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**RAHMAD PRIBADI : PETROKIMIA GRESIK STRENGTHENS  
THE EXPORT OF ZK FERTILIZER**

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Petrokimia Gresik is Agroindustry Solutions company and holding member of Pupuk Indonesia support efforts to recovery the national economy during the New Habit Adaptation (NHA) period by boosting ZK fertilizer exports.

This strategic step is in line with the Ministry of Trade's encouragement for industries in Indonesia to continue to improve Indonesia's trade balance in the second quarter of 2020 through exports. Because the national economic conditions during the NHA period were still faced with difficult conditions due to the Covid-19 outbreak.

In addition, it is also in line with the memorandum of understanding on economic diplomacy to support "BUMN Go Global" which was signed by the Ministry of SOEs and the Ministry of Foreign Affairs at last mid-July.

President Director of Petrokimia Gresik Rahmad Pribadi explained that Petrokimia Gresik's support was provided through market expansion and increasing the quantum of ZK exports. The export sales of ZK Petrokimia Gresik fertilizer as of August 14, 2020 amounted to 3,176 tons.

"These amounts almost reach the total ZK export last year 2019 which amounted as 3.350 tons," said Rahmad.

Of the total export sales, the majority is used to meet the demand for industrial raw materials and plantations in India. In addition, it is also marketed to Pakistan, South Korea and the United Arab Emirates.

"Last year we haven't touched the Pakistan market, but this year we can do it. In the future we will also explore other potential countries as a step to boost exports," explained Rahmad.

ZK is a potassium sulfate fertilizer which has the advantage of being a source of high levels of potassium (K) and sulfur (S). Another advantage of this fertilizer is that it dissolves in water and is easily absorbed by plants, and can be mixed with other fertilizers.

Rahmad added that this year Petrokimia Gresik also managed to set a new record because for the first time that Kebomas Agricultural Lime product can penetrated the global market, that is in Brunei Darussalam. This record also adds to the company's superior fertilizer record that is able to compete in the international market alongside Urea, NPS and ZK.

"This effort is a form of the company's contribution to national economic growth during the Covid-19 outbreak, especially increasing export performance to encourage the strengthening of the rupiah exchange rate against the US dollar," Rahmad concluded.

PT Petrokimia Gresik

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