## **PRESS RELEASE**



## New Breakthrough PETROKIMIA GRESIK LAUNCH "PHONSKA OCA"

Number : 14/SP/PG/II/2020

Day & Date : Thursday, 12 March 2020

Place : Gresik

Event : Launching of NPK and Liquid Organic "Phonska OCA" Fertilizer

Petrokimia Gresik is a company of agroindustry solution and the holding member of Pupuk Indonesia launched "PHONSKA OCA" fertilizer in Gresik, Thursday (12/3). Phonska OCA is a combination of NPK compound fertilizer with organic fertilizer in liquid.

President Director of Petrokimia Gresik, Rahmad Pribadi explained that Phonska OCA is a new breakthrough, which the nutrient content of liquid fertilizer is very complete. Starting from Nitrogen (N), Phosphate (P), Potassium (K), N-Organic (minimum 0.5%), and C-Organic (minimum 10%).

"This fertilizer can ease the work of farmer. Before that, farmers have to applying Petroganik organic fertilizer to fertile their crop land and NPK fertilizer to increase the productivity," Rahmad said.

Phonska OCA is created for food crops and horticulture like soybeans, potatoes, chilies, onions, vegetables, and other horticultural crops. Its liquid form makes this fertilizer easy to apply and does not change farmers' habits.

This fertilizer dissolves easily in water, does not cause sediment, without residue, and it is easily absorbed by plants. It also does not cause a burning effect on plant tissue and environmentally friendly.

"According to the trial result to horticulture plant, Phoska OCA fertilizer able to increase the productivity between 13 percent until 61 percent," Rahmad said.

In Dadaprejo Village, Junrejo Sub-district, Batu City, East Java, the application of Phonska OCA in red onion able to increase the productivity as much as 53,51% (with total harvest 22,01tons/ha) and in soybean plants can increase productivity 13.79% (0.99 tons / ha).

While, in potato plants at Bumiaji Sub-district, Batu City, East Java succeed increasing the productivity until 25,37% (16,11 tons/ha) and in chilli plants at Kendalpayak Village, Pakisaji Sub-district, Malang District increase is increasing until 61,83% (8,84 tons/ha).

Rahmad explained that, the launching of Phonska OCA is a part of Petrokimia Gresik Business Transformation Program to create new future for company and agriculture sector in Indonesia. It is also become an effort of education for Petrokimia Gresik to Indonesia agriculture in main the sustainability and increasing the productivity of agriculture.

"Next, we will start introducing this product to farmers, making experimental land, especially in horticultural centers in Indonesia," he explained.

Phonska OCA become a commitment of Petrokimia Gresik to support Agriculture Ministry Program in improving the farmers concern in the utilization and increase of organic fertilizer quality.



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Based on research by the Bogor Soil and Agro-climate Center (2003) which states that most agriculture land in Indonesia contains C-Organic is below 2%, while healthy soils contain a minimum of C-Organic content of 5%. This condition proves if organic fertilizer for agriculture in Indonesia becomes a necessity.

"Therefore Phonska OCA exists as a sustainable agriculture solution especially for horticulture commodities," ended Rahmad.

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