

**RAHMAD PRIBADI : “ONE DAY PROMOTION”
TO SUPPORT FOOD SECURITY AMID COVID-19 PANDEMIC**

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Day & Date : Monday, 20 July 2020
Place : Gresik
Event : The opening of One Day Promotion

Petrokimia Gresik is Agroindustry Solutions Company and holding member of Pupuk Indonesia held One Day Promotion in 16 points of agriculture center in Indonesia, Monday (20/7). In this program, every purchase of NPK Phonska Plus, NPK Petro Nitrat, and NPK Petro Ningrat commercial products, farmers have the opportunity to get attractive prizes totaling Rp80 million.

President Director of Petrokimia Gresik, Rahmad Pribadi explained that One Day Promotion was one of efforts to strengthen the agriculture production sector in Indonesia during covid-19 pandemic.

“In this program, we are offering a bunch of commercial products that have been tested in any region and proven can increase the production of agriculture,” said Rahmad.

One Day Promotion was held in 16 points of agriculture center in Indonesia, which spread in 8 provinces, namely, North Sumatra, South Sumatra, West Java, Central Java, East Java, South Sulawesi, Central Sulawesi, and Papua.

“In this occasion, we are socializing the health protocols to farmers. It is very important to make farmers keep healthy then the national food security is safe,” said Rahmad.

Besides health protocols, Petrokimia Gresik was also socializing agriculture cultivation, especially balance fertilization. And the socialization of pest control conducted by its subsidiaries, namely Petrosida Gresik and Petrokimia Kayaku.

“So that our services are complete, starting from fertilizer technical control until pest control,” Rahmad said.

Petrokimia Gresik’s commercial products that were presented through this program were development products which was created to provide solutions to agriculture problems in Indonesia.

First, NPK Phonska Plus with formulation is 115-15-15 that enriched with micro Zink nutrient. This fertilizer becomes relevant because the Zink content in Indonesia agriculture land is very lack. This is the advantage of NPK Phonska Plus which is not owned by NPK Phonska. Subsidized fertilizer.

NPK Phonska Plus experiment in balanced fertilization recommendations for rice plants, consist of Petroganik (500kg/ha), NPK Phonska Plus (300/kg) and Urea (200 kg/ha), and it had been proven to be able to increase dry grain yields by more than 12% when compared with the use of ordinary NPK Phonska fertilizer without zinc.

NPK Petro Nitrate which is NPK fertilizer with 16-16-16 formulation. This fertilizer can be applied to food crops and horticulture. NPK Petro Nitrate has passed trials on a variety of

plants in various provinces, both independently and in collaboration with independent parties, such as the Institute for Agricultural Technology Assessment or known as "BPTP".

Meanwhile, NPK Petro Ningrat is specifically intended for plantations, horticulture, and tubers, such as tobacco, potatoes, chilies, onions, tomatoes, and fruit. This product is completing the varieties of Petrokimia Gresik NPK Product.

NPK Petro Ningrat contains Nitrogen in the form of Nitrate and low in chlorine. The advantages can make plants more upright and sturdy, stimulate the formation of tubers and fruit, suitable for dry land, and soluble in water so that plants are easily absorbed.

The NPK Petro Ningrat application succeeded in increasing 37% of the yield of potato crops in field trials in Batu City. Farmers harvest potatoes up to 41.25 tons/ha. Tobacco plants in Jember can produce as much as 1638 kg/ha of tobacco harvest, an increase of 10.6%. While in East Lombok produced a tobacco harvest weighing 1,535 kg/ha, an increase of 11.3%.

"This is the superiority of Petrokimia Gresik, which is the leader in the NPK compound fertilizer industry. With an annual NPK fertilizer production capacity of 2.7 million tons, we are able to produce more than 40 NPK formulations. Both for retail subsidies and commercial, to serve domestic plantation consumers, to export," explained Rahmad.

Meanwhile, "One Day Promotion" stalls in East Java include CV Muncul Sejati (Pasuruan Regency), UD Tani Maju (Malang Regency), UD Harapan Tani (Pacitan Regency), UD Listiyono (Bojonegoro Regency)), and UD Mitra Tani (Blitar Regency).

Next Sumber Jaya (Regency of Kudus / Central Java), UD Putra Jaya (Regency of Pati / Central Java), UD Sabbarae (Regency of Sidrap / South Sulawesi), Harapan Tani (Regency of Sidrap / South Sulawesi), UD Bintang Agro Sejati (Batubara Regency / North Sumatra), UD Perdana Tani (Dairi Regency / North Sumatra), Dempo Makmur (Kota Pagar Alam / South Sumatra), UD Ismail (East Oku Regency / South Sumatra). Then Elang Mandiri Tani (Bogor Regency / West Java), Reky (Parigi Moutong Regency / Central Sulawesi), and Cahaya Mulia (Merauke Regency / Papua).

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