collaborated with the implementation of KPB with other Pupuk Indonesia holding members, namely Pupuk Sriwidjaja Palembang, as well as four banks (Bank Lampung, BNI, BRI, Bank Mandiri).

With the KPB, it will be easier for farmers to get seed, fertilizer and capital assistance. So farmers must determine what commodities will be developed if they join the KPB program. The KPB program can be accessed through the *website* and is present in the application on a smartphone.

Meanwhile, Governor Arinal said that KPB is a program that connects all agricultural interests with the aim of achieving the welfare of farmers and all parties involved in the agricultural process together.

According to him, Lampung has many superior commodities in agriculture so that Lampung Province holds the title of locomotive for Indonesian agricultural development. Therefore, the Governor of Arinal and his parties of the Lampung Provincial Government made the agricultural sector a top priority for development.

The KPB itself was launched in stages, in the first stage, 18,277 registered farmers were recorded. The launching of the first phase of the KPB was carried out in Trimurjo District because the location was a rice hatchery centre covering an area of 1,000 ha, where the seeds produced could meet the needs of farmers in Lampung and the South Sumatra region.

Finally, Dwi Satriyo emphasized that Petrokimia Gresik is always ready to support agricultural productivity improvement programs in various regions. In addition to economic recovery due to the Covid-19 outbreak, it is also the company's effort to maintain national food security.

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