

**First Planting
PETROKIMIA GRESIK INCREASE THE PRODUCTIVITY OF POTATO**

Number : 06/SP/PG/II/2020
Day & Date : Tuesday, February 11, 2020
Place : Garut, West Java
Event : First Planting of Potato

Petrokimia Gresik is a company of agroindustry solution and the holding member of Pupuk Indonesia, held First Planting of Potato in the field of demonstration plot (demplot) at Karyamekar Village, Pasirwangi sub-district, Garut District, West Java, Tuesday (11/2).

President Director of Petrokimia Gresik Rahmad Pribadi symbolically planted potato seeds as a sign of the start of planting. On this step, an area of 1/2 hectares of potato land uses the commercial fertilizer (non-subsidized) Petrokimia Gresik, namely NPK Phonska Plus.

"The application of fertilization is 400 kilograms of NPK Phonska Plus fertilizer for ½ hectare of land area," said Rahmad.

So, For one hectare of potato land can be used 800 kilograms NPK Phonska Plus fertilizer. With this formula, the productivity of potato can reach 20 tons per hectare. While, according to the Central Statistics Council (BPS) in 2019, the average national productivity of potato plants are 18.71 tons / ha.

"It means the fertilization recommendation from Petrokimia Gresik can increase the productivity of potato above the national average," said Rahmad.

The advantage of NPK Phonska Plus is the presence of zinc mineral content, which is a micro nutrient that is needed by plants. This fertilizer is more relevant considering the Zinc content in agricultural land in Indonesia has been greatly reduced. The zinc content is what distinguishes NPK Phonska Plus from subsidized NPK Phonska.

Rahmad mentioned that potato is one of national strategic horticulture plants, even it could be exported. According to the data from Central Statistic Council (BPS) the national potato harvest in 2018 reached 1.28 million tons from the 68,683 hectare harvested area. Potato productivity was in fourth ranks nationally for vegetables, after shallots, cabbage and cayenne pepper.

Rahmad emphasized that in order to maintain and increase the productivity of potato nationally, it is needed fertilizer supply which in accordance with the needs. Because potato is one of a ingredientfor the food industry, such as french fries, chips, and various other processed potato products.

"We hope that the fertilizer system on this demonstration plot can be replicated by other local potato farmers," he said.

At this time, Petrokimia Gresik is running business transformation program which one of the effort is increasing the commercial fertilizer sales. It is related to the currently hope of Petrokimia Gresik become a company that providing solutions for agroindustry, namely industries which the products use raw materials from agricultural products.

“By using quality fertilizer, then the agroindustry sector can get input or raw materials which good quality for their industry,” said Rahmad.

As an agroindustry solution company, Petrokimia Gresik not only provide fertilization escort, but through a subsidiary (PT Petrokimia Kayaku) also provides escort against the potential or risk of pest attacks.

“So the escort from Petrokimia Gresik group will be complete, starting from fertilization until pest control,” Rahmad added.

For the early step in 2020, Petrokimia Gresik chose West Java for a potato demonstration plot, because West Java is the third largest producer of potatoes, after East Java and Central Java with total production reached 265,537 tons. Furthermore, the demonstration plot will be conducted in several other horticultural centers in the country.

“Once again, we are ready to provide escort of fertilization and pest control for farmers who plant potatoes. I hope, agroindustry sector get quality input in it’s industry process,” ended Rahmad.

PT Petrokimia Gresik

Yusuf Wibisono
Corporate Secretary

For further information contact:
Corporate Secretary: Yusuf Wibisono
Office: (031) 3981811
Ext 2218
Mobile: 0811 378 571
Email: wibisono@petrokimia-gresik.com
yusufwibie@gmail.com