

PETROKIMIA GRESIK SUPPORT THE IMPLEMENTATION OF "KARTU PETANI BERJAYA" IN LAMPUNG

Number	: 09/SP/PG/II/2020
Day & Date	: Wednesday, February 19, 2020
Place	: Lampung Province
Event	: Cooperation Signing of "Kartu Petani Berjaya" with Government of Lampung
	Province

Petrokimia Gresik is a company of agroindustry solution and the holding member of Pupuk Indonesia, commits to support the implementation of "Kartu Petani Berjaya" (KPB) or Victorious Farmers Card (VFC) in Lampung province. The commitment is realized in the signing of Memorandum of Understanding (MoU) by President Director of Petrokimia Gresik, Rahmad Pribadi with Governor of Lampung, Arinal Djunaidi, Lampung Governor Office Complex, Wednesday (19/2/2020).

"This is Petrokimia Gresik's commitment to support the acceleration of development programs, especially increasing agriculture productivity in Lampung Province," Rahmad said.

Through this cooperation, Petrokimia Gresik commits in supplying and distributing subsidized fertilizer according to principle of six rights, which is the right quality, right type, right amount, right price, right time, and right place. Then guarantee the availability and quality of subsidized and non-subsidized fertilizers.

Rahmad said this cooperation was also in line with the message of the Minister of Agriculture, Syahrul Yasin Limpo who will make "Bumi Ruwa Jurai" as a national pilot for the agriculture program.

"Therefore, Petrokimia Gresik will fully support in supplying and distributing subsidized and non-subsidized fertilizer in Province of Lampung," added Rahmad.

He also hopes that after the MoU signing, Petrokimia Gresik with Government of Lampung Province realizing the all the points of MoU synergistically.

This cooperation also carried out by Government of Lampung Province with other holding member of Pupuk Indonesia, such as Pupuk Sriwidjaja Palembang, and four bank agents (Bank of Lampung, BNI, BRI, and Bank of Mandiri).

This signing is the first implementation of the realization of the "KPB" program in the area of Lampung Province. With "KPB", farmers will be easier to get help in seeds, fertilizer and capitalization. So farmers must determine what commodities which will be developed if they join the "KPB" program. Later, the "KPB" Program will be accessible through the website and will be present on the application on a smartphone.

PT Petrokimia Gresik

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